

BASIS®
SOFT**EXPO** 2019
March 19-21, 2019



Largest Regional
TECHNOLOGY CONGRESS



ATA
GLANCE

TECHNOLOGY
FOR PROSPERITY

BASIS SOFTEXPO 2019

BASIS SOFTEXPO is the largest private sector exposition aimed at showcasing IT and ITES products and services in Bangladesh. The Largest Regional Congress 15th BASIS SOFTEXPO is going to be held from March 19 to 21, 2019. It will focus on creating more collaborative relationships at national and international level, inviting trade delegations from various countries to experience the immense potentials of Bangladeshi ICT Industry. As the country has taken a great leap in Digital wave, this time SOFTEXPO will be bigger and better than ever before. We do believe that the Three-day event this year will be a congregation of ICT companies, personalities, key policy makers, industry leaders and other ICT stakeholders.

Event Overview

- Opening Ceremony
- Mega Events
- Seminars
- Conferences
- EXPOS
- Grand Closing Ceremony
- Tech Session
- Round Tables

EXPOS

SOFTWARE SHOWCASING ZONE

In this Zone Exhibitors will demonstrate the latest technologies and future opportunities under the same roof.

- | | | |
|--|---|---|
| 1. Access Telecom (BD) Ltd | 29. Express Systems Limited | 55. Multibrand INFOTECH Ltd |
| 2. Advance ERP | 30. Field Information Solutions Ltd | 56. Multimode Ltd |
| 3. AdVanced Equipment Limited | 31. Flora Systems Limited | 57. Newgen Technology Ltd |
| 4. Ambala IT | 32. Genuine Technology and Research Ltd | 58. Nogor Solutions Ltd. |
| 5. Arena Phone bd Ltd | 33. Genuity Systems Ltd | 59. Nybbles Systems Ltd |
| 6. ASTGD | 34. Genweb2 Ltd | 60. NYK Advance Ltd |
| 7. ATI Ltd | 35. Global Technology Advancement (GTA) | 61. One Simtech Ltd |
| 8. Azolution Software & Engineers Ltd | 36. Grameen Communication | 62. PC Link IT Palli Ltd |
| 9. B-Advancy Bangladesh Ltd | 37. Grameenphone Ltd | 63. Pixelnet Technologies Ltd |
| 10. Bangladesh Export Import Co. Ltd | 38. IBCS-PRIMAX Software (Bangladesh) Ltd | 64. Datasoft Systems (BD) Limited |
| 11. Bay Information Technologies & Systems Ltd | 39. ICC Teleservices Ltd | 65. Prime Resource Solutions Ltd |
| 12. BD Task | 40. Infini Systems | 66. Simec System |
| 13. BDCOM Online Ltd | 41. Infobip Ltd | 67. Sky Soft Ltd |
| 14. Ceatix Soft Tech Ltd | 42. InfoLink Ltd | 68. Smart Solution for Software |
| 15. ColoCity Ltd | 43. Initvent Consulting Services Ltd | 69. Smart Web Source |
| 16. CommLink InfoTech Ltd | 44. Integrated Business Systems & Solutions Pvt. Ltd. | 70. SMG Softtech Ltd. |
| 17. CSL Software Resources Ltd | 45. Intelligent Business Solutions Ltd. (IBSL) | 71. Software Shop Limited |
| 18. Cygnus Innovation Ltd | 46. Jijoty (BD) Limited | 72. Southtech Ltd |
| 19. Daffodil Computers Ltd | 47. Jupiter Technology | 73. Square Informatix Ltd |
| 20. Datadesh Technologies | 48. Leads Corporation Ltd | 74. Subra Systems Ltd |
| 21. Digital Lab | 49. M2SYS Technology | 75. Tally Solutions Pvt. Ltd |
| 22. Dingi Technologies Ltd | 50. MARS Solutions Ltd | 76. Technohaven Company Ltd |
| 23. Dynamic Solution Innovators | 51. Match Wheel Ltd | 77. TMSS ICT |
| 24. Elitbuzz Technologies Ltd | 52. Mazeda Tech Ltd | 78. Tradevision Ltd |
| 25. ERA InfoTech Ltd | 53. Mediasoft Data Systems Ltd. | 79. Ultra Soft |
| 26. ERP Com BD | 54. MF Asia Ltd | 80. Vroom Services Limited |
| 27. Ethics Advanced Technology Ltd | | 81. WebAble Bangladesh Ltd |
| 28. Excel Intelligent Solution Ltd | | 82. United Certification Services limited |
| | | 83. Xpertlab BD Ltd |

ECOMMERCE ZONE

As E-Governance facilitates e-commerce our country has seen tremendous growth of e-commerce sites in last couple of years. This is another area of attraction for this year's event.

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| 1. Elegant Technology Ltd | 5. Go Zayaan Limited | 11. MARS |
| 2. Healthcare Information System Ltd | 6. ShurjoMukhi Limited (Fintech) | 12. Bagdoom.com |
| 3. Diana host | 7. IPay | 13. Pathao Ltd |
| 4. Software Shop Limited (SSI Wireless) | 8. ADN Telecon Ltd | 14. Notarybd.com |
| | 9. Apectrum Solutions Ltd | 15. Geeky Social Ltd |
| | 10. Sindabad.com Ltd | 16. Green Delta Insurance Company |

MOBILE APPLICATION ZONE

This is one of the key attractions of this year's event and one of the main untapped sectors of the Bangladeshi labor force.

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| 1. E.B. Solution Ltd. (EBS) | 7. B-Trac Solutions Limited | 12. HAL Technologies Ltd |
| 2. Stellar Digital Ltd | 8. Asian Information Technology Ltd | 13. Content Matters Ltd |
| 3. Technobd Web Solution (PTV) Ltd | 9. Bangladesh Youth Leadership Center | 14. RD Services Ltd |
| 4. Innovadeus pvt. Ltd | 10. Durbin Labs Limited | 15. Computer Graphics & Design Ltd |
| 5. MetroNet Bangladesh | 11. Priyo Ltd | |
| 6. Star IT Ltd | | |

INDUSTRY 4.0 ZONE

Industry 4.0 has the key applications on homes and offices, smart cities, industries, smart vehicles, smart transportation, Healthcare, energy sector, livestock, agriculture and so on. Industry 4.0 is the future.

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| 1. UY Systems Ltd | 6. Pridesys IT Ltd | 12. ODDUU Ltd |
| 2. Metrosoft Bangladesh Ltd | 7. IOT For Bangladesh | 13. Opus Technology Ltd |
| 3. Dreamerz Lab Ltd | 8. Atom AP Limited | 14. Price Water House Coopers BD PTV ,Ltd |
| 4. BJIT Ltd | 9. B-Trac Solutions Ltd | |
| 5. DataSoft Systems Bangladesh Ltd | 10. LICT | |
| | 11. BZM Ghraphics | |

EXPERIENCE ZONE

Experience zone is a place of enormous attraction for the audience. Here audience can experience products and services from several tech companies physically and practically.

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| 1. Business Automation | 6. Sheba Technologies Ltd | 12. Prolific Analytics |
| 2. World University of Bangladesh | 7. Tiger IT Bangladesh Limited | 13. A.R. Communications |
| 3. Kaz Software Ltd. | 8. 4axiz IT Ltd | 14. Inter Cloud |
| 4. Nvisio Solutions | 9. Walton | |
| 5. Spectrum Engineering Consortium Ltd | 10. Brain Station 23 Ltd | |
| | 11. LICT | |

WOMEN ZONE

This is new zone. BASIS is planning to start this New zone with a Boom. There will be different activities which will attract women.

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|----------------------------|------------------------|------------------------------|
| 1. Talha Training | 3. CMED Health | 5. Synergy Interface Limited |
| 2. Knack Solutions Limited | 4. Preneur Lab Limited | 6. Dcastalia Limited |

DIGITAL PAYMENT & FINTECH ZONE

Bangladesh is embracing all the new Technologies for changing the traditional Payment and Financial system. The Government and Private sector both are riding on the digital payment wave.

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|--------------|-------------------------|-------------------------|
| 1. Bank Asia | 2. Eastern Bank Limited | 3. IPDC Finance Limited |
|--------------|-------------------------|-------------------------|

ITES & BPO ZONE

This year SOFTEXPO 2019 has ITES & BPO Zone to promote ITES & BPO Globally, advocate fair operating environment, ensure good governance, make Bangladesh a major competitive offshore destination for international companies, ensure fair and objective policies and assist in generating new sustainable employment for our industry.

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|---|--|--|
| 1. Beetles Cyber | 8. DNS Software Ltd | 16. Sheba Platform Ltd |
| 2. UY Lab | 9. Zantrik Ltd | 17. Takdhum Ltd. |
| 3. Fiber@Home Ltd | 10. Genex Infosys Ltd | 18. MARS Solutions Ltd |
| 4. Nits Service (pvt) Ltd | 11. Race Online Ltd | 19. Weblink Communications Ltd |
| 5. Leads Training & Consulting Ltd | 12. Bangladesh IT Institute | 20. Connect Seven Solution Private Ltd |
| 6. Lanka Bangla Information System Ltd. | 13. Akash Technology | 21. SFL Technology Ltd |
| 7. National Institute of Engineering & Technologies (NIET) Ltd. | 14. Coderstrust Bangladesh | |
| | 15. New Horizons Software Development Center | |

DIGITAL EDUCATION ZONE

This time BASIS has taken initiative to congregate all the Information Companies those who are working on Digital Education under a Same Umbrella. Visit this place to solve your institutes problem.

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| 1. ADDIE Soft Ltd. | 4. Copotronic Info Systems Ltd. | 6. Banglafire Solution Ltd. |
| 2. Netizen IT | 5. PMASPIRE Ltd. | 7. Arena Phone |
| 3. Esteem Soft Ltd. | | |

VAT ZONE

To find the solution of your Tax related Problems visit VAT Zone of BASIS SOFTEXPO 2019.

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|------------------------------------|--------------------------------|----------------------------|
| 1. Best Business Bond Ltd | 4. Mediasoft Data Systems Ltd. | 6. Unisoft Systems Limited |
| 2. CSL Software Resources Ltd | 5. Symphony Softech Ltd | 7. UY Systems |
| 3. Dhruipadi Techno Consortium Ltd | | |

MEGA EVENTS

DEVCON 2019

Developers Conference titled as “DevCon 2019” is one of the Popular Mega Event of BASIS SOFTEXPO 2019. It is the meeting hub for the developers from all over the country. This a great place for developers not just to broaden their technical horizons, but also to expand their other technical roles.

BUSINESS LEADERS MEET

Technology is changing rapidly in today's world. Our dependency on technology is increasing day by day. It also plays a vital role in every sector in Bangladesh. So are we ready for the technological revolution! How we will adopt these technological changes which are happening around the world right now! What are the necessary things we should do to stay in the competition! If you want to know please attend the Mega Event on “Technological Readiness for Prosperous Bangladesh” as a panelist.

A RIDE TO ENTREPRENEURSHIP

To show Freelancers the way to become an entrepreneur and develop themselves for the future, a Mega event titled “A Ride to Entrepreneurship” will be held in BASIS SOFTEXPO 2019. If you have dream to become an entrepreneur, this is the event you must attend.

ICT CAREER CAMP

This is one of the Biggest events of BASIS SOFTEXPO 2019. Different software companies are participating in this mega event to hire the qualified ones. There will be also a Conference on building career in IT Sectors where successful persons from different industries will share their real-life experience. This is a big opportunity for the young generation who is eager to enter in this digital world.

Date	Time	Hall 1 - (Gulnaksha)	Hall 1 - (Gulnaksha)
Day 1 (Tuesday 19)	10:00 AM - 12:30 PM	Opening Ceremony	
	3:00 PM - 5:00 PM		How to grow software services in Scandinavian countries
	5:30 PM - 7:30 PM		Smart Solution Smart Agriculture

Date	Time	Hall 1 - (Gulnaksha)	Hall 1 - (Gulnaksha)
Day 2 (Wednesday 20)	10:00 AM - 12:30 PM		Use of ICT in enhancing Domestic Revenue Mobilization (Roundtable)
	3:00 PM - 5:00 PM	IT Career Camp + Project Showcasing	
	5:30 PM - 7:30 PM		Tech Women's are Leading the Change (Roundtable)

Date	Time	Hall 1 - (Gulnaksha)	Hall 1 - (Gulnaksha)
Day 3 (Thursday 21)	10:00 AM - 12:30 PM		5G - New Era Transforming Our Lives, Society and Industries
	3:00 PM - 5:00 PM	Business Leadership Meet	
	5:30 PM - 7:30 PM	Closing & Award Night	

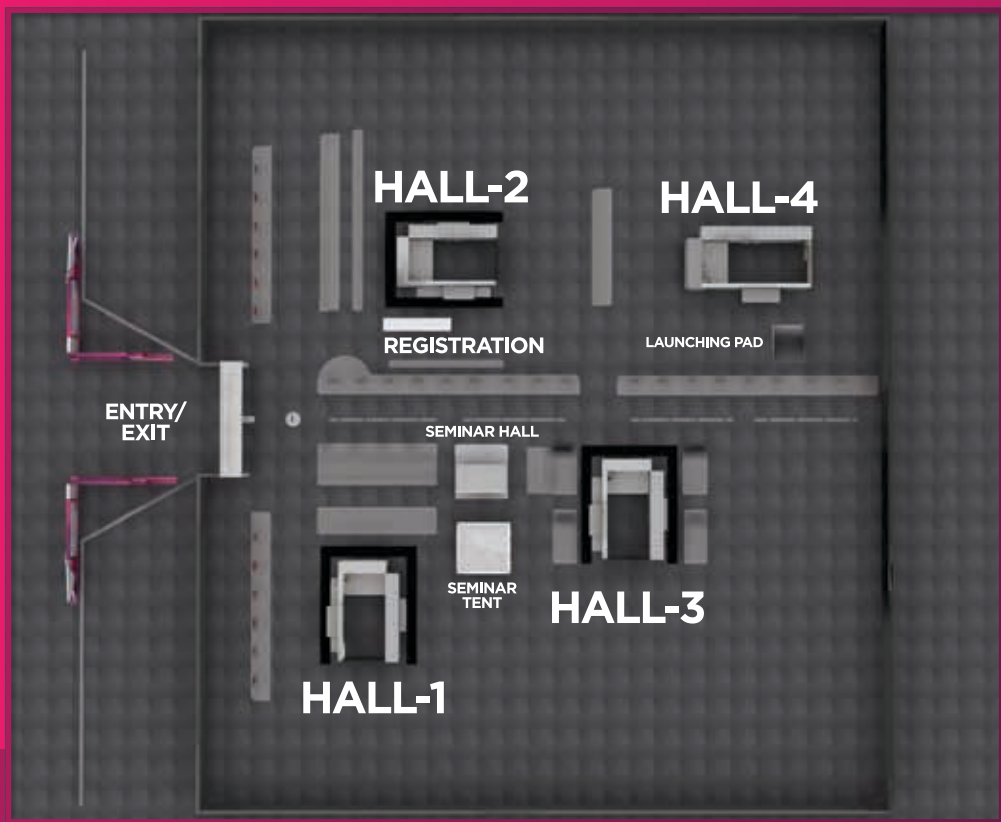
SESSION MATRIX

Hall 1 - (Gulnaksha)	Seminar Hall	Tent 1	Launching Pad
			Dev Con 2019 (4.00 pm - 6.00 pm)
Digital Land Administration - Operationalization Challenge	বাংলা যান্ত্রিক অনুবাদক	IoT Launching	
Fintech Hub, Digital Payment and Block Chain	Education and Skills: Preparing for 4IR	Decoding the Digital Cross-Border Landscape for Outsourcing Businesses	
Hall 1 - (Gulnaksha)	Seminar Hall	Tent 1	Tent 1
Digital Marketing Policy	Data privacy : Changing Global Laws	Plenary session on "Japan: Development Partner Through Mega projects" (11.00 am - 12.30 pm)	A Ride to Entrepreneurship (4.00 pm - 6.00 pm)
	IT Business Opportunities with Japan & Launching BASIS - JAPAN Desk	Session on "Build your Career for Japan" (12.00 pm - 1.30 pm) Experience Sharing Session (2.00 pm - 3.00 pm)	
E-commerce Policy: Changes and Its Impact on Bangladesh's E-commerce Industry	Driving Digital Transformation for Digital Dhaka	JICA ITEE Award Giving Ceremony (5.00 pm - 6.30 pm)	
Hall 1 - (Gulnaksha)	Seminar Hall	Tent 1	Tent 1
Standardization of Educational Institute Management Solution to Support Digital Bangladesh	Export Strategies & Market Readiness	New Dimension in Earth Observation - Fusion Among Satellite Imagery, Aerial Photography and Unmanned Aerial Vehicle.	
Managed Services - Sustainable E-Governance	Industry 4.0 Opportunities in Manufacturing		

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VENUE LAYOUT



***Largest* Regional**
TECHNOLOGY CONGRESS



ORGANIZER



PARTNER



SUPPORTED BY

