



# PRESENTATION

Bangabandhu Sheikh Mujib Hi-Tech Park , Rajshahi  
By ASTGD

# Bangabandhu Sheikh Mujibur Rahman

---

We want to contribute a little in the Bangabandhu Sheikh Mujibur Rahman Digital Bangladesh dream. As the father of nation instructed us before, we will build a future, based on inclusive, trustworthy and sustainable digital society



# WHO WE ARE

ASTGD stands for Advance Software Technology & Gaming Development. Established on 2013, so we have 10+ experience as IT company. ASTGD develops innovative desktop / web-based software to automate complex work. It also consult to develop better management system with latest computer technology available. Our main moto is to provide "Future Solution" for your valuable business



Member since 2017

**BASIS**  ©

**Bangladesh Association of  
Software & Information Services**

**Marg**  
The Business Backbone

**Marg ERP 9+**

Nation Partner

# BASIS Outsourcing Award 2020



# OUR OBJECTIVES

## FUTURE SOLUTION

Ensure customer satisfaction through time efficient delivery and distribution of products and services and improved response of client inquiries

## TRAINING

Offer training and development programs to clients and employees in a collaborative fashion to ensure competency in human resources

## DIGITAL BANGLADESH

Contribute and compete in the IT industry through product and service quality, brand establishment and recognition in the country and introducing new product line to appeal to a broader demographic

## ANALYSIS

Cross extra miles to carry out messages to a mass of technology enthusiasts that we are available to support their interests



# OUR MISSION



## STEP 01

Implementing latest technologies in business automation worldwide.

## STEP 02

Making business software easy to reach to any small business needs

## STEP 03

Developing software from Bangladesh perspective, implementing some special technique to make software familiar to local users

## STEP 04

Building a concrete relationship with the clients by satisfying their requirements and upholding their values. Employing a diverse, innovative and results-oriented team motivated to deliver excellence



# OUR GOALS



Our goal is to create world class software for small to medium level business worldwide, using most advanced technology available and thus establish ASTGD on the front line of technology provider



Encouraging people using technology-based services in their daily business and social activities



Establishing ASTGD as a reliable software provider brand in the IT industry and setting benchmark standard in providing quality customer service





# TIMELINE ROADMAP



**2013**

ESTABLISHED ON 2013

**2015**

STARTED ITES SERVICES

**2017**

ACHIEVED BASIS MEMBERSHIP

**2019**

Moved Office to Bangabandhu Sheikh Mujib Hi Tech Park, Rajshahi

**2015**

**2020**

ACHIEVED BASIS OUTSOURCING AWARD

**2022**

DEPLOYED 100+ SERVERS ACROSS THE WORLD

**2013**

**2019**

**2020**

**2022**

**2017**

# OUR SERVICES

## Windows Cloud Solution

Powerful remote windows server 2016 to run your windows software without any problem.

## CUSTOMIZED SOFTWARE DEVELOPMENT

Middle tire application for any kind of business.

## WEB APPLICATION DEVELOPMENT

Build beautiful and responsive web application for your business.

## EMAIL MARKETING SOLUTION

Complete email marketing solution for any size of business.

## SAAS PROVIDER

SMTP Server is your very own dedicated SMTP server with dedicated domain name and IP address



## CLOUD SERVICES

### Windows Cloud Solution

01

We provide different kind of Windows Desktop Services such as fast cpu, 10Gbps network and more RAM.



02

### LINUX VPS

Multiple location linux VPS are available.



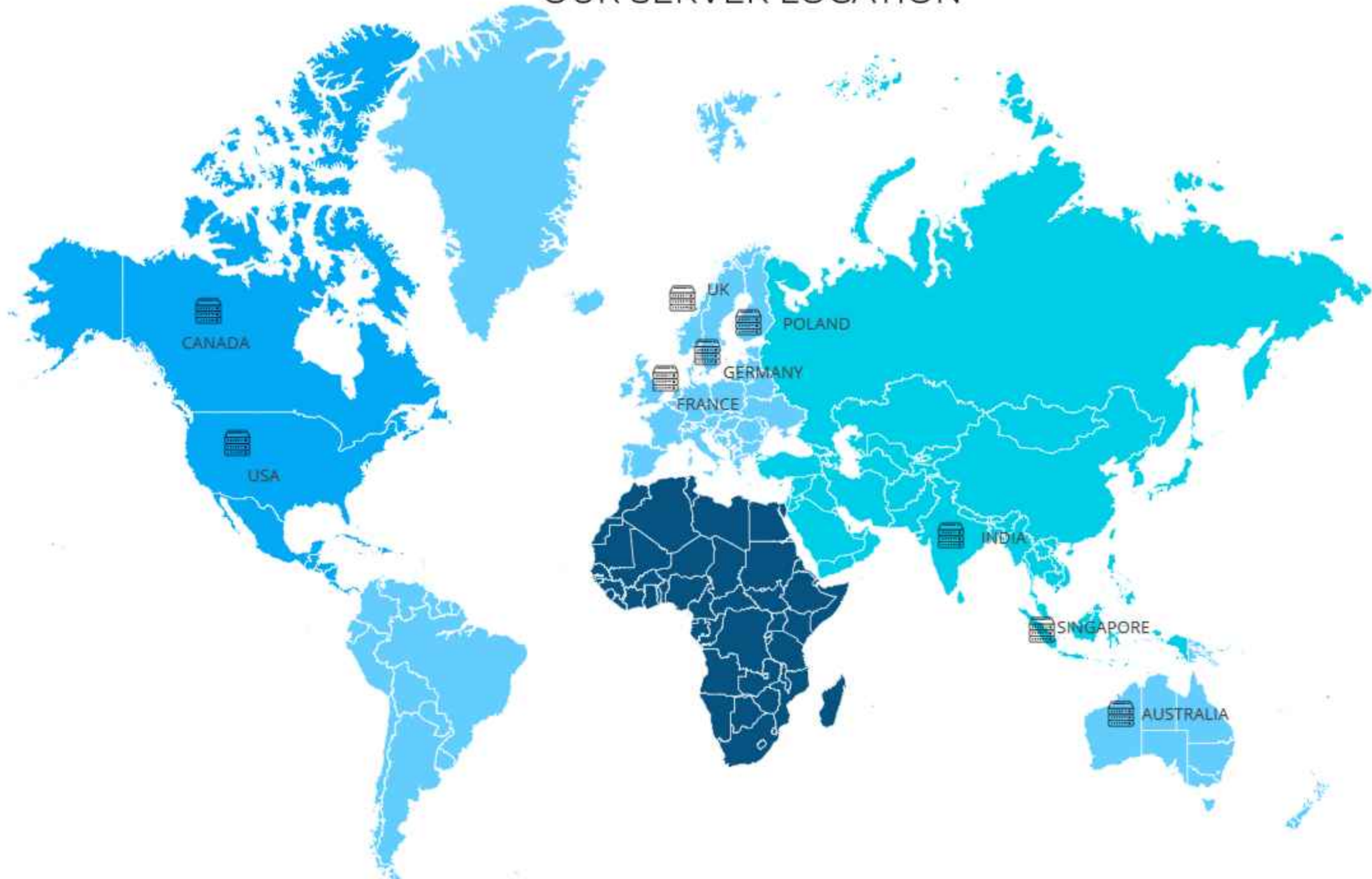
03

### Hosting Services

We also provide both Windows and Linux hosting services.



# OUR SERVER LOCATION



# OUR PRODUCTS



## BMS

ASTGD Business Management is a world class business automation application to manage any type of business.



## EMAIL COLLECTOR

Valid Email Collector is the most valuable award-winning software that can extract Only Valid mails from web. It uses the latest Regular Expression Technology for extracting mail



## EMAIL SENDER

Rapid Email Sender is an intelligent software that can send personalized newsletter to any number of recipient



## EMAIL VERIFIER

Valid Email Verifier verifies an email ID and provide 100% correct result. It helps anyone to make proper use of SMTP server and maintain a large list neat and clean

# OUR PRODUCTS



## EMAIL SORTER

Finally, a way to sort all office 365 emails in a single file. Email Sorter helps you sort your email list based on their mx exchanger



## SMS SENDER

Swift SMS Sender is desktop application that can send unlimited SMS using a modem and a sim



## EXTRACT EMAIL

A way to get all your email contacts (from all folders) from your own big email account



## EMAIL MARKETER

All in one web mailer that handles all email marketing task for you. Load your list, create a campaign and start sending it and forget about it. It will send that campaign in the background while you don't have to present in front of your PC

**Remittance  
Received  
World-Wide**  
Revenue

**2018**  
62,000 USD



**2019**  
2,00,000 USD



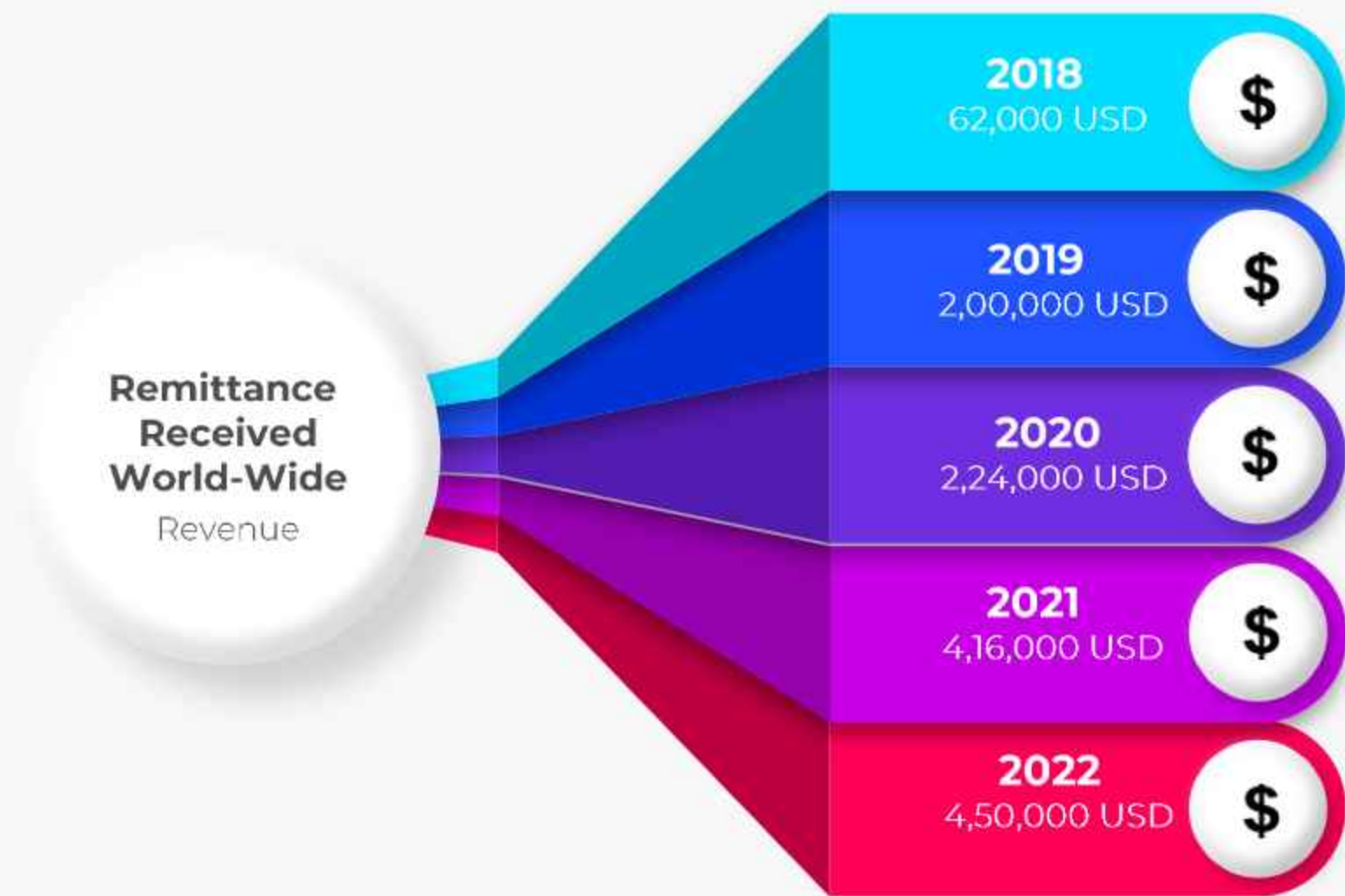
**2020**  
2,24,000 USD



**2021**  
4,16,000 USD



**2022**  
4,50,000 USD

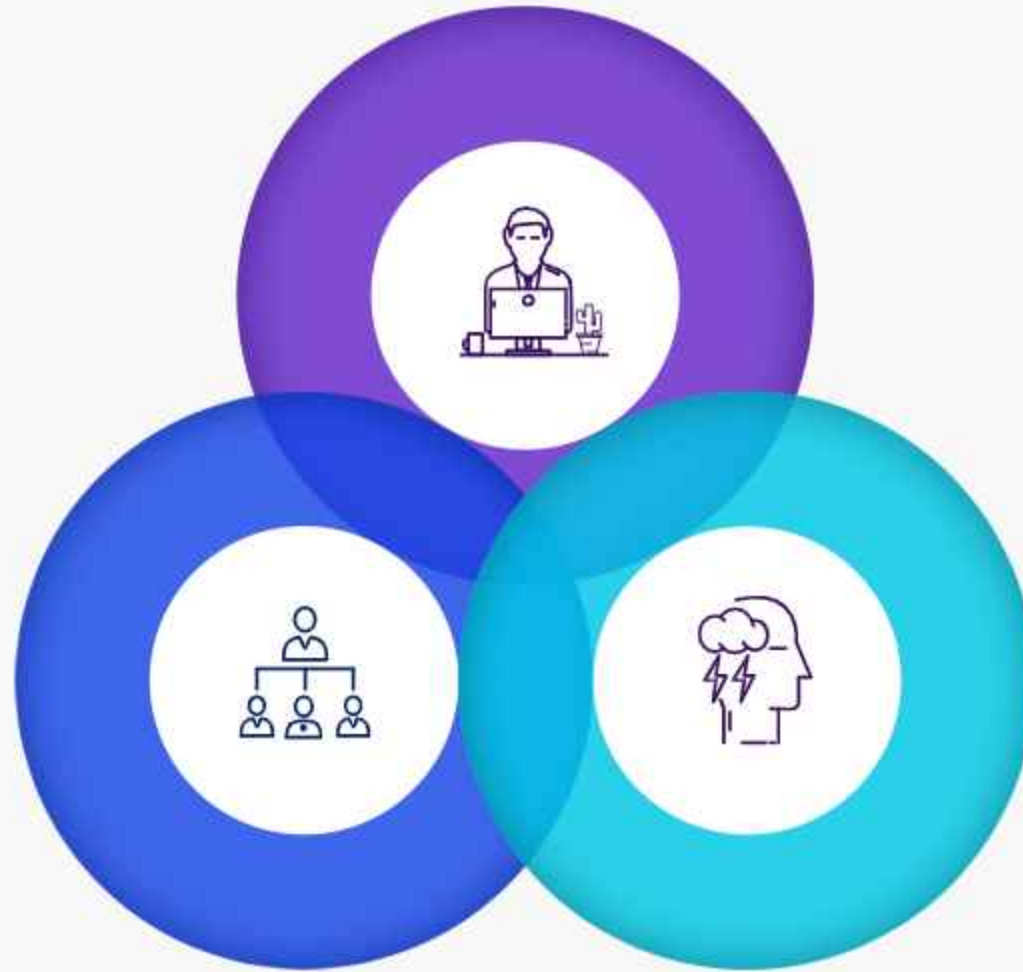


## CURRENT EMPLOYEE

ASTGD have around 30 employees now which includes executives, software engineer, HR & Admin and customer support.

## FUTURE PLAN

In 3 years, we are planning to hire 100 more employees due to load of projects.



## FUTURE TRAINEE PROGRAM

To achieve this talented worker, we are planning to give training on 1500 IT and non-IT graduates in next three years.



# OUR OPERATION TIME



## **DAY SHIFT**

Our Day Shift is running with full capacity. All teams are involved in this shift.



## **NIGHT SHIFT**

Our Night Shift is running with only support team. We are planning to involve to engage more team in the night shift.

# OUR CLIENTS' LOCATIONS



# OUR CLIENTS



RUET



BNCC



RAJSHAHI COLLEGE



FISHERIES & AGRICULTURE, RU



BARIND MEDICAL COLLEGE



CDM HOSPITAL



JOURNALISM & MASS  
COMMUNICATION, RU



RAJSHAHI ADVOCATE BAR ASSOCIATION

# OUR CLIENTS

## BISMILLAH STORE

Solution: Business Management Software

## HIJABI

Solution: Business Management Software

## AMANA SUPER SHOP

Solution: Super Shop Management Software

## THIKANA PHARMA

Solution: Pharmacy Management Software

## AL-MANAR STEEL

Solution: Business Management Software

## MODEL MEDICINE

Solution: Pharmacy Management Software

## CITY PHARMACY

Solution: Pharmacy Management Software

## ANANDA SWEETS & RESTAURANTS

Solution: Restaurant Management Software



# FUTURE PLAN

## BUSINESS

Earn extra revenue through software export in the coming years

## DEVELOPMENT

Develop common business software and provide support to client worldwide

## RESEARCH

Research new field to implement software to

## TRAINING

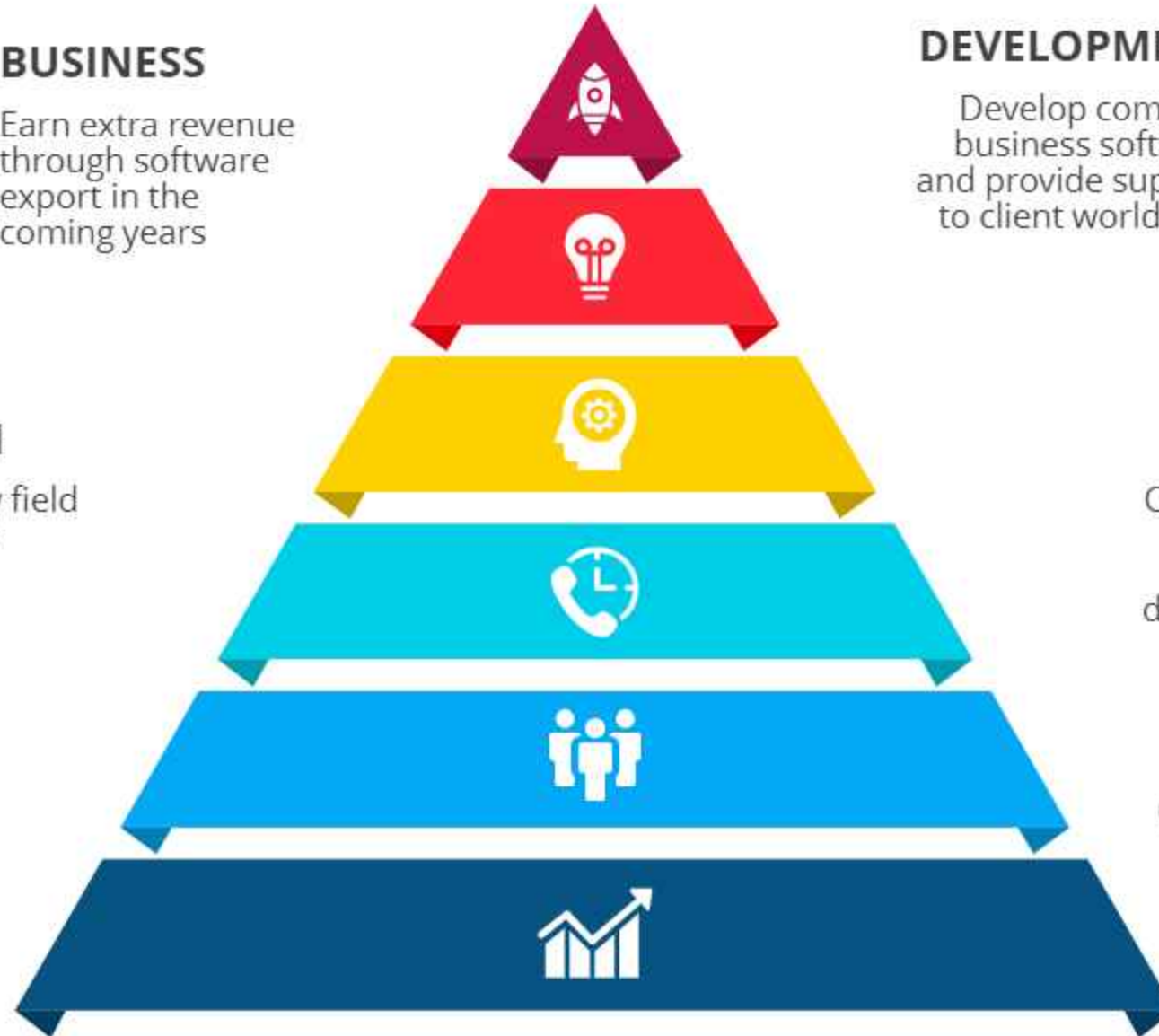
Create an IT training facility to create skilled software developer, designer, tester

## GAME DEVELOPMENT

Create a team and infrastructure to develop world class 3d games using AI

## CHILDREN PROGRAM

Make software programming easy for children here in Bangladesh



# Why We Need Space?

In our growing company more space is mandatory. In this situation Joy Silicon Tower is an excellent solution for us. We need 3500 sq ft space in Joy Silicon Tower. In the next slide I will explain in what purpose we need this space.



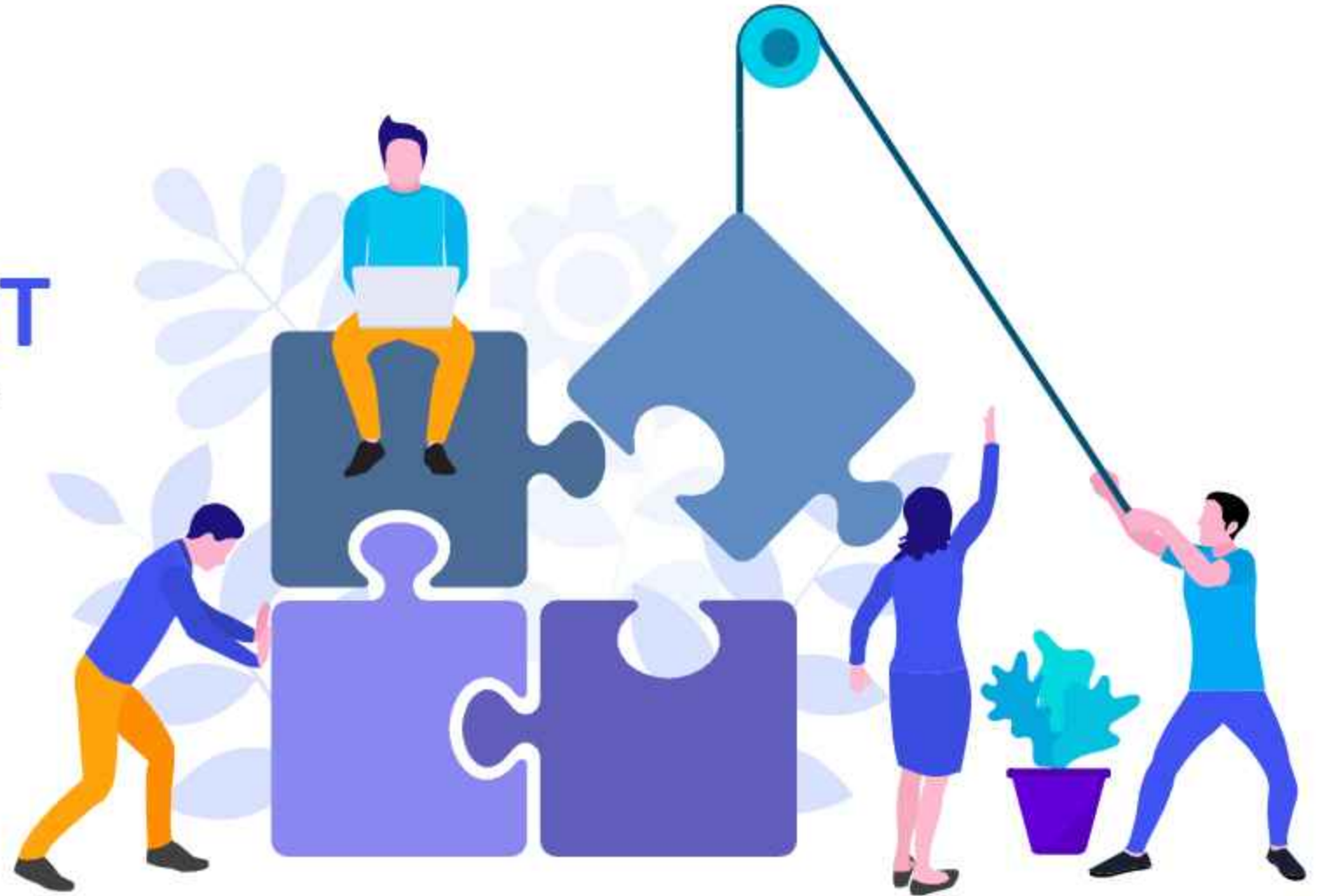
# TEAM RESEARCH

We have a few member of research team.  
To get most value and excellence we need  
to separate this research team from other  
departments.



# TEAM DEVELOPMENT

Software developers are getting more and more essentials for our business. In future we need more developers to meet our deadlines.





# TEAM MARKETING

Now a days without marketing we can not run a business. We need talented group of marketing employees who can push our business to the up.



# TRAINING & EDUCATION

In Rajshahi main problem for us is the resource. We did not find market ready employee in the past years. That's why we have planned to give training on technology to CSE/IT graduates. So that we can hire from that trainee group. We would like to run this training on our existing space which is Sheikh Kamal IT and Incubation Center.

We are also trying to be a partner of **AWS** and we will conduct **AWS certification course** in near future to build high class IT infrastructure support team.

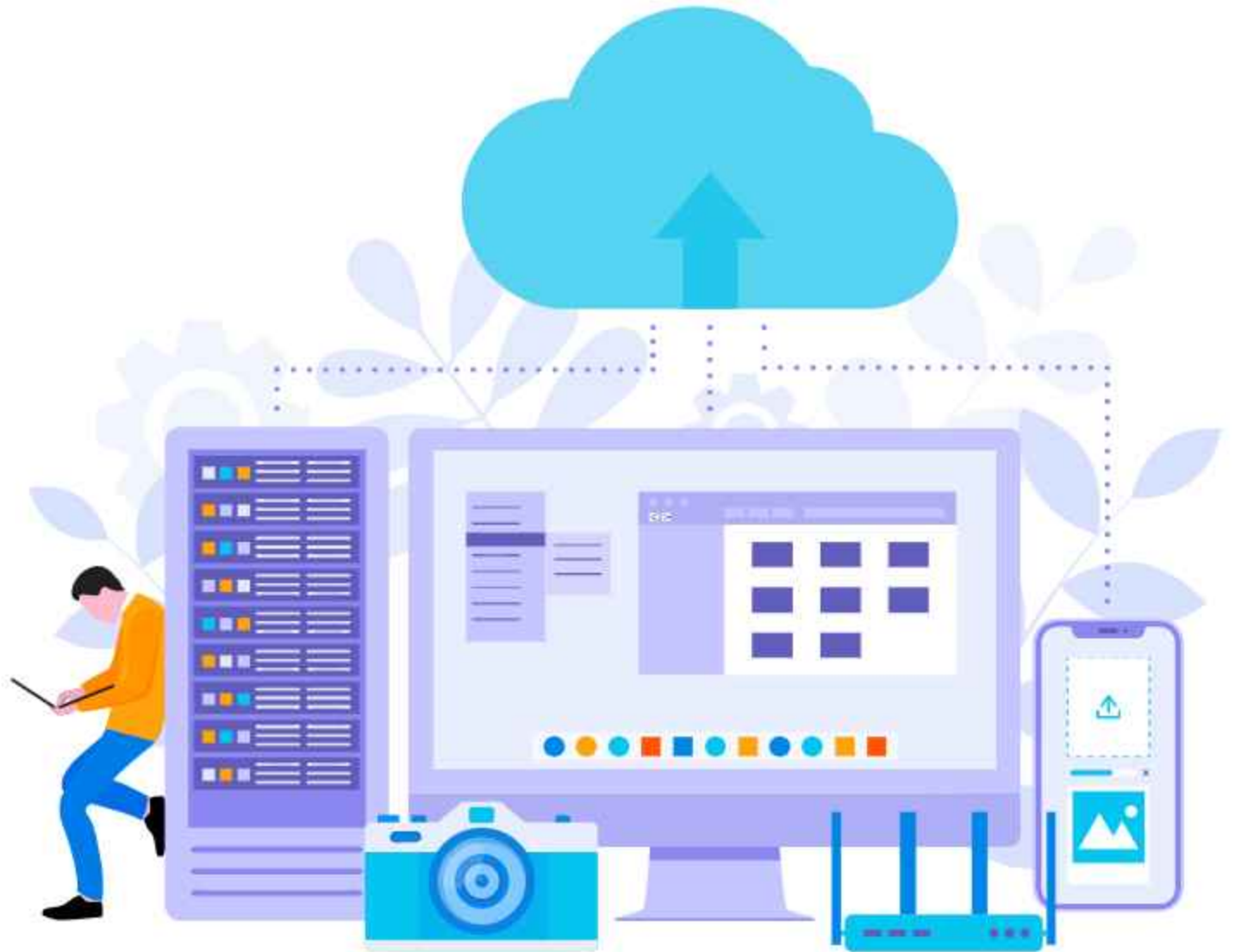


partner  
network



# MULTIPLE SERVER SPACE

In the past we are heavily focused on the international client. Recent years we are focusing on local client because of huge opportunity. But also, we must secure our clients sensitive data. That's why we are planning to implement few servers on our office space. If there is any accident of server failure or crash, we can recover our client's data. It will also fasten the application process due to low latency.



We are planning to invest **5,00,00000 BDT** in the upcoming three years on different aspects to reach our goal.



### Employee Hiring

We need more skilled employee to fulfill our goals.

### Infrastructure

We will also invest on the infrastructure as working on creative and research type work we need well cultured and sound environment.

### Machineries

Lot of hardware equipment will be need in order to establish an efficient workplace.

### Local Server

To secure our local customers data and information we need to deploy few local servers on our office space.

### Trainee Program

To achieve our goals, we need excellent workers. We have planned and will invest on trainee program so that we can find talented and efficient workers.

**Bangabandhu Sheikh  
Mujib Hi-Tech Park,  
Rajshahi**



2<sup>nd</sup> floor, Sheikh Kamal IT and Incubation Center,  
Bangabandhu Sheikh Mujib Hi-Tech Park,  
Rajshahi-6201, Bangladesh  
Mobile: 8801717-797775  
Email: [info@astgd.com](mailto:info@astgd.com)  
Web: [www.astgd.com](http://www.astgd.com)



**THANK YOU**

ADVANCE SOFTWARE TECHNOLOGY AND GAMING DEVELOPMENT