

MINDS AT WORK GLOBAL

Company Profile

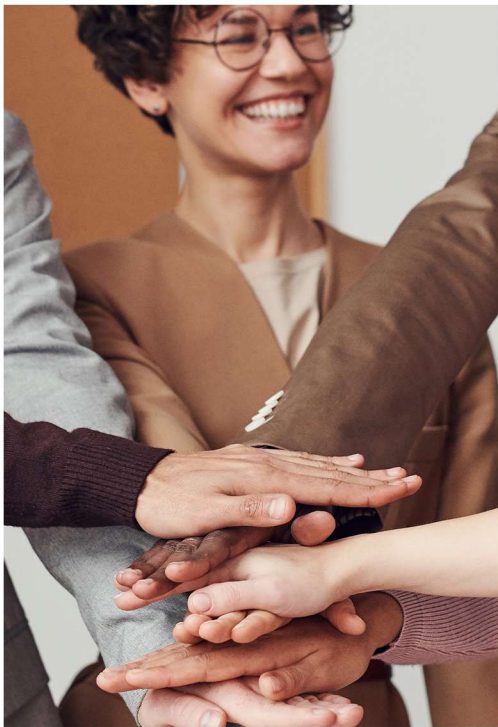


Table of Contents

Content

Page No.

1. About Us	01
2. Our Services	02-03
• Sustainable Branding	02
• Digital Marketing	02
• Social Media Marketing	02
• Digital Business Profile	02
• eLearning	03
• Ethical Job Portal	03
• Business Search Engine	03
3. Our Achievements	04
4. Head of HR	05
4. Get in Touch	06



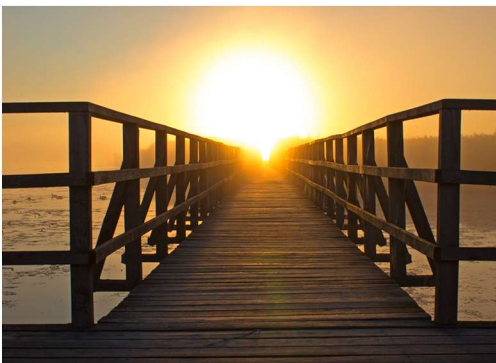
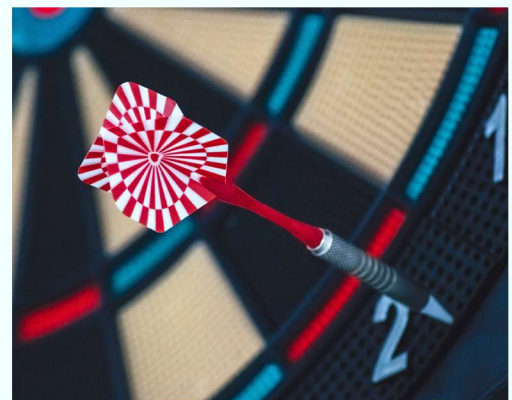
About Us

MINDS AT WORK GLOBAL is a business and IT consulting firm in Bangladesh. The project began in 2017 and has attained a significant increase in traffic and website ranking. Also it is a local business search engine and digital marketing platform in Bangladesh that offers tools needed for sustainable branding. It is a multi-ethnic platform that enables businesses to interact proactively with the community, environment and other companies to make sustainable and responsible long-term growth.

Our platform enables companies to reach out to new niche markets and create community awareness. In addition, we are driven by the passion for digitizing all marketing concerns of businesses, preventing waste and abuse of paper and ink, actively advocating for an eco-friendly world.

Vision

The motto of MINDS AT WORK GLOBAL is to give all businesses a digital space on a multi-ethnic web platform. It is a platform for all digital ads, deals, festive sales, coupons, flyers, and video ads. We also strongly believe in community empowerment through education and operate an e-learning marketplace for community development.



Mission

Our core goal is to empower brick and mortar businesses, providing them with an efficient marketing framework appropriate for businesses of the 21st century.

Our Services

We provide a range of different services to improve the online visibility of any business and brand so that the people in the community have easy access to the products or services they want to purchase or obtain. Also, we are constantly coming up with new ideas to help the community lead a simple but elegant lifestyle.



Sustainable Branding

The motto of MINDS AT WORK GLOBAL is to give all businesses a digital space on a multi-ethnic web platform. It is a platform for all digital ads, deals, festive sales, coupons, flyers, and video ads. We also strongly believe in community empowerment through education and operate an e-learning marketplace for community development.

Digital Marketing

Businesses can post advertisements on our website on premium locations (header, popup, footer, and inner pages) for any promotional or branding campaign.

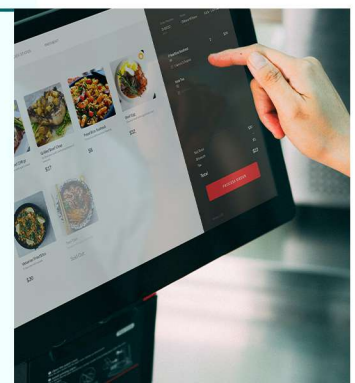


Social Media Marketing

We can facilitate and provide consultation for any social media campaign on any established social media platform (i.e. Facebook, YouTube, Google, Instagram, LinkedIn etc.) and provide all other necessary services.

Digital Business Profile

Premium members can create unbranded digital business profiles with various other premium features. This is effectively the same as having a personalized business website, demonstrating all existing sales, deals. Coupons, events, jobs, videos ads, community contributions and professionally presenting them all in one page.



Our Services



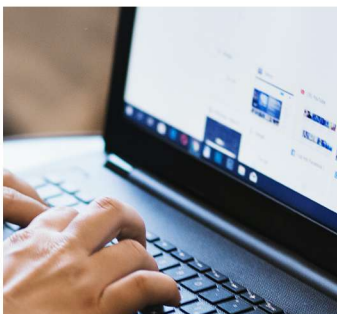
eLearning

We strongly believe in community empowerment through knowledge sharing and operate an eLearning marketplace for the development of the community. Our eLearning platform provides useful training sessions, workshops, and other knowledge sharing events to promote women empowerment, to provide necessary learning experiences for small business owners, to assist young graduates learn skills to nurture their entrepreneurial ideas, and to encourage corporate professionals enhance their career growth.

We do not aim to offer eLearning sessions primarily focusing corporate or academic needs, rather we emphasize on sharing skills that can empower the community or improve the quality of life for people.

Ethical Job Portal

Our ethical job portal filters out all job circulars that foster exploitation of labor and only enlists jobs that are ethical in terms of the business operations and remuneration. Along with that, we offer CV templates, salary guide prepared by our research team for any advertised job, so the employee is well informed about market salary standards.



Business Search Engine

Our unique business search engine allows users to search for local businesses based on location, business name or any keyword and various communities.

Our Achievements



We have been ranked as one of the Top 100 Information Technology, Marketing and Advertising Companies in Bangladesh by BestStartup.asia! BestStartup.asia is a London-based Media Company that aims to showcase the latest innovations, breakthroughs and greatest companies across Asia.

We have also been nominated as 'Global Green Business Awards 2021', placed forward by Acquisition International, a UK based B2B publishing house. The Global Green Business Awards 2021 places emphasis on applauding innovation in corporate sustainability and seek to reward those who have proven themselves to the pioneers capable of providing solutions to meet a vast array of demands. We are awarded as the best Green Business Directory of South Asia in 2021.

In 2022, we won the prestigious 'Innovation and Excellence Award', put forward by CorporateLiveWire, a British Business Magazine. The award is given to select businesses from around the world exhibiting innovation, unique products and services, industry recognition, use of technology, sustainable development, marketing & branding, service excellence, ethical practice and employee satisfaction. We are honored and proud to be the only business from Bangladesh to win this award in 2022, substantiating the strength and authenticity of our core values.

Head of HR

Md. Anamul Hoque

Director

MINDS AT WORK GLOBAL

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Get in touch



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Want to learn more about us? Please visit [Our Services](#) and feel free to contact us for any further queries. We would love to hear from you!