
Company Profile



Powerbond Corporation Ltd.

Corporate Office:

Company Name: Powerbond Corporation Limited

Address: 264/4 C Middle Pirarbag (3rd Floor),
Near Pirarbag Masjid, Mirpur,
Dhaka-1216.

Telephone: +88-02-9144448, Helpline: +880 1676339683, +880 1816222679

E-mail: info@powerbond-bd.com,

Web: <http://www.powerbond-bd.com>

1. ABOUT US:

POWERBOND CORPORATION LTD. is focused in Software and Web Design, development, search engine optimization, E-Commerce & Graphic and Logo design. We have a highly capable team of web consultants, creative designers, content writers, programmers and web marketing professionals who know how to deliver results. We offer affordable low cost web design with our web design services for all personal web sites and business web sites. Our professionals believe that the key factor for the success of any ongoing project is to build a spotless communication bond with our client.

Our team members are not just IT professionals but have decent communication skills with people, which effort in cycle with your needs and requirements. Our company takes care of every minute with details for what our client communicate during the process of developing the project. As a web development firm our request for you to look at the information technology sector in Bangladesh in recent days. This industry has been improved very rapidly with available highly skilled IT professionals and update communication technologies. As you know because of a developing country and currency advantage, it's a crystal-clear cost advantage for you to outsource your web development work to us.

OUR MISSION

MEET YOUR EXPECTATION

Thousands of Web development companies are still doing business in the world. But people are still finding difficulties to meet their expectations in their range. Powerbond Corporation Limited, a total web development company, believes that it can provide something different in this competitive web development market. Powerbond Corporation Limited will help you to meet your expectations in your range by providing you the complete test in web development sectors.

COMMITMENT FOR OUTSTANDING SERVICES

Powerbond Corporation Limited is an off shoring web development firm focusing mainly in fresh Website design & Development, UX Design, Graphics Design, Software Development, Internet Marketing, SEO, IT Enable Services and Outsourcing. As an IT/ITES firm you can surely get outstanding service and high quality products. Our company believes in pleasant relationship with our client by providing commitment of superior customer service. Our company's professionals want to work as your own developer as they are not only developed the website but also developed relationship.

DEDICATED OFFSHORE RESOURCE

Powerbond Corporation Limited gathers a group of elite's professionals with their rich and valuable experience. They have established their proficiency in the countless successful teamwork with our associates.

Powerbond Corporation Limited provides a particular service that you can hire our dedicated offshore developers who work only for you every day, the way of payment is can be on monthly basis or on hourly basis or on project-to-project basis. We are willing to assist you with your long-term business tactics.

You can hire us as developers to carry out the following key development for you:

- IT Consultancy & Strategy Making
- Software Development
- UX Design
- Web Design & Development
- Graphics Design
- Internet Marketing
- Training & Outsourcing

OUR PROCEDURE

We follow the SDLC procedure to implement our projects. As per the model of SDLC we follow the following process:

Stage 1: Planning and Requirement Analysis

First, we plan after getting requirements from the customers. Requirement analysis is the most important and fundamental stage in SDLC. It is performed by the senior members of the team with inputs from the customer, the sales department, market surveys and domain experts in the industry.

Stage 2: Defining Requirements

Once the requirement analysis is done the next step is to clearly define and document the product requirements and get them approved from the customer or the market analysts. This is done through .SRS. . Software Requirement Specification document which consists of all the product requirements to be designed and developed during the project life cycle.

Stage 3: Designing the product architecture

SRS is the reference for product architects to come out with the best architecture for the product to be developed. Based on the requirements specified in SRS, usually more than one design approach for the product architecture is proposed and documented in a DDS - Design Document Specification.

This DDS is reviewed by all the important stakeholders and based on various parameters as risk assessment, product robustness, design modularity , budget and time constraints , the best design approach is selected for the product.

Stage 4: Building or Developing the Product

In this stage of SDLC the actual development starts and the product is built. The programming code is generated as per DDS during this stage. If the design is performed in a detailed and organized manner, code generation can be accomplished without much hassle.

Our developers follow the coding guidelines defined by their organization and programming tools like compilers, interpreters, debuggers etc. are used to generate the code. Different high level programming languages such as C, C++, Pascal, Java, and PHP are used for coding. The programming language is chosen with respect to the type of software being developed.

Stage 5: Testing the Product

This stage is usually a subset of all the stages as in the modern SDLC models, the testing activities are mostly involved in all the stages of SDLC. However this stage refers to the testing only stage of the product where products defects are reported, tracked, fixed and retested, until the product reaches the quality standards defined in the SRS.

Stage 6: Deployment in the Market and Maintenance

Once the product is tested and ready to be deployed, we release formally for the customers. Sometime product deployment happens in stages as per the organizations. The product may first be released for UAT- User acceptance testing.

Then based on the feedback, the product may be released as it is or with suggested enhancements in the targeting market segment. After the product is released in the market, its maintenance is done for the existing customer base.

Then we make a trial development work which may be a part of your massive project to help you decide whether you are going on for a long term relationship with us or not.

WHAT YOU NEED TO DO

Efficient cooperation can prove expected result with minimal effort. We need the following minimum prerequisites to create an unbeaten conduit between us:

We never start the project without understanding project requirements. Proper documented project specification or the detailed requirement about what you want. Open communication through e-mail, chat or telephone.

2. AT A GLANCE

<i>Name of Company</i>	POWERBOND CORPORATION LIMITED
<i>Year of Established</i>	2013
<i>Business Function</i>	Website design & Development, UX Design, Graphics Design, Software Development, Internet Marketing, SEO, IT Enable Services and Outsourcing.
<i>Office Address</i>	Corporate Office: 264/4 C Middle Pirarbag (3rd Floor), Near Pirarbag Masjid, Mirpur, Dhaka-1216. E-mail: info@powerbond-bd.com, Website: http://www.powerbond-bd.com
<i>Boar of Director</i>	<ol style="list-style-type: none">1. Mohammad Hasan Sajjad , Chairman & CEO2. Saifur Rahman Tanin, Managing Director
<i>Total Employees</i>	26
<i>Website Address</i>	www.powerbond-bd.com
<i>Company Email</i>	Information Desk: info@powerbond-bd.com Sales & Support Desk: sumonahmed123@gmail.com
<i>Company Hotline</i>	Information & Sales: +88 01676 339683 Support: +88 01816 222679
<i>Areas of Expertise</i>	Website design & Development, UX Design, Graphics Design, Software Development, Internet Marketing, SEO, IT Enable Services and Outsourcing.
<i>Market Coverage</i>	Bangladesh, USA, UK, Australia, Canada

3. OUR SERVICES

Training and Outsourcing

- Basic IT knowledge
- Web development
- UX Design
- Graphics Design
- Software design and development
- Networking
- Internet Marketing
- Writing Report & Content
- E-Commerce solution
- IT/ITES Services
- Data Entry

IT/ITES Consultancy & Strategy Making:

- Advisory Services
- Technical perspectives
- Business overview
- Strategy planning
- Communication tools
- Managerial Services

Software Development

- Accounting Management System
- Fixed Asset Management System
- Inventory Management System
- Human Resource Management System

- POS/Billing Management System
- Club ERP
- SMS Query
- Website Development
- Customized Software
- Contractual Project

UX Design:

- IT infrastructure design & Development
- UI Design
- Web Application Design
- Mobile Apps Design
- User Interest R&D
- Products Design
- Database Architecture

Web Solution

- Domain registration
- Hosting server (Dedicated / Shared)
- Static website
- Dynamic website
- Web application development
- Ecommerce
- News portal
- Job Portal
- B2b / B2c Portal
- Search Engine Optimization
- Internet Marketing

Graphics Design

- PSD Template Design

- Logo design
- Banner design
- Book Cover Design
- Booklet Design
- Stationary Design
- Email template design
- Image Masking
- Clipping Path

Internet Marketing Solution

- Email marketing
- SMS marketing
- Tele marketing
- SMM (Social media marketing)
- Google Awards
- Affiliate Marketing.
- CPA
- Blog/Forum post
- Social bookmarking
- Text posting
- Comment post

4. OUR PRODUCTS

Elevator:

Along with our large variations of work in the world of IT, we also participate in offline jobs. One of them is Elevator service. We make peoples' day to day life easier and comfortable by providing elevators to our clients. We are still largely engaged in this and have been doing this for the last 2 years. We have gained revenues of 10% from this service and still going strong.

Distribution Channel (SureCash):

Powerbond Corporation has been working in this sector for last 1 year. We are working very successfully maintain SureCash distribution channel. Our organization already archives their faith. We are making best sales with generate large customer in market.

Security System:

Powerbond Corporation working in this sector from last 7 years. We have some type of security products like CCTV, Access Control System, Time Attendance System, PA system, Sound System, Fire Alarm, Fire Fighting and so many other security devices.

Water Purification:

Powerbond Corporation has been working in this sector for last 5 years. We have some types of water purifier and so many other related devices. We follow the Reverse Osmosis (RO) system for water purification, which is the world's most expending and gives '0' level germ free pure water. This RO system is certified by WHO, ISO: 9001:2008, ICDDRDB, BSTI, BUET, DU. We have another technology for water purification which is 'UV'.

PABX System:

Powerbond Corporation has been working in this sector for last 3 years. We have some type of products like PABX System and so many other related devices.

Sound System:

Powerbond Corporation has been working in this sector for last 3 years. We have some type of sound system solutions for your every need.

5. PORTFOLIO

Powerbond Corporation is one of the services oriented company. We ensure our quality services with best effort. We have separate working team for every work. It is our main mission to serve the nation with proper guideline. Bangladesh is first growing country and our IT developed very

faster with quality. Our organization belief to developed every single people then we must improve our country and fulfill our economic freedom.

✓ Professional Skill Development Program

1. ICT Ministry, Republic of Bangladesh Government.



Learning & Earning Development Project

2. Web Design & Development Program at Madaripur.



✓ Web Design and Development Client

1. Madaripur Zilla Parishad – <http://www.zpmadaripur.com>
2. Top One Housing Ltd.- <http://www.toponebd.com>
3. World Port Logistic Ltd. – <http://worldportbd.com>
4. Mizan IT Ltd – <http://www.mizan-it.com>
5. Shodesh Agro – <http://www.shodeshagro.com>
6. Al-Madina Hajj Kafela – <http://www.hajjinfobd.com>
7. Ramysha IT Ltd – <http://www.ramysha-it.com>
8. Gifa Trading – <http://www.gifatrading.com>
9. Dana Soft – <http://www.danasoft.com>
10. Bangladesh Universal Service – <http://www.busbd.net>



11. M/S. R.R Enterprise – <http://www.rrenterprise-bd.com>
12. HSBLCO Solutions Ltd. – <http://www.hsblco.com>
13. InfoPower – <http://www.infopower.net>
14. Srijonshil.Com – <http://www.srijonshil.com>
15. Biswas International Pvt Ltd. - <http://www.biswasbd.org>
16. Sarbick International – <http://www.hotelsarbickinternational.com>
17. KMC IT Limited <http://www.kmcitlimited.com>
18. RM IT Limited - <http://www.rmitlimited.com>
19. Biswas IT Limited - <http://biswasitltd.com>
20. Tashin IT Limited - <http://www.tashinitltd.com>



✓ **E-Commerce client**

1. Fashion Power – <http://fashionpowerltd.com>
2. Brands Zone- <http://brandszonebd.com>

✓ **Software Development clients**

1. Salauddin Textile Ltd.- Attendance system with Payroll.
2. Sarbick International – POS System.
3. Hotel Sarbick International – Hotel Management System.
4. Fashion Power – POS System.
5. Lubna Traders at Madaripur- ERP on going.

✓ **Data Entry Solution**

1. Symphony Mobile.
2. JPRSW.
3. Democracy International (DI)

✓ **CCTV Clients**

1. Hotel Sarbick International

2. Silk International.
3. Salauddin Textile Ltd.
4. Prime Bank Ltd Mitijheel Branch.
5. Business Automation Ltd.
6. Sandhani Pharmacy at Madaripur
7. Topone Housing Ltd

✓ **PABX & Sound System**

1. Hotel Sarbick International.
2. Kochipata Enterprise

✓ **Water Purification System**

1. Banani Biddah Nekaton.
2. Progressive Dream Bangladesh Ltd.
3. Mannan Plaza.
4. Topone Housing.
5. JPRSW.
6. Madaripur Zilla Parashid.
7. Al-Madina Hajj Kafela.
8. Tradeexcel Graphics Ltd.
9. Datco Corporation.
10. TextPeon.
11. Dresslear.



We have some more clients to getting our services.

6. SISTER CONCERNS

POWERBOND FAMILY

We have some organization in an umbrella of Powerbond



Powerbond Corporation Ltd. is our leading company and we start our business from this organization. This is the mother company for our Powerbond Family. It is a complete IT/ICT Services and Solution Provider company. We working local and abroad. Powerbond have lot of Client and there well wish.

BRANDS ZONE

BrandsZone is a total garments related organization. This is to have a showroom at Bijoy Sharani. We outsourcing buyer for garments products country and abroad. Our company should be able to supply any type of garments item like Mens, Ladies and kids. We supply Denim and knit item.



Professional IT Outsourcing (PITOL) is a total Human resource development or Professional Skill Development Organization. We make a man be skilled and Professional with technological sound. We work to develop our large volume of people to contribute our economy for making freelancing.

বিষয় সূচী:

সকলকে Professional IT Outsourcing (PITOL) এর পক্ষ থেকে জানাই সলাম (আসসালামু আলাইকুম...) ও সম্বন্ধন। আপনারদের সুখাঙ্ক ও মঙ্গলকামনা করছি। আপনারদের দেয়া নিম্নেই শুরু করছি আমাদের এই ক্ষুদ্র কার্যক্রম এর পথ চলা। Professional IT Outsourcing (PITOL) একটি সুপ্রশিক্ষিত মানব সম্পদ তৈরীতে কাজ করা কারিগরী শিক্ষা প্রতিষ্ঠান। এর মূল উদ্দেশ্য আমাদের ক্ষুদ্র জ্ঞানের গ্রন্থীপ বাংলায় বেকার হলে মেয়েদের মধ্যে জ্ঞানিয় বেকারদের অভিজ্ঞতা থেকে এই জ্ঞানকে মুক্ত করা। তাদের হাতের কাছে বিশেষ আধুনিকায়নের সুফলবান্ধা শৌছে দিতে আমরা বন্ধ পরিকর। আজ আর বসে থাকার মতো কোন পরিস্থিতি নেই, এই ছুটে চলা পৃথিবীর সাথে যেন অঙ্গপাড়া গায়ের কিন্নবা জেলা, উপজেলা পর্যায়ের ছেলে মেয়েরা সমান তালে এগিয়ে যেতে পারে তার সংযোগিতাই আমাদের প্রধান লক্ষ্যে।

বিশ্বায়নের যুগে সমৃদ্ধ জাতি গঠনের মূলে রয়েছে তথ্য প্রযুক্তি, এই প্রযুক্তিকে কাজে লাগিয়ে উন্নয়নশীল দেশে হিসেবে আমরা অগ্রনী ছাঁকি পালন করছি। এখানে আজ শত ছেলে মেয়েরা ঘরে বসে কাজ করে বৈদেশিক মুদ্রা আয় করছে। এই পেশাকে আমরা Outsourcing বলছি। এর মাধ্যমে যেমন ছেলে মেয়েরা মেধাবী হয়ে উঠছে, তেমনি দেশ ও জাতির গঠনে নিজেদের অংশীদার করতে পারছে। এই মনো দিয়ে গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের মাননীয় প্রধান মন্ত্রী শেখ হাসিনার ডিজিটাল বাংলাদেশ প্রতিষ্ঠার স্বপ্ন বাস্তবায়ন হচ্ছে। গড়ে উঠছে বঙ্গবন্ধুর সোনার বাংলাদেশ।

আজ আমরা যারা PITOL এর সাথে সম্পৃক্ত তারা সকলেই মাদারীপুরের সন্তান, আপনারদের কারও ভাই, বোন, কিন্নবা আত্মীয়, স্বজন। আমরা আপনারদের কাছে কৃতজ্ঞ। এই জেলার মাটি, আলো বাতাসে বড় হয়েছে। আজ আত্মাহর রহমতে এই বিষয়ে কিছু জ্ঞান অর্জন করার সুযোগ হয়েছে। এই জ্ঞানকে ব্যবহার করে যাতে আমাদের জেলার মানুষের জীবনের থেকে বেকারদের অভিজ্ঞতা দূর করতে পারি তাই আমাদের এই ক্ষুদ্র গয়াস। আপনারদের সকলের দেয় এবং সহযোগিতা কামনা করছি।

ধন্যবাদান্তে

মোঃ শামীম জাহান ও ইঞ্জিঃ এম. হাসান সাজ্জাদ (সমনে)



পাতা-০১

কোর্সের বিষয়বস্তু

Web Design and Development

- ❖ HTML
- ❖ CSS
- ❖ PSD to HTML
- ❖ Java Script
- ❖ JQuery
- ❖ Wordpress, Joomla
- ❖ Wordpress Development.

Graphics Design

- ❖ Photoshop
- ❖ PSD Design
- ❖ Illustrator
- ❖ Logo Design
- ❖ Banner Design

Outsourcing

- ❖ About Outsourcing
- ❖ Outsourcing Knowledge share
- ❖ Site Registration
- ❖ Profile Prepare
- ❖ Betting.
- ❖ Work handover

ডিজিটাল বাংলাদেশের জন্যে- ০১৬৭৬ ০০১৬১৬, ০১৬৭৪ ১৬০১১১



পাতা-০২

Some of our Satisfied Clients:

