

# **Profile of RM Systems Ltd.**

## **Introduction:**

**RM Systems Limited** is a leading IT company in Bangladesh established in 1992. RM Systems Ltd is well recognized for distribution of computer accessories, IT solutions, System Integrations and other associated products and services for the last nineteen years.

Our competitive pricing and excellent after sales services feedback from our customers have created ample opportunities and loyalty for immense growth. The company is actively involved in diversifying into the nation priority area among the corporate bodies and e-business. Our average annual turnover ranges between BDT 450-500 million.

Our Dedicated and skilled personnel are the great assets to serve our customers at best. We are committed to constantly improving customer satisfaction through Relationship Marketing. Our vision is to delight customers by providing value added services.

## **COMPETITIVE STRENGTH**

Our competitive strength is long track recording business with strong reputation. Our skilled manpower, product diversification, competitive pricing and excellent after sales service has created an opportunity for us to grow & excel in ICT field through customer satisfaction. The company is actively involved in diversifying into the nation priority areas among the corporate bodies and e-business.

## **Branch & Show Rooms**

### Head Office:

House # 04, Road # 15 (New), 28 (Old)  
Dhanmonddi R/A, Dhaka- 1209, Bangladesh

### Registered Office:

473 Shewrapara, Mirpur, Dhaka 1216.

### Branch Office # 1:

BCS Computer city, Room # 124, IDB Bhaban  
Sher-e-Bangla Nagar, Dhaka-1207, Bangladesh  
Tel: +88-02-9115689

Branch Office # 2:

Kazi Bhaban (5<sup>th</sup> floor), 39 New Elephant Road  
Dhaka-1205, Bangladesh  
Tel: +88-02-8629049, 9667578, 9667534

Branch Office # 3:

HM Plaza, Shop: 3-4 (2<sup>nd</sup> Floor)  
Sector 3, Uttara, Dhaka 1230.  
Tel:01730066103

Branch Office # 4:

15 O. R. Nizam Road  
Panchlaish, Chittagong, 4302  
Tel:+031-651667,650256  
01730066108

### **Administrative Strength**

Our dedicated and skilled personnel are the great assets to serve our customers at best. Our human resources selection criteria ensure minimum graduate education to entry into any entry-level executive position. We are committed to constantly improving customer satisfaction through Relationship Marketing. Our total human resources are 98, including Computer Science and Engineering graduate 5, Diploma Engineer 15, Marketing & Sales 24, Administration and HRM 2, Accounting graduate and post-graduate 8, under graduate executives 9 and others are 35.

Now we are trying to introduce our Top Level Management:

- |                              |  |
|------------------------------|--|
| <b>01. Chairman</b>          | <b>: Md. Faizur Rahman (Rtd.)</b><br>Director of Finance<br>Govt. Corporation.   |
| <b>02. Managing Director</b> | <b>: Md. Ali Ashfak</b> (M.Sc. in Physics, DU<br>MBA (HR), USA; Corporate Mgt., Japan<br>15 Years Business Experience in IT                    |
| <b>03. Director</b>          | <b>: Mr. Hammadur Rahman</b> (B.Sc.Engg.,King<br>Abdullah Aziz University, SA; Diploma in<br>Computer Science & Engg., <i>Same</i> University) |
| <b>04. Director</b>          | <b>: Mr. Al Faham</b> (M.Sc.in Social Science, DU)<br>12 Years Business Experience in IT   |

## **Financial Status**

**RM Systems Ltd.** is a privately held company with credit facility of 9 digits from the local banks and financial institutions. Average turnover of the company is BDT450-500 million (US\$70.00 Million +)

## **COMPANY FLAGSHIP PRODUCTS**

Hewlett Packard, Dell, Microsoft. Apple, Oracle, Intel, Seagate, Kaspersky etc.

## **MAJOR ACTIVITIES**

We distribute our products through dealer channel nationwide; maintain the retail sales through 15 retail outlets through out the country. Provide systems integration solutions to the corporate houses using our resources and agreements with vendors to fulfill the customer's needs.