

## Profile

### Vision Statement:

To evolve into a **globally competent software house** offering quality software and services to Customers around the world with **DREAM** (Dynamic Resource Extension Application Management) technology.

The guiding principle in operating the business has always been: **Providing excellent enterprise IT products at the most competitive prices with excellent customer support.**

Advanced ERP is able to achieve this objective by possessing the three most valuable assets:

- 1. Excellent Team**
- 2. State-Of-The-Art Products**
- 3. Satisfied Customers**

## Excellent Team

**Advanced ERP** founding team comprises people with average experience exceeding 15 years in Enterprise Software arena. The experience gained by the team in technology, marketing, customer support, implementation, finance and management, while running software businesses in several countries, is invaluable. The members of the team were involved in the development and marketing of several successful products, namely, ERP on the Net, ERM Anywhere, Banking Anywhere, ERP in a Box, Core Integrated Business Systems. The team members were responsible for inventing several key technologies with the singular focus on reducing cost of ownership of software products for customers.

The success of its previous product offerings validates the technological capabilities as well as the vision of the **DreamApps** team. Several applications like ERM Anywhere and ERP in a Box have been technology trailblazers and ranked far ahead of other competing contemporary products.

For many organizations, ERP systems are the mission-critical backbone through which most, if not all, business transactions flow. Besides providing the core transaction processing that large complex enterprises require, ERP systems are often the launching pad for strategic initiatives. Our skilled professionals have implemented ERP systems across a wide range of vertical industry sectors. We have developed core competencies with leading ERP applications. Our experience in

related application areas, ranging from CRM to business intelligence, supply chain management, and e-business can help your organization derive maximum value from its ERP projects.

The organization emphasizes on acquiring an in-depth knowledge of the customer's context and needs, and designs solutions fine-tuned to these needs. AERP's ideas and products have resulted in technology-intensive transformations that have met the most stringent international quality standards.

Simultaneously, Advanced ERP teams proactively work on turning new ideas into products that answer global market needs. One such product is DreamApps ERP, a web-based Enterprise Resource Planning software.

Over the years, apart from Bangladesh, we have been successful to spread our operations with different countries like Singapore, India and Malaysia with a host of satisfied clientele.

## **State-Of-The-Art Products**

DreamApps offerings are based on Java and XML-based proprietary technology DREAM (Dynamic Resource Extended Application Management) that allows automatic generation of applications from specifications, at runtime. This makes it possible to configure applications at every level without affecting the core code-base. It is therefore possible for service providers to offer customized industry-specific solutions, while business users as well as their associates, in turn, can configure features to fit their own needs.

## **The Technologies: The Cutting Edge of Software Engineering**

Based on Sun's Java and XML, DreamApps is designed on DREAM (Dynamic Resource Extended Application Management) that generates application at runtime from specifications. This not only frees the user from any platform-based restrictions; but also allows users with the domain knowledge to be able to tailor or even create new applications based on their own definitions. Furthermore, completely new functions or even modules can be created with relative ease.

The cutting-edge technologies that translate into tangible benefits for a business using DreamApps are:

**DreamApps is built on Java and XML**, the truly multi-platform and fast growing technologies, freeing businesses from the tyrannies of proprietary platforms.

**DreamApps Common Application Platform** uses low overhead multi-threaded servlets that communicate with clients, databases and value-added services through industry standard, platform independent protocols, thereby making it highly scalable while remaining fully platform independent.

**DreamApps DREAM** (Dynamic Resource Extended Application Management) allows automatic generation of applications from specifications, at runtime. This makes it possible to customize applications at every level without affecting the core code-base. It is therefore possible for service providers to offer customized industry-specific solutions, while business users as well as their associates, in turn, can customize features to fit their own needs.

**DreamApps Virtual Schema** separates the physical database structure from the application database view, thereby allowing use of third party products to access data in a secure way.

**DreamApps Generic Page** creates appropriate user interfaces for several devices like HTML browsers, Java browsers, Palm devices or WAP compliant phones.

**DreamApps Event Flow** allows users to set predefined automatic responses to business events.

**DreamApps Smart Tree** facilitates secured object transfer through firewalls using standard protocols.

## Satisfied Customers

Our satisfied clients are our greatest achievements, we believe. With our superlative product range, experienced implementation team and commitment to offer the very best to them, they really find it easy to computerize their operation. In our long journey, it is our customers whose utmost satisfaction simply overwhelms us to move ahead and stay right on top and always come up with something that is simply second to none.