

Name of the organization: Bangla Trac Miaki VAS Limited

Permanent Address: House-68, Road-11, Biruttam Khademul Basher Sharak, Banani, Dhaka -1213.

Current Address: Plot- 08, Block- E, Road-19/A, Banani, Dhaka-1213.

Contact: +8801843900056, +8801759692020

Email: info@miaki.co

Website: www.miakivas.com

Legal Status: Incorporated under the company Act (Act XVIII) of 1994 and that the company is Limited.

Goal: Our goal is to attract the best talent pool with vision, creativity and energy to lead the changes that take place in the communications industry each day.

Vision: We have always succeeded in business by offering consumers another way, a better way and being willing to fight their corner. The world is changing everyday but we have moved with the times and we have always listened to what people want. One thing has remained true; our belief in the power of entrepreneurship and innovation to help us rise to the new challenges that we all face. Our vision is to **"Create Happiness"** with our customers, employees, society and stakeholders. – surely a vision worth aspiring to. With businesses spanning many sectors and touching many aspects of our customers' lifestyles we feel that **Bangla Trac MIAKI VAS Ltd.** is in a perfect position to contribute to this vision.

Staff information: Currently Miaki VAS family has over 110 employee with one CEO with six departmental heads.

Working Areas: We have a reputation of providing innovative content and services for Health, Agriculture, Education and Entertainment. We have qualified resources for providing the services as per the needs of the market and consumers. We always strive to exceed our customers' expectations with our commitment towards project delivery and 24/7 support service. Bangla Trac Miaki's VAS Ltd major working areas:

SMS Services

- Health: We provide our clients with sms based health tips to their subscribers

- Islamic Services: We provide our clients with Islamic Services for their subscribers. Hadith of the day, Islamic songs, Namaz timing etc
- Horoscope: A subscription based horoscope service for our clients subscribers.
- Music: We provide our customers with a variety of music based services ranging from ringtones to live concerts.
- Entertainment: We provide entertainment platforms to our clients each with their own specific needs.
- Sports: We provide a wide range of sports related content from sports cores to news and upcoming matches.
- Movies: We provide our clients with movie related content such as reviews, trailers and cinema program.
- News: We have a wide range of news content that we supply to our clients on daily basis.

IVR Services

- Recipes: Everyone loves a nice meal, we deliver recipe service to our client.
- Health Tips: We provide our clients with daily health tips
- Islamic Services: We provide our clients with Islamic Services for their subscribers. Hadith of the day, Islamic songs, Namaz timing etc.
- Horoscope: Wonder what 's in it for you today?, we provide Horoscope services to our customers.

Call Centre Services

- Health line: We are very proud of our Health line call center; this service helps many people around the country in their daily lives.
- Agriculture: Our Agriculture service helps farmers around Bangladesh with tips and weather updates.
- Dictionary: This service is for anything else our customers might need. Looking for an address, phone number, restaurant, workshops etc? We provide the answer to any question our customers might have.

WAP Contents

- Wallpaper: Time for a new background? Go to the Wallpaper section to find a new one!
- Ringtones: Tired of that tune? Check out our ringtone section in our WAP portal.

- Animations: Animations for your phone! Many different categories to choose from.
- Themes: In our WAP portal we offer Themes for a wide range of mobile phones.