

Company Profile of Bengal Family Ltd

Company Name: Bengal Family Ltd.

Incorporation Number: C-107180/13

Head Office: House 1380, Vattara Road, Vattara, Gulshan, Dhaka 1212.

Telephone: 01723957059

Email: hello@bengalfamily.com

Business Activities:

Bengal Family Ltd is a for profit technology company with a strong emphasis on ethical business practices which support the local community. The company has two main parts:

A) *The technology section*

B) *The training section*

The Technology Section

This section is responsible for income generating activities such as web development, software development, graphic design and engineering. We work on both our own projects, developed in-house, as well as taking on work for outside clients. Examples of in-house projects include our *Monster Club* brand which currently operates an online discount and coupon website as well as an e-commerce site which sells engineering components. We have also worked on projects for the children's television series *Sisimpur* such as their Android app, *Sisimpur Shapes*.

The Training Section

This section represents the CSR activities of Bengal Family. We currently run a computer school with over 300 students aged between 6 and 18 years of age. All of these students come from underprivileged homes in Dhaka and would otherwise have no access to an education in computer science. All students attend our school completely free of charge. Our curriculum teaches Computer Game Design, Software Development, Web Development, Graphic Design and Electrical Engineering. Our students learn to work in teams on projects with the goal of preparing them for work either in the IT sector or as freelancers. Wherever possible, we involve our more experienced students in our own projects and pay them for their work.

The Senior Management Team

Chairman (Luke Doyle)

Luke is a UK citizen who has been closely involved in Bangladesh since he first came to work with an NGO in Sylhet in 2004. He is a UK trained teacher with a BA in English and German language and a Post Graduate Certificate in Education. He has been involved in the field of IT since the age of 9 when he first taught himself to code using a home computer. Luke specialises in running the training section of Bengal Family as well as working on software development projects for both web and mobile apps.

Managing Director (MD Kobir Uddin)

Kobir looks after the general management of both the training section and the technology section. He completed GCSEs and A-Levels in English, Maths and IT and now has a special focus on web development and graphic design. Kobir has developed several websites for outside organisations such as the e-commerce site cobrarope.com and the charity site khasdobir.org.uk.

Chief Technical Officer (M. Samin Yasar)

M. Samin Yasar looks after the engineering section of Bengal Family. He is currently involved in both teaching engineering as well as developing components which will be sold via Bengal Family's *Monster Club* website. He received his bachelor degree from American International University (AIUB), Dhaka, Bangladesh, in 2013 and is currently enrolled in a Research based Master's degree program at AIUB. His main areas of research interest are Computer Vision, Micro simulation, Human Computer Interaction (HCI) and Artificial Intelligence systems.

Business Development Officer (Stephen Jencks)

Stephen has lived in Bangladesh for the past 4 years and has been very involved in supporting Bengal Family's CSR projects. Stephen's background is in Bond Trading on Wall Street and building businesses. He is now focussing on developing Bengal Family's income generating activities and finding new clients for IT projects.

Bengal Family Facts and Figures

Staff Members	
School Section Manager	1
Full Time Developers / Trainers	4
Part Time Developers / Trainers	1
Support Staff	3
TOTAL	9

Key Competencies

An at-a-glance view of our key skills and areas of expertise:

	iOS		
Android app development using Java	iOS App Development using Objective C	Unity Game Development using C#	Corona SDK Development using Lua
			
HTML5	CSS	Javascript	PHP
			
Arduino engineering	Adobe Illustrator	Adobe Photoshop	Autodesk 123D Design

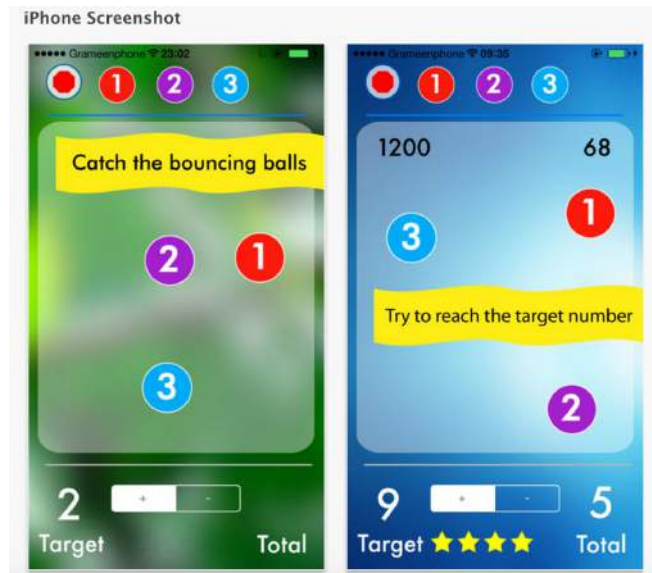
Some of our past projects

Bouncy Math (iOS)

In House Project

An educational game designed to develop mental math skills.

<https://itunes.apple.com/us/app/bouncy-math/id864113641?mt=8>



The Real Game Guide (Android)

For External Client

An app designed for teachers to help them find games to play with their classes.

<https://play.google.com/store/apps/details?id=com.playupbath.realgameguidevol12>



Sisimpur Shapes (Android)

For External Client

An app developed with Sisimpur Bangladesh, based on one of their existing storybooks.

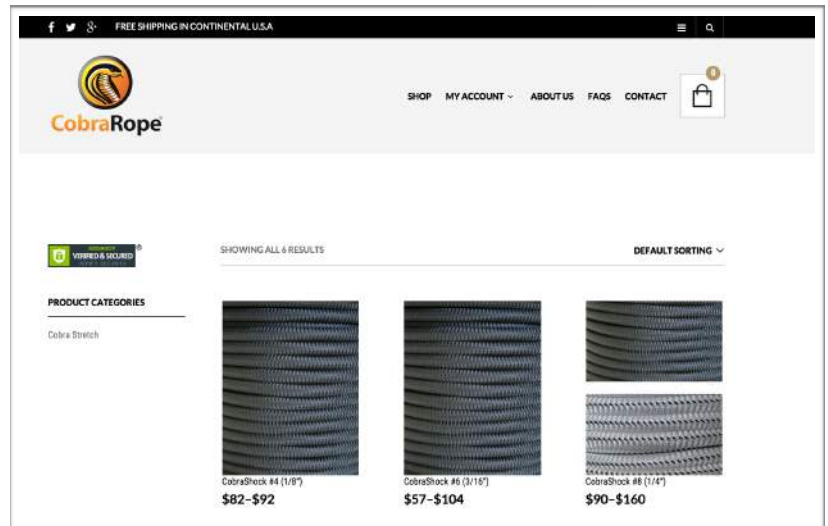
https://play.google.com/store/apps/details?id=com.sesameworkshop.Sisimpur_Shapes



Cobrarope.com

For external Client

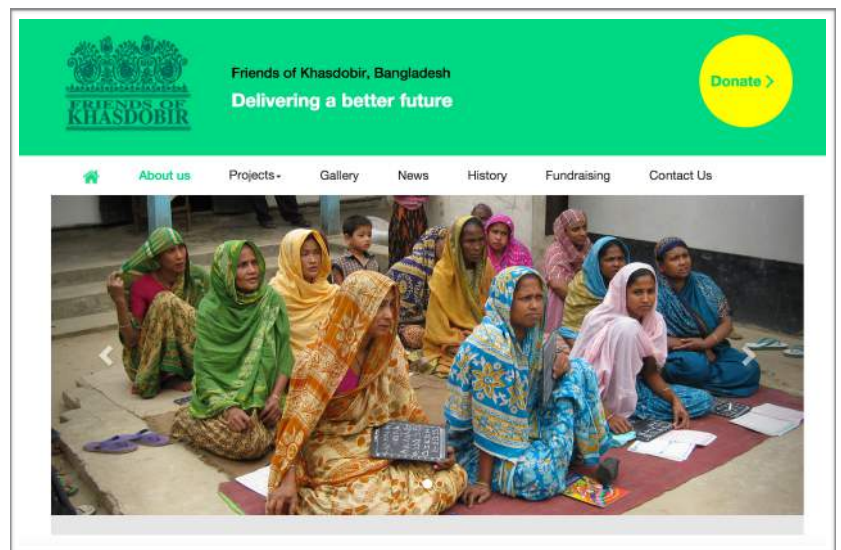
An e-commerce site for a US company selling rope online.



Khasdobir.org.uk

For external Client (work carried out free of charge)

A website for a UK charity working to provide education in Sylhet, Bangladesh.



LEEDO Website

For external client (work carried out by students from our training section, free of charge)

<http://streetchildrenleedobd.org/>

A website for a Bangladeshi NGO, LEEDO, working with street children in Dhaka.

