



ZANALA Bangladesh



What you can imagine ... We can create ...

ZANALA Bangladesh



About Us |

Established in 2001 with the vision of taking a firm control and directing the flow of the local IT and Media industry, ZANALA Bangladesh has grown and developed to maintain a reputation as a body of creative and technical resources. With the know-how, professional experience and business intelligence, unique & differentiated creations have set us apart. Recognition of ZANALA Bangladesh as a unique brand has come in many forms of media but a common connotation amongst all has been quality.

ZANALA Bangladesh is fired by passion and enthusiasm for work. We are committed to innovation, excellence and perfection. At ZANALA Bangladesh, drive for creativity is encouraged, dreams and aspirations are nurtured. Every employee is encouraged to embrace challenge and provide exceptionally creative and high quality solutions. ZANALA Bangladesh is a highly individualized company that strives to complete each project as one of our own.

In the pursuit of growth, many businesses are deluded by visions of grandeur. ZANALA Bangladesh takes a good, hard look at the realities of your organization's marketing needs. With keen insight and professional perspective, we efficiently balance budgets, schedules and resources to develop a unique communication approach. We strive to give our clients a clear and distinctive voice in the marketplace.



Services |

Corporate Identity Development & Brand Promotion

ZANALA Bangladesh designs the corporate identity of the company which talks volumes about its attitudes, personality, market confidence and success levels based on intensive research.

A Corporate Identity is the confluence of graphic, imageries, typefaces, symbols, etc., blended purposefully. An effective corporate identity will initiate curiosity and stimulate brand recall in the target audience. It is the most incisive corporate image message that a company sends out to its audience. ZANALA Bangladesh's team of designers and communication specialists understand that the company's image and reputation can be greatly enhanced by designs that capture and communicate its mission and commitment to its stakeholders.

Communication & Social Marketing

ZANALA Bangladesh helps corporations and non-profit organizations to generate public awareness for their message. Our skills in mass communication and social marketing allow us to offer a broad range of communication service. We have the ability to craft culturally appropriate message for today's diverse communities. We oversee the creative process, including the production and development of long term marketing needs. We provide comprehensive communication services using television, print and the digital media.



Services |





Broadcast & Visual Media |

Broadcast is one of the most powerful medium used to entertain and educate the mass people. We have developed the capacity to serve the broadcast requirements of our clients as efficiently and effectively as possible.

A creative pool of video directors, sound engineers, animators, photographers, who are at the top of their game, round out ZANALA Bangladesh in providing a full range of services for your broadcast projects.

We shoot, edit and produce broadcast quality video in-house. Whether it's a documentary, corporate profile, event documentation, instructional video, TV show or a



TV commercial, we have the capability, equipment and talent to coordinate an industry standard production at competitive cost. No matter what the project or production calls for, we have the capacity to bring a fresh approach and maximum return.

- Documentary
- TV Commercials
- TV Shows
- Event Documentation
- Promotional Video
- Photography



Broadcast & Visual Media



Graphic Design & Publishing |

ZANALA Bangladesh has already gained a reputation of producing new age graphics for the design and publishing need of our clients. We have a dedicated team of graphic designers and publication specialists, producing industry-leading results. From proper page layout to overall creative design and photography, we create printed materials that are not only aesthetically pleasing but also serve the purpose.

We work closely with our printing press and signage vendors to ensure the highest quality production and visual consistency with your current branding or corporate identity.

Custom illustrations make your materials come to life. Creating custom graphics, characters, scenes, charts and graphs that effectively convey the image and message you are trying to communicate, are all part of our design process. A final printed piece is a reflection of our design talent and expertise. Rest assured that we only work with printers that produce top quality work. And since we provide one stop solution, we save you the hassle of bidding out print jobs, project coordination and multiple billing.

- Indoor/ Outdoor Signage
- Catalogue
- Brochure
- Flyer
- Poster
- Calendar

Graphic Design & Publishing |



Presentation & Interactive Multimedia |

When it comes to communicating your message, professionally produced multimedia presentations on CD or DVD excite your customers' senses and engage them in an interactive experience as they are taken on a guided tour of your products and services. Using a combination of video, still images, graphics, animation, text and sound, ZANALA Bangladesh has the capacity to produce dazzling interactive & non-interactive presentations for a wide range of clients. These interactive products can be used to inform, train, motivate or persuade your target audience.

Apart from interactive multimedia CD authoring, we also set up multimedia kiosks equipped with touch-screen monitors for user-friendly, high-impact information dissemination, product demos and other needs.

Presentation & Interactive Multimedia |



Interactive Presentation
Non-interactive Presentation
Corporate Digital Profile



Web Solutions |

By having worked with many clients worldwide in various industries, the ZANALA Web Solution team has gradually gained the valuable experience to provide innovative solution in building dynamic and engaging websites that reach beyond clients' expectations. We incorporate aesthetic and functional elements into web design for our clients to establish their identity worldwide. ZANALA Bangladesh takes the privilege of

staff will work with you to create a plan that suits your business needs and get your new internet site up and running in no time. No web site project is too large or too small - we can handle anything from small sales and informational type sites to large database-driven dynamic sites. For generating design-intensive and animated graphics to captivate your web audience, our web designers and animators utilize the latest technology by using full rich media and sound effects.

Web Solutions |



Corporate Website
Design-intensive Website
Animation-intensive Website
Web Application Development
Web Hosting

not only displaying information but also giving the users an experience. We believe that the web site is a part of any company's overall marketing effort. We make sure that your website serves the specific business need and is consistent with your overall marketing strategy. Our



Some of our valued clients |



ADCOMM Limited



Ahmed Amin Group of Companies



American International University - Bangladesh (AIUB)



Arab Bangladesh Bank Ltd.



Bangladesh Association of Software & Information Services



Bangladesh Disaster Preparedness Center



Bangladesh Freedom Foundation



Bdjobs.com Ltd.



Business Automation Ltd.



Channel-i



Cocola Food Products Ltd.



DataSoft Systems Bangladesh Ltd.



Eskayef Bangladesh Ltd.



Future Leaders Forum



Global Brand Pvt. Ltd.



Global Online



HEED Bangladesh



Huawei Technologies Co. Ltd., China



Interlife - Bangladesh



IELTS- Australia



ILO - IPEC



KATALYST (Swiss-Contact)



MindMap Education, UK



Ministry of Science and Information & Communication Technology, GoB



Nazimcorp Resource Gateway



North South University



Reza Construction Ltd.



Ridge Park Holdings Ltd.



South Breeze Housing Ltd.



Spectra Group of Companies



Spectrum Engineering Consortium Ltd.



Spinovation Ltd.



UNDP Bangladesh



Victoria University of Technology, Australia



PARTEX Group



Unilever Bangladesh Ltd.

Corporate Identity Development & Brand Promotion

Communication & Social Marketing

Broadcast & Visual Media

Graphic Design and Publishing

Presentation and Interactive Multimedia

Web Solutions



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