



MB Software

Data Processing, Healthcare, Financial and
Application Development Service Provider

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1 About MB Software

MB Software always brings value to our clients and they understand this value by consistently raving about our skill and technical depth in their organizations.

1.1 MB Software at a Glance

MB Software is a rapidly growing Business Process Outsourcing (BPO) and software development service company. We are multi-disciplined technology experts with the acute business understanding that helps enterprise organizations leverage the Web and emerging technologies to solve their problems. Our specialties include; designing and building powerful enterprise Web Portals, multilingual Websites, business intelligence solutions, elegant productivity solutions, enterprise content management systems, custom web applications, mobile web applications, iPhone and iPad applications for government, kiosk applications, and the research, strategy, project management, deployment, and integration capabilities to support our projects. Our infrastructure helps us to maintain an edge over our industry competitors. We have the best-in-class technology equipments and software for our operations and to meet the modern challenges of the market. As a result of our local advantage, we have easy access to extensive reach of budding talent.

1.2 Service Offered

MB Software is a leading provider of business process outsourcing services focusing on multiple horizontals and verticals. Our integrated solution approach provides prime value to customers through process standardization, process simplification and process optimization. We can leverage our range of enterprise offerings to enable diverse domains meet existing technology and functional requirements even as we partner with customers to go to the next level of operational excellence.

1.2.1 Data Processing

Data Processing is one of the faster growing divisions of BPO industry. MB Software, we cover almost every spectrum of Data Processing Outsourcing services. Automatic data processing and information processing can help you keep pace with the challenges of your business.

- Image Processing
- Survey Processing
- OCR Cleanup
- Data Mining
- Data Cleansing
- Document conversion
- XML conversion
- SGML conversion
- HTML conversion
- Catalog conversion
- Book conversion
- PDF conversion

1.2.2 Scanning Service

MB Software offers a full range of document conversion services, including pre and post conversion document handling, paper (hard copy) and digital (source format) document conversion, drawing and map conversion, microform (microfilm, microfiche, and aperture card) conversion, data list format (.dlf) for JEDMICS, output to multiple PDF, TIFF, and other industry standard file formats as per required by project and customer.

1.2.3 Hardcopy Document Handling

Where is the content that runs your business? Is it centrally managed, or is it spread across multiple PC's, email in-boxes, USB sticks, portable disc drives and network file shares? MB Software provides all of the core document handling services needed to allow organizations to capture and manage electronic business process. From telecom SIM activation to

financial institutes' confidential account information to sensitive legal documents, MB Software can handle any of your business-critical content.

1.2.4 Hardcopy Document Archiving

Whether you have inactive business records retained within boxes or active records on open shelves, MB Software provides the ideal offsite document archiving solution. We manage hundreds of boxed records and active files for our valued clients. Client records receive unique box number identification to allow for scanning or data entry or physical archiving and tracking ensuring accuracy, efficiency and accountability at each point of movement.

1.2.5 Human Intelligence Workforce

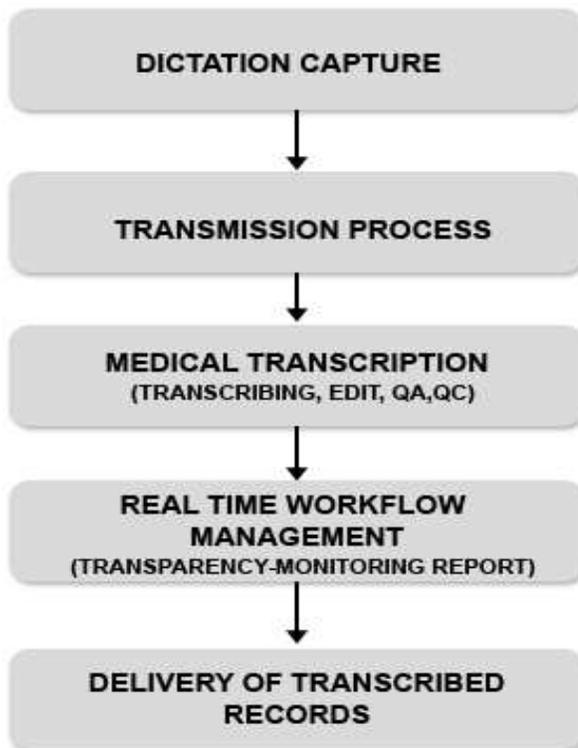
Not all data entry is a simple data entry. Nor all image conversation is simple entry in to CRM. Working with verity of client and project over the last six years, MB Software has world class human intelligence workforce which can understand old italic handwritten, poem of the 18th century, recognize each player in a game and can caption it with appropriate game action. When machine learning algorithm cannot produce the result or expensive OCR software cannot recover the missing character, client deeply depends on MB Software's human intelligence workforce.

1.2.6 Healthcare Services

Health administration costs are one of the largest for healthcare service providers. Due to the changes in the healthcare laws in the US, healthcare providers are facing many challenges such as increasing regulations, increasingly complex coding, declining reimbursements and increasing operating costs. It is hard and challenging to spend time both on your practice administration and patient care. MB Software helps you build up a successful practice in today's challenging healthcare scenario.

MB Software specializes in the following services to assist clients in medical practice with the tedious tasks of billing and follow-up functions, thereby helping them concentrate more on their patient's well being.

Medical Transcription Service



MB Software provides Medical Transcription Services to individual physicians, practices and hospitals throughout the United States. We provide you with the service that you require. Our experience and skilled medical transcribers allow us to provide cost-effective, high-quality medical transcription in all specialties. At MB Software Medical Transcription, we pride ourselves on providing medical documents that are accurate, efficient and meet the unique needs of each one of our clients. We also work hard to develop long-term client relationships based on open communication and collaboration.

Medical Billing

MB Software offers highly personalized medical billing services to meet almost all the needs of our clients. We ensure accuracy for the submission of all our client's charges. We collect all the essential details like patient demographic details, date of service, CPT and ICD 9 or 10 codes and so on, because any error or omission of details can result in delays or denials. Our Quality Check ensures the accuracy of the claims processed.

- Anaesthesiology
- Internal Medicine

- Cardiology
- Emergency Medicine
- Family Practice
- General Practice
- Surgery
- Neurology
- Oncology
- Ophthalmology
- Pathology
- Paediatrics

Medical coding

MB Software has a team of experienced medical coders who can provide you with the highest level of quality medical coding services. We store all your documents in our FTP server. Our medical coders analyze these files each day and codes are assigned according to the medical diagnosis and specialty. Leave back office work us and invest more of your time on healthcare.

Advantages of MB Software's medical coding services

- Highly Skilled and Efficient Medical Coders
- Maximum Reimbursements and Fewer Denials
- High Accuracy and Compliance with all Government Regulations
- Payer-Specific Coding Requirements
- Constant monitoring and auditing by coding and compliance experts

1.2.7 Financial Services

CFOs across all industries share a common goal: to create a world-class finance organization. Today, that means more than an efficient and effective finance organization. To achieve high performance in a challenging global marketplace, companies are looking to their finance function for insights that will drive business improvement.

Accounting Services:

The changing and challenging business environment drives a tremendous number of companies to outsource their accounting services to expert vendors. Business Process Outsourcing (BPO) can save money during economic crisis too. With MB Software as your outsourcing partner you can achieve superior results at minimum cost. We provide accounting solutions which are productive and highly economical. We provide solutions for every type of business that needs a professional accountant at a reasonable cost. We have a group of highly talented and trained professionals, who can identify and accomplish your requirements efficiently. Our major activities include:

- Accounts Receivable and Accounts Payable reports
- Preparation of ledgers
- Bank / Credit Card and other reconciliation
- Preparation of financial statements
- Analytical review
- Payroll
- Inventory
- Fixed Assets
- Cash Flow / Budgeting
- Financial Statements & Reports
- Financial Analysis
- Inventory

1.2.8 Custom Web Application

Technology Focus - ASP.NET, J2EE, Ruby on Rails, PHP, Adobe Flex

MB Software employs talented experts in the hottest technologies on the Web. Our talented team is passionate about technology and has experience delivering scalable custom Web Applications for some of the biggest implementations in the region. We focus on making applications elegantly beautiful and enjoyably usable. We are Agile Project Management experts so we use Agile delivery methods to make sure everyone is on the same page which our clients tend to rave about.

1.2.9 Smart Phone/Tablet Application Development

Technology Focus - iPhone OS, Blackberry, Android

MB Software has experience in creating business productivity applications for the iPhone, Blackberry, and Android operating systems. We are able to do all 3 in the fraction of the time that it generally takes to develop by leveraging our experience with the Appcelerator Titanium platform. Our team is experienced and understands that the phone is different than the computer and makes sure each application is usable and beautiful and serves the needs of the end user

1.2.10 SEO and Social Media Services

Technology Focus - SEO, twitter, Facebook, YouTube, and LinkedIn

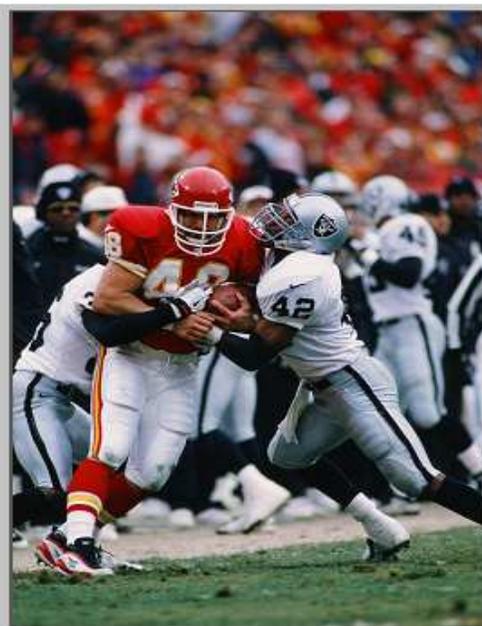
MB Software understands search engine optimization and we have a team of experts in that are abreast of emerging search technologies and social media. Whether it's using social media tools to increase brand or social awareness, or expanding an organizations ability to communicate with its customers, we understand how to leverage the latest social media tools for business benefit. We also understand that affective use of social media and communication is another tool that leverages off-site SEO in conjunction with submitting to search directories, creating authoritative backlinks, RSS feeds of site content, as part of an effective communication plan. We are specialists in on-site SEO techniques as well and utilize alternative text tags, XML Sitemaps, search friendly URLs, W3C valid XHTML markup, robots.txt files in order to maximize an organizations placement in search engines. We understand SEO and Social Media and a proof of this statement is that we are investors in Leevio and advisors to the board of i2we the companies behind the highly popular Facebook fan page software Miproapps (www.miproapps.com).

2 Our Work

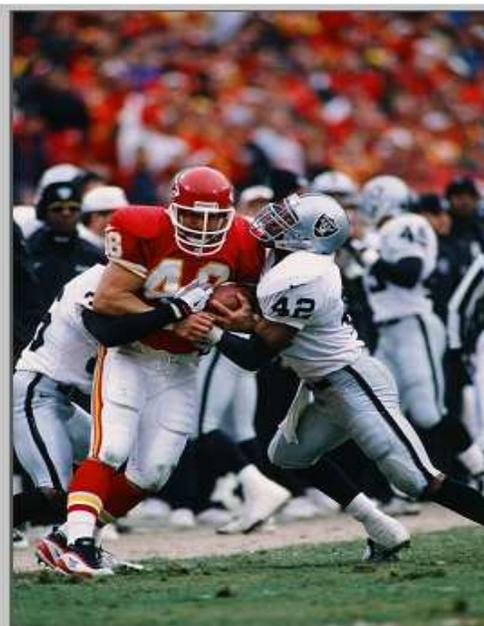
Our clients love us and we love them too. When they are successful, they know who is behind them supporting their businesses with integrity and technical excellence. It's also true that they like us so much that we continually grow the size of our engagements with them, which is a testament of their trust and reliance on MB Software to deliver.

2.1 Getty Image

Thousands of photographers, creative agencies license their work through Getty Images and relies on it as a consistent revenue channel. Getty Image has set standard that needs to meet the high technical and creative standards, before their images are published in the website. MB Software works with photographer/creative agencies to meet those technical needs. Each month MB Software process 350K+ images that go to Getty Images via different Photographer or creative agencies.



Oakland Raiders vs Kansas City Chiefs, December 7, 1997
48 : Ted Popson
36 : Terry McDaniel



KANSAS CITY, MO - DECEMBER 07: Tight End Ted Popson #48 of the Kansas City Chiefs gets tackled during a game against the Oakland Raiders on December 07, 1997 at the Arrowhead Stadium in Kansas City, Missouri. (Photo by Sporting News and Rogers Photo Archive via Getty Images) *** Local Caption *** Ted Popson

After we process

2.2 Qaseem University

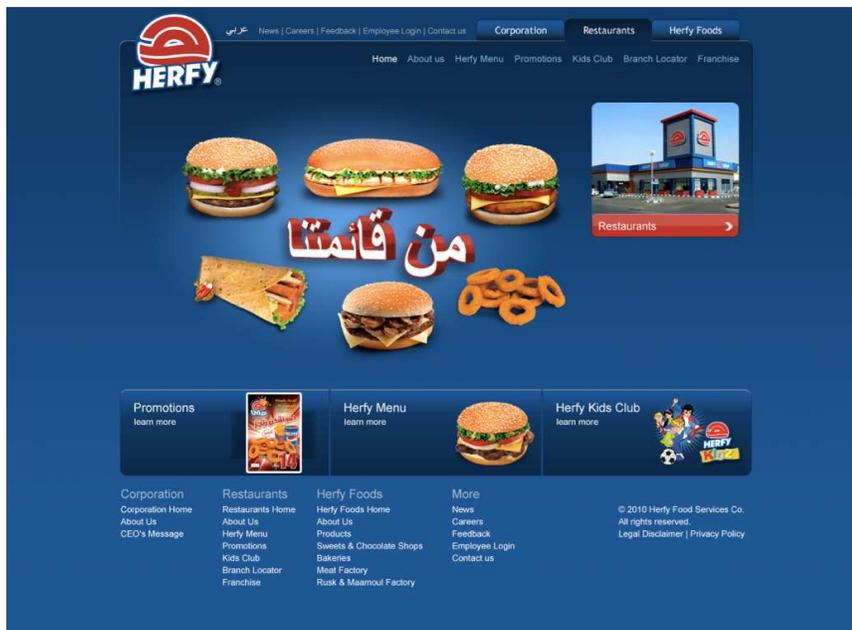
Qaseem awarded MB Software the project to develop their new SharePoint Website. They have been extremely happy with the professionalism and delivery of the MB Software team and the Website has been completed and in production since 2010

The screenshot displays the Qassim University website homepage. At the top, there is a navigation bar with links for 'Sign In', 'Email Acces', 'University Calendar', 'Faculty & staff', and 'Contact'. A search bar is also present. The main header features the 'QU' logo and the university's name in Arabic and English. Below the header, a 'The Mission' section describes the university's goals. A 'News' sidebar on the left offers filters for 'Students', 'Faculty & staff', 'Electronic services', and 'Industry & Partnership'. The main content area shows 'Latest News' with articles such as 'Council of Graduate Council at Qassim University launched' and 'Four news graduate programs launched in Qassim University'. A 'Vote' section allows users to rate the English website. A carousel at the bottom features promotional banners for the academic year 1433-1432, online registration, Saudi government services, and the strategic plan. The footer contains 'University Administration', 'Deanships', and 'E-Services' menus, along with a QR code.

www.qu.edu.sa/en

2.3 Herfy Corporation Website Redesign and Development

Herfy is the largest fast food chain in the Kingdom of Saudi Arabia. However, their website didn't reflect their status and couldn't be managed. Herfy awarded the project to the design division of MB Software (Tasawr) to give it a new look and feel and develop a new enterprise content management system. They were extremely happy about their new design and very satisfied with the ease of use and comprehensiveness of their content management system.



www.herfy.com

2.4 Ourleague Fantasy Football Website (new design)

Since 2009, ourleague.com is a bilingual fantasy football Website sponsored by ZAIN and the Saudi Professional League. It has a very exciting and innovative fantasy football game and the ability to track game scores, news, statistics, and more. It is one of the first Websites of its kind in the region.

The screenshot displays the website's interface. At the top, there is a navigation bar with links for Home, Fixtures, Live Score, Fantasy Stats, Prizes, and Help. Below this is a large banner featuring a soccer ball and a stadium, with the text "Feel what it is to be an owner" and buttons for "Create your Team", "Earn Points", and "Win Prizes". A sign-up form is also visible on the right side of the banner.

The main content area is divided into three sections:

- 2013-14 in Numbers:** A grid of statistics including 48 Wins, 22 Draws, 177 Shots on Target, 100,000 Prize Money, 14 Team Played, 38 Clean Sheets, 247 Yellow Cards, and 13 Red Cards.
- Fixtures:** A list of upcoming matches with dates, times, and team logos.
- League Table:** A table showing the current standings of teams in the league.

At the bottom, there is a footer with links for Fixtures, Score, Prizes, Help, and Site Map, along with the website's logo and copyright information.

www.ourleague.com

2.5 The eStore eCommerce Website and Community

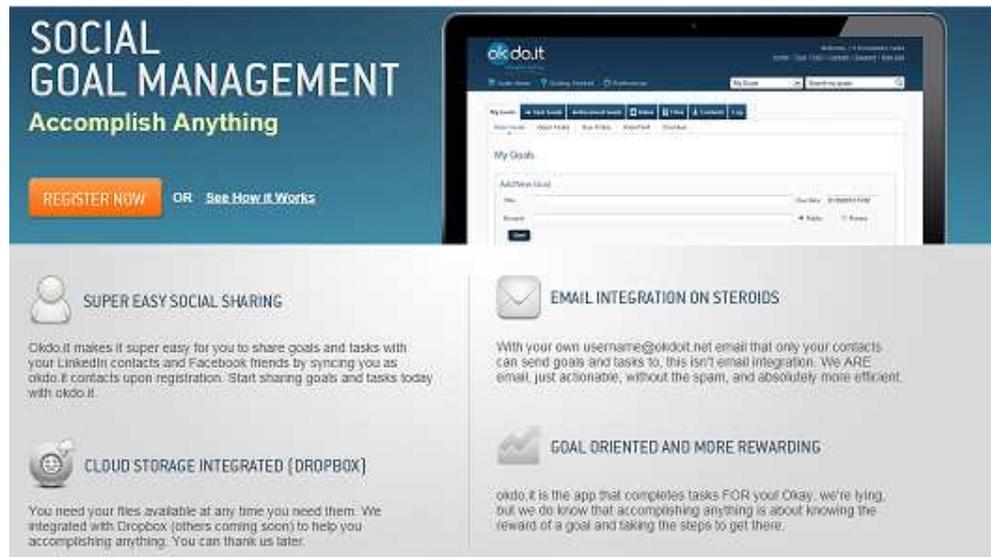
MB Software is responsible for the design and development of the new eStore Commerce site and online community. eStore is a local reseller of Apple products and it operates the first eCommerce Apple site in the Kingdom of Saudi Arabia. Built on VirtueMart

The screenshot displays the eStore website interface. At the top, there is a header with the eStore logo, a helpline number (+966 1 419 25 88), and a user greeting (Welcome, Tim!). Below the header is a navigation menu with links for 'Our Community', 'Offers', 'News', 'eStore', and 'Learning Center'. A search bar is also present. The main content area features a large iMac advertisement with the text 'The ultimate all-in-one. Turbocharged.' and a price starting from 5,000 SR. To the right, there is a 'Product Catalog' section with a video player showing two people using mobile devices. Below the iMac ad, there are two columns of product listings under 'Most Popular' and 'Newest Products'. Each listing includes a product image, name (e.g., iPhone 3GS 16GB, MacBook Pro 15", iPad 16GB - 3G + WiFi), reviews, likes, and a 'Buy Now!' button. On the right side, there is a 'Facebook' widget showing the eStore page and a 'Tell your friends!' section with social media icons. At the bottom, there is a 'Join our mailing list' section with an email input field and a 'submit' button. The footer contains navigation links for Home, Our Community, Offers, News, eStore, and Learning Center, along with the eStore logo.

www.e-store.com.sa

2.6 Okdo.it - Social Goal Management

MB Software is responsible for the design and development social goal management solution. Okdo.it makes it super easy for user to share goals and tasks with LinkedIn contacts and Facebook friends by syncing as okdo.it contacts upon registration. Built on PHP Zend Framework



www.okdo.it

2.7 Data Entry of AIRTEL's User Registration Forms

MB Software is responsible to input hand written information from user's registration form to Airtel's TABS system. Due to BTRC rules and regulations, MB Software is committed to deliver 2-4 hours TAT on data entry of each document image received.

<Due to the nature of this project and NDA signed with Airtel Bangladesh Ltd, MB Software cannot share screen shot or work process publicly>

2.8 Data Entry of bKash Know Your Customer Form

MB Software is responsible to input hand written information from bKash Customer Registration form into bKash KYC form data entry software. Due to Bangladesh Bank rules and regulations, MB Software is committed to deliver 1 week TAT on data entry of each document received.

<Due to the nature of this project and NDA signed with bKash Ltd, MB Software cannot share screen shot or work process publicly>

3 Our Assets

We strongly believe in team-building and positive interactivity for highest performance and productivity. Our people are our greatest assets in this regard. We ensure that our team consists of a balance of creative thinkers with innovative ideas as well as domain expertise along with a high level of motivation to take businesses to the next level.

3.1 Unity and Integrity in Diversity

Our people represent varied and diverse backgrounds with regards to gender, caste, religion and ethnicity. We like to think beyond these cultural backgrounds to give a unified workforce to our clients through our collective talent and efforts. Individuals with innovative ideas, integrity, reliability and authority in their domain have been sought by MB Software to build powerful businesses for tomorrow.

We acknowledge the similarities and differences of our team members and value them for their talent, creativity and dedication. A healthy and positive work culture is what we strive for and have been able to implement the same by being open and sensitive to the cultural diversity of our people.

3.2 Facts and Figure

Establishment: March 2007

Four offices in Mohakhali DOHS, Dhaka, Bangladesh. Totaling 11,500 Sqft

Total Employee: 215

Master's Degree: 25

BSC Engineer: 40

Office Executives/Manager: 10

Computer Operator: 125

Other office staff and assistants: 15

3.3 Infrastructure

MB Software infrastructure helps us to maintain an edge over our industry competitors. We have the best-in-class technology equipments and software for our operations and to meet the modern challenges of the market. Some of our key features are listed below, but not limited to

- Source Control - for revision control & source sharing
- Continuous Integration - for continuous builds & pushing code to the staging sever
- Staging - hosting of applications internally
- Dedicated Leased line for high speed Internet access
- Cable connection as backup for Internet
- Modem, Routers and all necessary facilities
- High-end servers from Compaq and HP
- Branded workstations with latest configuration for all users
- Highly secured hardware based CISCO PIX Firewall
- Automated backup service integrated with all servers
- Dedicated Online UPS in all facilities with at least 6 hour backup support

4 Contact Us

Getting in touch with the MB Software is convenient and stress-free.

Our staff is always available 24/7 and focused on supporting you, our client. Whether you contact us by email, phone or at our address, we are waiting to listen to a prospective project's requirements and provide an outstanding level of professionalism from our first moment of contact all the way through to the successful realization of a project. Send email directly to

info@mbsoftwarebd.com

or call +880 171152 4167 (Bangladesh)

+1 (316) 665 7693 (USA)

or visit us at www.mbsoftwarebd.com