



BORAK TECHNOLOGY LIMITED

Khulna Chamber of Commerce Building (5th Floor), Dakhbangla more, Khan-a-Sobur Road, Khulna, Bangladesh.
Mobile : +8801730030600, Email: info@boraktech.com, Web : www.boraktech.com

PROFILE OF BORAK TECHNOLOGIES LTD.

1. Name of the Company: **BORAK TECHNOLOGIES LTD.**
2. Date of Incorporation: 29th Day of June 2015
3. Trade License Issue Date: 10-07-2014 & 07-07-2015
4. TIN Number: 560425369653
5. Legal Status: Private Limited Company
6. Registered Address: Khulna Chamber of Commerce Building (5th Floor)
Dakhbangla more, Khan-a-Sobur Road
Khulna, Bangladesh.
7. Sponsors/Shareholders:

SL	Name of Sponsors/ Shareholders	Designation	Educational Qualification	Nationality	Percentage /Ratio of Share Holding	Years of Experience in IT Business	Taking part in Management (Y/N)	Signature
1	Shamim Ara	Chairman	H S C	Bangladesh	33.33%	2 Years	Y	
2	Md. Arifur Rahman	Managing Director	M B A	Bangladesh	33.34%	10 Years	Y	
3	Kazi Md. Khizir Hassan	Director	M S S	Bangladesh	33.33%	2 Years	Y	

8. Product Type: **(IT) Website design & Development and Software Development**

- 8.1. Brief description of current business operation if any: (Within Maximum 100 words in each section)

BORAK TECHNOLOGIES LTD. is focused in Software Development and Web Design & development. We have a highly capable team of web consultants, creative designers, content writers, programmers and web marketing professionals who know how to deliver results. We offer affordable low cost web design with our web design services for all personal web sites and business web sites. Our professionals believe that the key factor for the success of any ongoing project is to build a spotless communication bond with our client.

Our team members are not just IT professionals but have decent communication skills with people, which effort in cycle with your needs and requirements. Our company takes care of every minute with details for what our client communicate during the process of developing the project. As a web development



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firm our request for you to look at the information technology sector in Bangladesh in recent days. This industry has been improved very rapidly with available highly skilled IT professionals and update communication technologies. As you know because of a developing country and currency advantage, it's a crystal-clear cost advantage for you to outsource your web development work to us.

8.2. Existing Product/Service:

Borak Technologies Ltd. provides following Information Technology Services:

Product Name	Number of Expert	Development Time	Client Name
Production Management System (PMS) For Manufacturing Industry	5	6 Months	1. Sharifa Printers and Packagers Pvt. Ltd. 2. Eastern Poly Limited 3. Laxman Jute Mills Limited 4. Madhumati Salt (Pvt) Limited 5. Yakub Corporation 6. Rupali Sea Food Limited
Retail Management System (RMS) Customized POS Program For Shopping Mall and Retail Shop	4	8 Months	1. Safe N Save (Khulna & Daulatpur) 2. Akij City Centre 3. Sharif's 4. Samrat Bazar 5. Abir Exterprise (7 shops) 6. Time Vision
Hospital Management System (HMS) For Hospital, Clinic, Diagnostic Centre & Pharmacy	4	6 Months	1. Garib Newaz Clinic & Diagnostic 2. Nargis Memorial Hospitals Pvt. Ltd.
Project/Development Management Software (PDMS) For Real Estate, Developers, Contractors, Shipping Business etc.	3	4 Months	1. Akankha Developers Limited (Dhaka & Khulna) 2. Oriental Real Estate Limited 3. Mahabub Brothers Pvt. Ltd. 4. S. N. Builders 5. Prime Shipping Line 6. Starpath
Hotel & Restaurant Management System (HRMS) For Residential Hotel and Restaurant	4	8 Months	1. Hotel Royal International 2. Hotel Borak International
Import and Showroom Management System (ISMS) For Import and showroom based sales system	4	8 Months	1. J & J Corporation 2. New Motorcycle Mart 3. Motorcycle Biponi 4. Bajaj Prangoan
Import, Distribution and Trading Management	5	8 Months	1. Mahabub Brothers (Pvt) Limited (Dhaka, Khulna & Noapara)



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System (IDT-MS)			2. Razzak Brothers 3. Javed Trading 4. Baishakhi Enterprise
General Trading Management System (GTMS)	3	6 Months	1. Laxman Jute Traders 2. Uttara Jute Traders 3. Jute Expo Trading Limited 4. Brothers Trade International 5. H.K. Jute Trading 6. Brothers Trade International
Organization Management System (OMS)	5	5 Months	1. Khulna Club Limited 2. Khulna Chamber of Commerce & Industry 3. ADAMS (NGO)
Total	37		

8.3. Future Plan:

Borak Technologies Ltd. will be expanded their business in the following Information Technology Services sector:

Product Name	Require Expert	Development Time	Client Name
E-commerce	6	12 Months	Lot of Clients in Bangladesh
Customized ERP Software	5	24 Months	Lot of Clients in Bangladesh, USA, Europe & Australia
Customized CRM Software	4	24 Months	Lot of Clients in Bangladesh, USA, Europe & Australia
Customized HRM Software	4	12 Months	Lot of Clients in Bangladesh, USA, Europe & Australia
Wireless & Device Connectivity	4	10 Months	Lot of Clients in Bangladesh, USA, Europe & Australia
Mobile Apps Integration	4	12 Months	Lot of Clients in Bangladesh, USA, Europe & Australia
Total	27		

8.4. Operation Brief

Borak Technologies Ltd. gathers a group of elite's professionals with their rich and valuable experience. They have established their proficiency in the countless successful teamwork with our associates. Borak Technologies Ltd. provides a particular service that you can hire our dedicated offshore developers who work only for you every day, the way of payment is can be on monthly basis or on hourly basis or on project-to-project basis. We are willing to assist you with your long-term business tactics. You can hire our developers to carry out the following key development:



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- PHP
- HTML
- ASP.NET
- JAVA
- C#
- SQL Server

Our procedure

According to your demand, we will provide profile of our professionals who have the expertise of relevant information technologies and skill-sets you require, as you can communicate with them to take an interview. We will provide a trial development work which may be a part of your massive project to help you decide whether you are going on for a long term relationship with us or not. We will provide pricing on a monthly or hourly or project rate for engineers according to the technical level, programming expertise required, and the project scope.

At the commencement of new strategic partnerships, when the service begins, we can communicate directly by email, instant messenger, or telephone, so that the offshore team members can respond promptly working in conjunction with your team. You can control the progress of the offshore team by web-based project management tools. We can submit daily or weekly progress reports tailored to customer needs.

8.5. Competitors:

We have some competitors in the local and international market but our product and service is so much demandable in the national & international market, that the competition can not make any effect in the Market.

8.6. Customer Value Proposition:

We have been concentrating on developing awareness among the companies who were still not well informed of the immense potentials of ICT as a whole, and we are committed to deliver quality products as bare minimum cost to ensure rapid growth of such companies and other end-users. To help our clients to be able to cope with the market demand, we have been developing and implementing customized software, web pages, graphics and animation.

So far we have achieved a potential market by:

- Providing prompt and cost-effective ICT solution
- Designing hosting and maintaining number of website which could fulfill the needs and demand of the customers
- Developing customized POS programs for superstores
- Designing , effecting and administering local area network (LAN)
- Implementing search engine optimization for local website
- 24x7 business throughout the globe
- Greater customer satisfaction and feedback systems
- Help explore new markets in different regions



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Our technical solutions are flexible enough to accommodate changes when required to suit the appropriate needs of the clientele and are customizable according to customers needs. But furthermore, the prospective customers will accept our product and services because.

8.7. Business Partners:

Borak Technologies Ltd. has already been an established and well known company in the market for the past 2 (two) years. Thus, all its existing clients would automatically add to our newly formed company. Further, the international exposure of MIL in terms of connection with the foreign educational institutions would help us become known to them as well providing ground for attracting foreign customer seeking ICT services at the ever competitive price in the world.

8.8. Intellectual Property:

Copyright: We have applied for copy write of our websites under the copywriter act. in Bangladesh. Remaining products are planned to get copyright.

License Agreements: All our services are being used under end-user license agreement signed between us and the clients.

9. Financials:

9.1 (a) Sales for the last 2 years (Should be broken down by Software Service, Hardware and ITES as applicable):

Description	2013	2014
Production Management System (PMS)	1,18,49,400	1,62,93,000
Retail Management System (RMS)		
Hospital Management System (HMS)		
Project/Development Management Software (PDMS)		
Import and Showroom Management System (ISMS)		
Import, Distribution and Trading Management System (IDT-MS)		
Organization Management System (OMS)		

9.2 (b) Profit for the last 2 years:

Description	2013	2014
Production Management System (PMS)	23,69,800	37,47,390
Retail Management System (RMS)		
Hospital Management System (HMS)		
Project/Development Management Software (PDMS)		
Import and Showroom Management System (ISMS)		
Import, Distribution and Trading Management System (IDT-MS)		
Organization Management System (OMS)		

9.3 (c) Receivables Position for the last 2 years:



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Description	2013	2014
Production Management System (PMS)	6,01,700	10,25,150
Retail Management System (RMS)		
Hospital Management System (HMS)		
Project/Development Management Software (PDMS)		
Import and Showroom Management System (ISMS)		
Import, Distribution and Trading Management System (IDT-MS)		
Organization Management System (OMS)		

9.4 (d) Total borrowing (Banks/Financial Institutions/Personal) position for the last 2 years (Please mention name of Banks/Financial Institutions): **N/A**

9.5 (e) Capital Position for the last 2 years

Particulars	2013	2014
Paid up Capital	10,00,000	10,00,000
Retain Earnings	23,69,800	61,17,190
Total	33,69,800	71,17,190

10. Income

	Amount	(%)
Cash		
Local Income:		50%
Banking Channel		
Without Banking Channel (%)		
Remittance		50%
Banking Channel (%)		
Total :		100(%)

11. Salary

Cash (%)		50%
Banking Channel (%)		50%
Total:		100(%)

12. Market Strategy: (Please tick out appropriate box)

12.1. Current: **Local Market** **Export Market** **Both**

12.2. Proposed: **Local Market** **Export Market** **Both**

13. Current Resource Team:

SL	Name	Age	Designation	Academic Background	Year of service	Experience in related field
01	Md. Arifur Rahman	43	Managing Director	MBA	2 Years	10 Years



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02	Kazi Md. Khizir Hassan	31	Director	MSS	2 Years	2 Years
03	Bishwajit Roy	30	Sr. Software Developer	B. Sc. in Computer Science	2 Years	5 Years
04	Johir Hossain	23	Software Developer	B. Sc. in Computer Science	2 Years	2 Years
05	A.s. Raj	23	Software Developer	B. Sc. in Computer Science	2 Years	2 Years
06	Abdul Bari Ovi	23	Software Developer	B. Sc. in Computer Science	2 Years	2 Years
07	Enamul Haque	23	Software Developer	Diploma in Software Engineering	2 Years	2 Years
08	Ibrahim Hossain	21	Domain & Hosting Manager	Diploma in Information Technology	2 Years	2 Years
09	Abdullah al Mamun	27	Sr. Web Designer	Diploma in Web Design Master	2 Years	2 Years
10	Kuntal Ghosh	22	Website Designer	Diploma in Graphic Design	2 Years	2 Years
11	Md. Raisul Islam	24	Graphics Designer	Diploma in Graphic Design	2 Years	2 Years
12	Md. Mazed Khan	27	Accounts Officer	MSS	2 Years	2 Years

I do hereby declare that all information provided herein is true and correct to the best of my knowledge.

Signature:

Name: Md. Arifur Rahman

Designation: Managing Director

Mailing Address:

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