



## PROFILE OF AJRA TECHNOLOGIES LIMITED

1. Name of the Company: **AJRA TECHNOLOGIES LIMITED**
2. Date of Incorporation: 12<sup>th</sup> February 2015
3. Trade License Issue Date: 22-02-2015
4. TIN Number: 670519200778/Cir-316, Taxes Zone – 15, Dhaka.
5. Legal Status: Private Limited Company
6. Registered Address:  
House # Ta-1338/1-A, Link Road, Middle Badda,  
Gulshan - 1, Dhaka – 1212, Bangladesh.  
Phone : +88029850747  
Mobile : +8801712727688  
Email: [info@ajratech.com](mailto:info@ajratech.com)  
Web: [www.ajratech.com](http://www.ajratech.com)

### 7. Sponsors/Shareholders:

SL.	Name of Sponsors/ Shareholders	Designation	Educational Qualification	Nationality	Percentage/ Ratio of Share Holding	Years of Experience in IT Business
1	Al Monsur Aklim Ahmed	Chairman	M.Com	Bangladesh	25%	08 Years
2	Md. Harun-Or- Rashid	Managing Director	BSc In EEE	Bangladesh	25%	10 Years
3	Farzana Rahman	Director	BSc	Bangladesh	25%	04 Years
4	Mowsumi Zaman	Director	MSc	Bangladesh	25%	05 Years

### 8. Product Type: **IT (Software Develop, Web Design & E-commerce Service)**

8.1. Brief description of current business operation if any: (Within Maximum 100 words in each section)

**Ajra Technologies Limited** is one of the Leading Software Development, Website Design, Telecommunication Service and E-commerce Solution Company in Bangladesh. We have a highly capable team of web consultants, creative designers, content writers, programmers and web marketing professionals who know how to deliver results. We offer affordable low cost web design with our web design services for all personal web sites and business web sites. Our professionals believe that the key factor for the success of any ongoing project is to build a spotless communication bond with our client.





Our team members are not just IT professionals but have decent communication skills with people, which effort in cycle with your needs and requirements. Our company takes care of every minute with details for what our client communicate during the process of developing the project. As a web development firm our request for you to look at the information technology sector in Bangladesh in recent days. This industry has been improved very rapidly with available highly skilled IT professionals and update communication technologies. As you know because of a developing country and currency advantage, it's a crystal-clear cost advantage for you to outsource your web development work to us.

**8.2. Existing Product/Service:**

Ajra Technologies Limited provide following Information Technology Enable Services (ITES) by outsourcing:

Product Name	Number of Expert	Development Time	Client Name
Mobile Apps & Software Development Service	4	N/A	1. Grameen Phone, 2. Robi (Axiata), 3. Banglalink, 4. Airtel and 5. Taletalk
Web Development Service	1		
Telecom Based Mobile Value Added Service	2		
E-Commerce Services	2		
<b>Total</b>	<b>9</b>		

**8.3. Future Plan:**

Ajra Technologies Limited will be providing following Information Technology Enable Services (ITES) by outsourcing:

Product Name	Require Expert	Development Time	Client Name
Call Centre Solution & Service (Domestic & International)	20	N/A (being continues process services)	N/A
Mobile Banking Solutions (Including Device)	10		
Mobile Tracking Solutions	05		
<b>Total</b>	<b>35</b>		

**8.4. Operation Brief**

Ajra Technologies Limited gathers a group of elite's professionals with their rich and valuable experience. They have established their proficiency in the countless successful teamwork with our associates.

Ajra Technologies Limited provides a particular service that you can hire our dedicated offshore developers who work only for you every day, the way of payment is can be on monthly basis or on hourly basis or on project-to-project basis. We are willing to assist you with your long-term business tactics.

You can hire our developers to carry out the following key development:





- PHP
- HTML
- ASP.NET
- JAVA
- C#

## **Our procedure**

According to your demand, we will provide profile of our professionals who have the expertise of relevant information technologies and skill-sets you require, as you can communicate with them to take an interview. We will provide a trial development work which may be a part of your massive project to help you decide whether you are going on for a long term relationship with us or not. We will provide pricing on a monthly or hourly or project rate for engineers according to the technical level, programming expertise required, and the project scope.

At the commencement of new strategic partnerships, when the service begins, we can communicate directly by email, instant messenger, or telephone, so that the offshore team members can respond promptly working in conjunction with your team. You can control the progress of the offshore team by web-based project management tools. We can submit daily or weekly progress reports tailored to customer needs.

## 8.5. Competitors:

We have some competitors in the local and international market but our product and service is so much demandable in the national & international market, that the competition can not make any effect in the Market.

## 8.6. Customer Value Proposition:

We have been concentrating on developing awareness among the companies who were still not well informed of the immense potentials of ICT as a whole, and we are committed to deliver quality products as bare minimum cost to ensure rapid growth of such companies and other end-users. To help our clients to be able to cope with the market demand, we have been developing and implementing customized software, web pages, graphics and animation.

So far we have achieved a potential market by:

- Providing prompt and cost-effective ICT solution
- Designing hosting and maintaining number of website which could fulfill the needs and demand of the customers
- Developing customized POS programs for superstores
- Designing , effecting and administering local area network (LAN)
- Implementing search engine optimization for local website
- 24x7 business throughout the globe
- Greater customer satisfaction and feedback systems
- Help explore new markets in different regions

Our technical solutions are flexible enough to accommodate changes when required to suit the appropriate needs of the clientele and are customizable according to customers needs. But furthermore, the prospective customers will accept our product and services because.



## 8.7. Business Partners:

Ajra Technologies Limited has already been an established and well known company in the market for the past 2 (two) years. Thus, all its existing clients would automatically add to our newly formed company. Further, the international exposure of MIL in terms of connection with the foreign educational institutions would help us become known to them as well providing ground for attracting foreign customer seeking ICT services at the ever competitive price in the world.

## 8.8. Intellectual Property:

**Copyright:** We have applied for copy write of our websites under the copywriter act. in Bangladesh. Remaining products are planned to get copyright.

**License Agreements:** All our services are being used under end-user license agreement signed between us and the clients.

## 9. Director's Information:

01. Name of Director : Al Monsur Aklim Ahmed  
Designation : Chairman  
NID No : 2610413960387  
Passport No : N/A  
Date of Birth : 20<sup>th</sup> November 1976  
TIN No : 543509625622  
Phone No/Mobile No : +8801670525252

02. Name of Director : Md. Harun-Or-Rashid  
Designation : Managing Director  
NID No : 9329514208268  
Passport No : N/A  
Date of Birth : 25<sup>th</sup> December 1983  
TIN No : 826203424538  
Phone No/Mobile No : +8801712727688

03. Name of Director : Farzana Rahman  
Designation : Director  
NID No : 2695041754064  
Passport No : N/A  
Date of Birth : 06<sup>th</sup> March 1988  
TIN No : 526506798674  
Phone No/Mobile No : +8801615016786

04. Name of Director : Mowsumi Zaman  
Designation : Director  
NID No : 6725803912764  
Passport No : N/A  
Date of Birth : 10<sup>th</sup> October 1981  
TIN No : 428954373837  
Phone No/Mobile No : +8801195381666