



Company Profile

Table of Contents

Address	3
Business Overview.....	3
Vision:.....	3
History	4
The Team	4
Company Structure.....	5
Areas of Expertise	6
Services in Detail	6
E-commerce Web services.....	6
Graphic design-.....	8
Search engine optimisation SEO.....	8
Languages, Platforms and Tools.....	9
List of Infrastructure.....	9
Research and Development.....	9
Association	9
Our Clients.....	10

Address

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Business Type: Partnership

Managing Partner: Md. Mejba Uddin Biplob

Business Overview

Mission Statement: We address all your website development goals and support your companies' objectives to help improve your business now and for the future.

Vision:

We aim to excel and exceed expectations in the web development field and always offer a high quality service at an affordable price.

E-park IT is a high-end ecommerce web development agency. We specialize in graphic design, search engine optimization, photo editing, software development, Internet marketing and promotion and website development, data entry and consultation services. We always aim to create stunning visual designs for our clients and consistently work hard to deliver our projects efficiently, on time and to the highest standard. We use current web technologies and designs always working to our client's requirements and specifications. Building an excellent working relationship with our clients ensures we have repeat business and happy customers who recommend our services worldwide.

Epark IT is a skilled Website Design and Development Company, which provides services to local companies all across Bangladesh and many services for clients worldwide in the, United Kingdom, Europe, Australia, USA and also Canada. It is the company's goal to offer excellent professional services and to expand our company worldwide.

We ensure that we have staff available to contact and work for our clients 6 days a weekend we offer customer support to all our clients 24x7, to make sure none of clients face difficulties in contacting and receiving feedback and services from us.

Epark IT provides award-winning Internet marketing services, creative website design, custom web development packages, consulting and advice, as well as full-service Internet business solutions. Our exclusive ability to integrate these varied online services means we accomplish excellent results for our customers and deliver our projects to efficient deadlines'-park IT focuses on building a professional business relationship with all the companies we work with and following through on our clients requirements in great detail and to a high quality standard.

Epark IT is aware of the current technologies available and incorporates these into our services so our work is up to date. We specialize in efficient ecommerce websites and let our work show our capabilities as design experts.

History

Mejba Uddin Biplob qualified with a Bsc in Computer Science and started his web-based career as a Project manager for the successful business BB Outsourcing. While there he gained experience and flair for all aspects of website design, marketing and promoting businesses online.

He went on to found the company INZ Sourcing in 2011 and decided in 2014 to expand and change the company structure and name to Epark IT. This venture was launched to update the company image. The company has gone from strength to strength since foundation and Epark IT is now a cutting-edge web design business as well as consultation development company with the main headquartered in Bangladesh.

Epark It has grown yearly since the beginning and we aim for expansion into foreign markets. We now have excellent diverse team of graphic designers, website designers, programmers, software engineers and web developers. We insist on hiring the best so that our design services will excel over our competitors. All of our staff has a minimum of five years work experience as well so they can deal with our clients in a confident manner and have the ability to complete orders to deadlines. Our services that we provide are all based on our awareness of the most recent market trends and technologies.

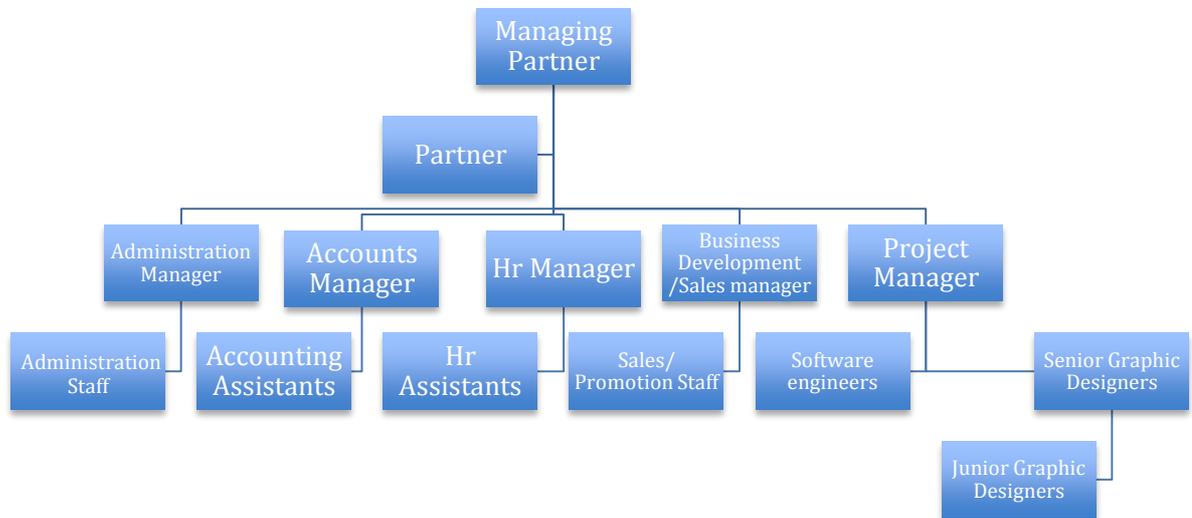
Every service we provide for our clients is created in-house at Epark IT. Our team of expert staff collaborates and develops each project uniquely to our client's requirements and we work hard to ensure that we produce the very best results for our customers. We support a wide variety of technology stacks- AMS, CMS systems, and CRM systems as required.

We are members of BASIS - Bangladesh Association of Software and Information Services so we support the development of the IT service industry in Bangladesh and we are passionate about the community involvement with being a member of this highly appreciated organization.

The Team

We hire people from a wide range of backgrounds however we all have in common the vision to succeed as designers and produce excellent work for our clients. Our company aims to always hire experts who specialise in different areas but all related to website design, promotion and SEO. Our staff has worked in the industry for a long time so everyone is familiar with dealing with deadlines and the pressures involved with tailoring our services to suit our clients' needs. As a company we encourage all our staff to continue further training and improve their skills to continuously keep up with current trends and developments in web technologies. Our emphasis is to design creative and unique projects that are original for our consumers.

Company Structure



1. Managing Partner
2. Partner
3. Administration Manager
4. Accounts Manager
5. Hr. Manager
6. Business Development Manager
7. Project manager
8. Administration Staff
9. Accounts assistants
10. HR assistants
11. Sales and Promotion Staff
12. Software engineers
13. Senior Graphic Designers
14. Junior Graphic Designers

Areas of Expertise

Epark IT has developed experience in many different aspects of online Internet services. We are a customization company, so there are little to no limits on what projects we can take on.

It is this ability that has enabled Epark IT to work in diverse areas and to expand on our portfolio of work.

Some of our main expertise's are:

- Domain registering, Website hosting, Setting up company emails
- Website Development (Internet/Intranet). All aspects of getting company businesses online with professional high quality websites.
- Digital marketing and online website promotion campaigns
- Web-Enabling Applications
- Data entry- Competitive outsourcing solutions entering data efficiently, quickly and accurately
- Point-of-Sale and General Business Services Applications
- Project Management Consulting. From initial discussions, design development to professional finished project
- Multi layered dynamic school management websites (over 200 school/ college websites completed to date)
- Photo editing- precision, high quality and clarity are what we aim for in improving images.

No matter what your online project is, we are a valuable resource that can be contacted for consultations, advice and project development.

Services Or Products in Detail

These are some of our main services in detail.

Consulting- developing business relationships are high priority to us. We continuously communicate with our clients to understand fully and deliver on their expectations and requirements. We offer advice to all our clients to ensure that we offer the best solutions for our clients needs and show our clients what we are capable of providing for them. We understand the Internet and how companies can promote their services and get seen online. Our expertise is in a variety of e- commerce platforms, from open source to high-end options, we have the flair your business needs to succeed online. We specialise in search engine optimisation to improve your ranking on Google and Yahoo so that there will be an increase on the amount of clients that will visit your website.

E-commerce Web services

Ecommerce is the ability for any business that allocates services or transactions across the Internet and it is currently one of the most important business developments online. It covers every type of business, from retail sites selling products, auction websites or music websites, to business trading services and goods between companies or customers. Epark IT builds websites that will categories all your products and services emphasizing them to appeal to your customers. Our abilities in

photo editing will enhance and show off your online product catalogue. We often design our stores through Prestashop, which is excellent open source e-commerce software. We are professional Prestashop developers so we have the expertise to manipulate this software to create unique and amazing website designs. We fully integrate secure payment options into the website we create so customers can purchase the goods or services through the website. Payment gateways that are supported by Prestashop comprise of PayPal, Payments Pro via API, Google Checkout, etc. Having a secure payment gateway is now a standard requirement for online stores as it is a safe and secure option for purchasing online. We also design websites through Wordpress, Joomla, PHP, and Magento, which are all, established well-respected design software.

We design ecommerce websites that are multilayered with back-end functionality so that the website owner can manage their customer orders easily and precisely without delay. Making the online shopping experience easy to use and efficient for companies and customers alike.

Photo Editing - sharpness, clarity and improvement are the main goals for Epark IT when working on photo editing. Our aim is simple when editing photos, you send your images to us including detailed instructions, then we process the photos with retouching and editing then we send the photos back to you as you requested. We will offer our expert recommendations if our clients are unsure how they would like their images to look after editing. It is important that edited images still look natural without fake enhancements that will take away from the image quality. The editing we provide is to enhance and improve the images you send us and to make the images more suitable for your requirements. We use photo-editing software such as Adobe Photoshop, and Adobe light room to edit your images carefully and accurately to your specifications. We then check the quality of the images so that they are completed perfectly for your needs before we send them back to you. It is our goal to be the best company to choose when looking for photo editing and enhancement work.

Internet Marketing- Epark it works on projects to spread awareness about the businesses that we work for, and its products or services via the Internet. Our services include and are not limited to search engine optimization (SEO), pay-per-click advertising, reputation management and both social media and content marketing. We use appropriate ethical Internet advertising so we never use spam or underhand advertising that will affect your business reputation. We offer a tailor made service so we work to your specifications and follow through on our services to all our clients. We plan extensively with strategies to improve your online company presence. We work hard to build our relationships with the companies we work with so as a result we have a portfolio of projects to refer to. Our previous clientele recommend us highly for our Internet Marketing service and we continuously get repeat business from our previous customers. We have spent years running online advertising campaigns on an extensive wide variety of businesses so we are aware of what companies need to do to promote themselves extensively to the online market.

Web development -The Web development market is a fast-paced environment where technology is always changing and expanding. Epark IT stays focused on the latest changes in tools and languages including XML, Java, and many more. We understand technical advancements in online advertising so that we can assist you in many ways when you are choosing digital advertising and web design services. We update website content and revamp websites that need changes. We use our creative flair and

expertise to design new websites from scratch and change the functionality of a website. We have worked on all types of websites from a standard blog to a fully functional online store selling products. We work within your budget and time frame offering the best solutions for your online needs. As part of your services to our clients we register the website domain and provide website hosting when the project is completed therefore clients can come to us for their whole website package requirements without the need to deal with other providers. Therefore our clients will save time and money.

Graphic design-

Epark IT combines creative flair, detailed designs with technical knowledge and experience to create cutting edge graphics. The very best graphic design images make a difference; design can increase sales, establish brand awareness for a company, or give a company an advantage over the main competitors. We understand how companies want to differentiate themselves online from their competitors to increase sales and how to separate and differentiate a company from a design point of view. Our graphic design process involves extensive consultations with our clients to establish their key focus target market. We also work on developing designs that will help the company progress in the future. These elements help us design graphics, images, websites and company literature in keeping with our client's core values and goals. We are equipped to offer impartial advice on how a company's image should proceed as our staff has extensive experience of designing many company's brands through tailor made graphics. We always ensure our potential clients become happy customers by listening carefully to their needs, designing detailed projects and continuously reassessing the project designs till we reach the final agreements. We are passionate about design so we hire the best designers for Epark IT and it is our aim to grow and improve our design services for our clients at an affordable price.

Data entry- this is a key service we provide for our clients. Epark IT takes the hassle out of entering large volumes of product data listings into websites for our customer. The service we provide is a huge help to retailers by solving their tasks easier, faster and giving them a viable benefit in the online market place. Our data entry is specific detailed, easy to use and product/service enhancing. It is our priority to give content rich product descriptions. We also use the best photographic examples of the products and correctly update the pricing structures of everything for sale especially for multiple product purchases. We insist that our clients convey to us as much information as possible about their products and services so we can use our expertise to enhance what our clients offer on their website. Our talented staff is aware of how to best promote products and services through data entry. Therefore this in turn will help improve our customers overall website and their online sales. Maintenance is a very important service we provide for our clients as regular updating, product improvements and making changes to our client's services will ensure the online company website continues to have a viable income.

Search engine optimisation SEO

Having a well-optimised site increases sales and interest in your online company. Also if a company's sole income is through their website, search engine optimisation is vital for the continuously success of the venture as potential customers need to be able to find your company easily online.

Improving your ranking and visibility on the Internet is a key service we provide our clients and we specialise in optimisation through quality link building, running

Google ad word campaigns, writing content rich blog posts, online marketing and helping your company by designing enticing online advertising. Epark It ensures our clients can always customize the Search engine optimization package we provide for you. Therefore letting your company choose which SEO actions you desire or do not desire as part of your promotion campaign. Customized services are typically a feature of the best SEO companies as they present you total freedom in choosing your options as well as customizing you SEO packages to address specific issues.

Languages, Platforms and Tools

Epark it always proves customised services for our clients as a result we have used a many languages, platforms and tools while designing our services.

These are the languages, platforms and tools we provide

Languages and tools-these are the many languages and tools we use, Ajax, Flash, PHP, XML, MySQL, DHTML, JavaScript, XHTML

Software Platforms- The main platforms we use are Windows and Joomla and Linux/Unix. For mobile devices the platforms we use are Android and Apple as standard.

Web Technologies -The web technologies we use are .NET, XML, HTML, Java, Web servers, Mail servers and more.

Networking- Wireless, Telephone, VOIP, LAN/WANs and more

Software programs -Photoshop image-editing software, Word, InDesign

List of Infrastructure

20 Windows Computers and 1 Mac PC

Cable, Wireless, Broadband

Bandwidth 8Mbps

Research and Development

Continuous research and development is an important aspect of Epark IT. All our staff is passionate about design and fulfilling client requirements.

We continuously aim for new and unique designs when creating websites, images etc. as we want our clients to have the best service possible and to continue to come back to us for their design needs.

Our in-house designers and software developers have access to the best software tools and platforms available so they can work a lot faster and deliver great quality projects at the same time. We encourage creativity and experimentation so we can become the best designers. Our dedication to continuous training and research has enabled us to create both relevant and current trend designs. We provide our staff with on -the -job training and encourage them to continue to train outside the company. Since we continue to expand we promote our staff in-house as they develop their skills.

Association

E-park IT is a proud member of Basis- Bangladesh association of Software and Information Services This association has been working with a vision of developing vibrant software & IT service industry in the country.

Our Clients

Some of our trusted well-respected clients are:

AIR AMERICA WEB
USA

ADVANCED RETAIL GROUP
USA

DS of TN Valley, LLC
USA

SQUIDPIX
Sweden

THE SOUTH MOUNTAIN GROUP LLC
USA

LONGSHOT SPORTS, SL
Spain

ALDRIDGE SECURITY GROUP
UK

RAP INDUSTRIAL, LDA
Portugal

IEB TRADING LIMITED
UK

RESUME TARGET INC.
Canada

UTRADEIT LLP
UK

Some Are Outsourcing Marketplace profiles

<https://www.freelancer.com/u/epark.html>

<https://www.upwork.com/freelancers/~01656a408983f62b61?>

<http://pph.me/clippingpathasia>