

**GEEKY**  
**SOCIAL**  
**COMPANY PROFILE**

The logo consists of the words "GEEKY", "SOCIAL", and "COMPANY PROFILE" stacked vertically in a bold, black, sans-serif font. To the right of the word "SOCIAL" is a red graphic element that resembles a stylized letter 'S' or a speech bubble. The top part of the 'S' is a circle with a white diagonal line and three white dots, resembling a speech bubble tail. The bottom part is a rounded shape that tapers to the left, also resembling a speech bubble tail.

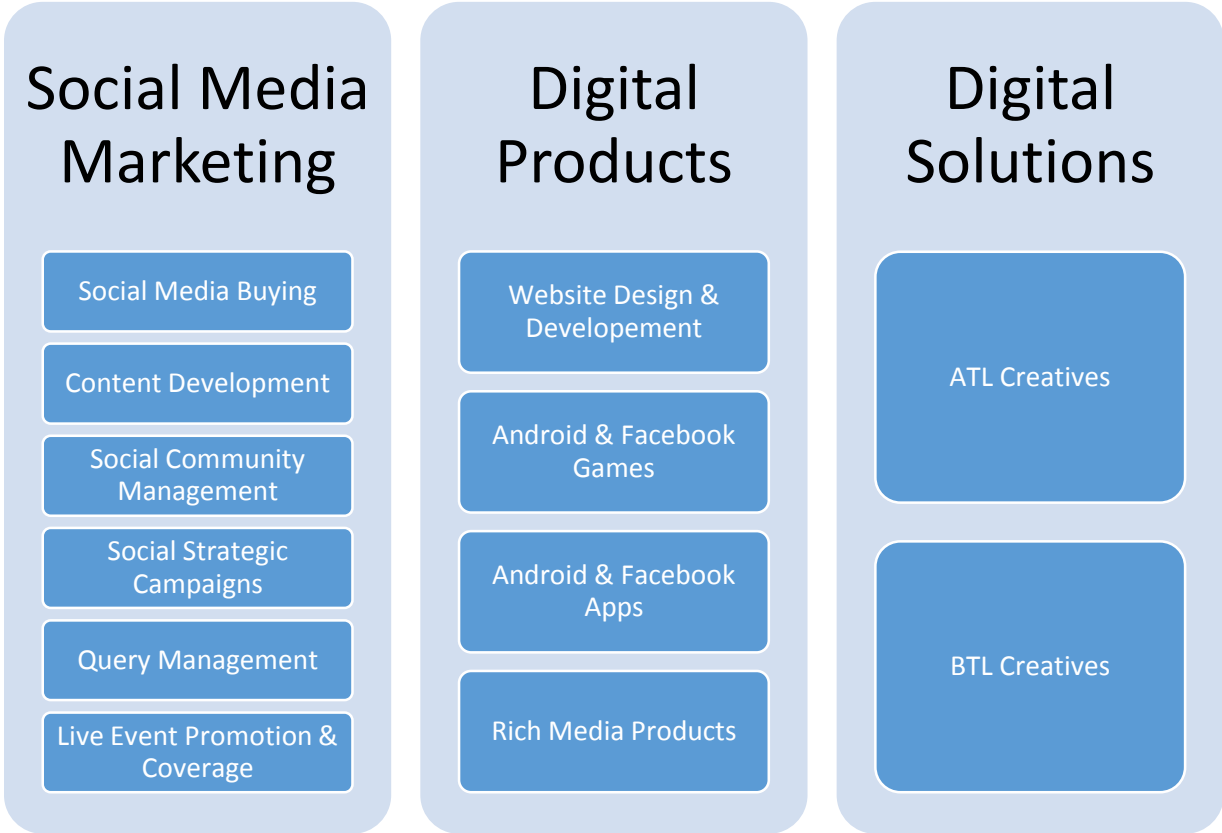
# WHO WE ARE

*“Communication is what we do the best.”*

GEEKY Social is a digital advertising, media, and creative content agency that helps brands achieve great results in social and digital media spaces. It was founded in February, 2014. Started with a little scope of work, only in social media like Facebook, now GEEKY Social is a full-fledged digital media marketing agency. Along with four dedicated functional departments and 18 members led by two expert Digital Media GEEKS MD. SAIMUM HOSSAIN & MAHADI HASAN SAGOR, two co-founders of GEEKY Social, we have served more than 20 brands in last two years.

# OUR WAY OF ADDING VALUE TO YOU

As a full-fledged digital media marketing agency, to provide you the best value to your Brand, we are working in three scopes of digital media



SOME OF THE BRANDS WE ADDED TOP VALUES SO FAR



CASE STUDIES:  
HOW WE ADDED VALUE TO  
**BRANDS**

**Client:**

ICT Division, Ministry of ICT, Government of Peoples'  
Republic of Bangladesh

**Service Taken:**

Event Promotion & Live Coverage

**Event Name:**

National Hackathon 2014

**Service Outcome:**

In just 7 days, GEEKY Social skyrocketed the reach and engagement of National Hackathon - country's biggest Hackathon with 137,000 Reach & 132,559 Engagement! During our campaign, the Page's organic post reach was 8.2x higher than that of the usual reach of this page. A total of 1,359 new people became fans of the Page during our campaign.

**Client:**

Boipoka App

**Service Taken:**

Social Content Development

**Campaign Duration:**

2 Months

**Service Outcome:**

Promised reach: 300,000

Delivered reach: 440,000

Number of contents promised and delivered: 20

Cost Per Download: .67 cents

**Client:**  
UCC Group

**Service Taken:**  
Social Community Management

**Campaign Duration:**  
2 Months



**Service Outcome:**  
Number of Page Likes Delivered: 8000+/month  
Delivered reach: 500,000+/month  
Number of Contents & Copy Delivered: 20/month  
Cost Per Reach (CPC): \$0.05  
Query Management: 14Hrs. /Day

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**Client:**  
Fujifilm

**Service Taken:**  
Strategic Campaign  
Community Management

**Campaign Name:**  
Print Fun Win

**Service Outcome:**  
165 participants in the print fun & win campaign.  
Impression: 138538,  
Reach: 94146  
Clicks: 4755  
Total Engagement: 5000



# **CUSTOMER TESTIMONY**

**WORDS FROM CLIENTS INSPIRING US TO  
MOVE FORWARD SUCCESSFULLY**



“

Geeky Social and Bangladesh StartUp Cup have a very special relationship as GS was born in the margin of BSC while, as a startup, GS was supporting to build a social brand for the startup accelerator program that BSC is!"



**MINHAZ ANWAR**  
Organizer,  
Bangladesh StartUp Cup

“

My startup literally got boosted up several times with the intervention of GEEKY Social. I have experienced the direct impact on my sales along with brand building. I highly recommend GEEKY Social for any startup if it wants to take the business to the next level."



**NAFEEZ AL TARIK**  
Founder, PFS

“

GEEKY Social is the creation of a bunch of very young and talented people who are passionate about their work, and are good in it. Their passion is what enables them to deliver great quality work for their clients. Geeky was a partner for our Career Bootcamp event, and they have done a wonderful job."



**G. SUMDANY DON**  
Chief inspirational Officer  
Don Sumdany facilitation &  
Consultancy

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# GET IN TOUCH



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