

**Company Profile with Business Plan  
Of  
Fendonus Limited**




**Fendonus Limited**  
***Empower Your Technology***

House: No- 40/1-C, Sher-E-Bangla Road, Katasur, Mohammadpur, Dhaka 1207.

## **Fendonus Limited Profile at a Glance:**

<b>Name of Company</b>	<b>Fendonus Limited</b>
<b>Year Established</b>	August 2017
<b>Incorporation Reg.</b>	8 February 2018
<b>Type of Business</b>	Private Limited Company
<b>Business Function</b>	Website Design and Development, Mobile Application Development, Software Development, Social Media Marketing, Training Solution etc.
<b>Founders &amp; Board of Members</b>	<ul style="list-style-type: none"><li>❖ Md. Sultan Mahamud – Director &amp; Chairman</li><li>❖ Md. Tanvir Ahmed – Director &amp; Managing Director</li></ul>
<b>Corporate Office Address</b>	House No- 40/1-C, Sher-E-Bangla Road, Katasur, Mohammadpur, Dhaka 1207. Bangladesh.
<b>Members of</b>	E-Club (Entrepreneurs Club Of Bangladesh Ltd.)
<b>Total Employees</b>	15 (Fifteen)
<b>Departments</b>	<ul style="list-style-type: none"><li>• Website Design &amp; Development Team</li><li>• Mobile Application Development Team</li><li>• Customized Software Development Team</li><li>• Business Development Team</li><li>• Sales Team</li><li>• Management</li></ul>
<b>Website Address</b>	<a href="http://www.fendonus.com">www.fendonus.com</a>
<b>Company Email</b>	<a href="mailto:info@fendonus.com">info@fendonus.com</a>

<b>Company Phone &amp; Hotline</b>	+88 09613 667755 +88 01633 667755
<b>Areas of Expertise</b>	Website Development, Mobile Application Development, Software Development, Domain & Hosting, Social Media Marketing, Email Marketing, SMS Marketing, Graphics Design, SEO, Social Media Marketing and Brand Promotion, E-Commerce Solution with Payment Gateway Integration, Online Streaming and Live Web Casting, Dedicated Server, To work for the improvement of various government, non-government and international ICT projects, High end training solution with selected subject.
<b>Market Coverage</b>	Bangladesh, UAE, Switzerland and India.
<b>Logo</b>	
<b>Motto</b>	Empower Your Technology
<b>Vision</b>	Provide IT solution worldwide and be a leading IT company in the world.
<b>Mission</b>	With 100% quality & support, we will provide the best services to our clients with our creativity, honesty, responsibility & hard work.

## **Executive Summary:**

Fendonus Limited is a Bangladeshi software company with corporate office located in Katasur, Mohammadpur, Dhaka. It develops, manufactures, licenses, supports and sells computer software, mobile applications and services.

Fendonus was founded by Sultan Mahamud and Tanvir Ahmed on August 2017 & which is incorporated at February 8, 2018 as Fendonus Limited, to develop and sell software and IT service.

We have country most talented developer's team to serve the best technology based on Clients needs. Fendonus is ready to empower your technology and give your business an extra-ordinary power.

## **Brief Introduction of the Entrepreneur(s):**

Name	Designation	Address	Educational Qualification	Experience
Md. Sultan Mahamud	Chairman	Mirzapur, Sherpur, Bogura	B. Sc. in CSE	5 years
Md. Tanvir Ahmed	Managing Director	Shahapur, Jibannagar, Chuadanga	B. Sc. in CSE	5 years

**Type of Ownership:** Limited Company

**Potential Market:** Bangladesh, UAE, Portugal, Switzerland, India.

## **Description of Product/ Service:**

**Software Development:** We develop different types of software for different applications like e-Ticketing, Accounting, Office Management, Hotel Management, Online Payment, Online booking, Content Management, Online shopping system and more.

**Server & Hosting Solution:** To ensure our clients presence to the web we are providing dedicate servers, shared servers, shared hosting, domain name registration, security and support etc.

**E-commerce Solution with Payment Gateway Integration:** Fendonus Limited developed a customized e-commerce solution in Bangladesh. And also developed world stranded e-commerce for our international clients.

**Streaming Solutions (Online Radio/TV):** We are providing most reliable streaming solutions for ip tv/radio, live broadcasting.

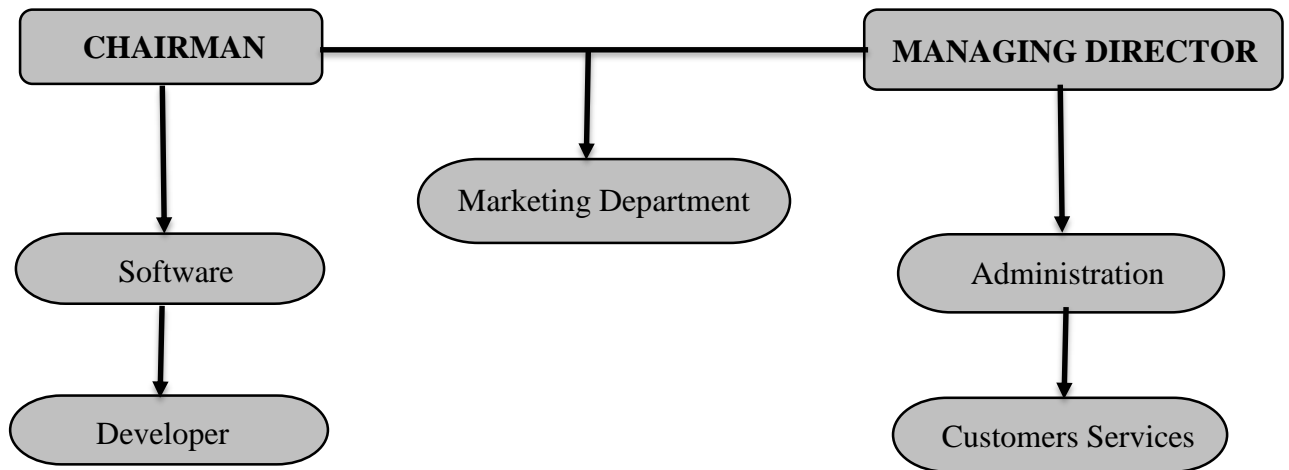
**Website & Mobile Apps Development:** We develop different types of websites & mobile applications by completing all needs of organizations.

**Marketing Plan:** We promote our business by digital marketing adverting ad to Google Adword, Facebook, Local Newspaper, Web sites and manual marketing etc.

**Marketing Area:** Bangladesh, UAE, Switzerland and India.

**Target Customer:** Firstly we targeted who need improve his business and who start their business.

**Office Management:**



### **Business Start-up Activities:**

<b>Sl.</b>	<b>Business Start-up Activities</b>	<b>Time</b>
<b>1</b>	Business Plan preparation	Done
<b>2</b>	Registration and license for business	Done
<b>3</b>	Application for loan	No
<b>4</b>	Contract/ Agreement	Done
<b>5</b>	Rent a place	Done
<b>6</b>	Connection of utilities (gas, electricity, water)	Done
<b>7</b>	Recruitment	Process
<b>8</b>	Others	Process

### **Monitoring and Evaluation:**

Fendonus Limited will ensure the good environment where the sound internal control system and internal audit will be available to monitor the progress of implementation of a plan. Our business will run with morality so no partiality affects our success as verifiable indicators.

### **Business Social Responsibility:**

Creating an employment opportunity, making a fund for donate to helpless society, establishing the religious institution, we will fulfill our responsibility towards the community.

### **Research and Development:**

Fendonus Limited will established the Research and Development department where we can study, experiment of new and effective products in our business in terms of the present and future development of the business.

## **Why Us:**

- ✓ AMAZING Value
- ✓ 24/7 Support
- ✓ We are highly technical
- ✓ We are Friendly, Fast And Knowledgeable
- ✓ Approach to build long-term relationships
- ✓ We go the extra mile
- ✓ We are big on communication
- ✓ We are 100% quality focused

## **Focus Areas:**

Fendonus Limited develops standards and set goals that help contribute to our success and your satisfaction. These are the goals that we have set for ourselves:

- 1) Developing your needs on the web.
- 2) Customized Mobile Application Development.
- 3) SEO, Social Media Marketing and Brand Promotion.
- 4) E-commerce solution with payment gateway integration.
- 5) Online Streaming and Live Web Casting.
- 6) Inspiring people for web presence.
- 7) To be a part of Digital Bangladesh.
- 8) To develop and participate in new programs for the betterment of the marginalized people through ICT.
- 9) To work for the improvement of various government, non-government and international ICT projects.
- 10) To continually enhance our services with a knowledgeable and friendly support staff.

- 11) To be a leader in the ICT industry.
- 12) High end training solution with selected subject.

### **Training & Development:**

Fendonus Limited import the expertise and making study environment to build the capacity/skills of our management and employees.

### **Our Client List**

Fendonus Limited has a combined professional experience of 01 years. Listed below are the projects that the firm has undertaken:

- ✓ **Social Network:** Blue Tiger Mobile, Palup
- ✓ **Online Newspaper :** Radio Bogra
- ✓ **FTP and Web Development:** Shah & Associates, Photoshop skill, Cjolly Saloon, Icon Hotel Dubai
- ✓ **Management System:** Path Public School Bogra ,Kazi pharmacy,

### **Conclusion:**

Fendonus Limited is a capable and dedicated software development firm with the correct solution-based approach in meeting and exceeding our Client's expectations.

Our experienced and focused team are well placed and equipped and contain the correct experience and qualifications to carry out their functions with diligence and skill. It is our vision that Fendonus Limited may be of service to all prospective Clients in the Private, Professional and Public sector. Please direct all enquiries and/or requests for additional information to Fendonus on the details provided above and let us provide you with excellent service, proving our motto of "Development you can trust."