

**Kernel BD Corporation**

Ka-77, Hakim Mansion, Kuril Pragati Sharani  
Badda, Dhaka-1229  
Phone No.- (+880)2-8418213  
<https://www.kernelbd.com>  
E-mail: [info@kernelbd.com](mailto:info@kernelbd.com)

Kernel BD Corporation's approach to Web and Mobile related service is to create, modify, enhance, and protect the business environment of Kernel BD Corporation clients through creating informed opinions in key audiences based on the creative presentation of qualified web solution. The carefully balanced combination of knowledge of the local conditions, the innovative approach to web related services, and the experience in work with international clients, enhance Kernel BD Corporation's capabilities to effectively manage perceptions of key audiences. Adherence to stringent quality standards, as well as the use of creative web related services tools make Kernel BD Corporation's capable of optimally satisfying the needs of its clients."

Abdul Mohymen

## Basic Information:

- Provides all kinds of web related services as our client needs.
- History:  
Kernel BD Corporation has started in 1<sup>st</sup> January 2006 in a very small working space. But with the dedication and hard work we have improved our working style and policy day by day. Now this is one of the best company in IT Section.

Our main motivation is not only Profit by doing a business but also giving the utmost care and service by our work.

- Permanent Staff: 7
- Part time staff: 3
- Remote Staff (Freelancer): 5+
- Operating in Dhaka, Bangladesh.
- Address: KA-77, Hakim Mansion, Kuril Pragati Sharani, Badda, Dhaka-1229, Bangladesh.
- Bank Account: Jamuna Bank Limited, Pragati Sharani Branch, Dhaka, Bangladesh
- Bank Account Number: 00670210005074
- Swift Code: JAMUBDDHFTP
- Trade License. # 0112492
- TIN # 168653606870/Circle-326
- Vat Registration #18151056150

**Our Merits:**

- Unique and creative solutions that meet the clients' expectations not only by realizing the clients' business objectives but particularly by our strict adherence to the Quality Policy.
- providing professional and personal service to our customers.
- Team work based on the implementation of progressive working disciplines.
- Professional quality of services provided by a highly motivated team.
- Courage and readiness to communicate on behalf of client in crisis.
- Strong technological background.
- 24/7 availability .

**Awards:**

Kernel BD Corporation has been awarded by the Business Initiative Directions (BID) World Quality Commitment International Star Award in the GOLD category in 28 August 2012.

**Services:**

Here we want to express our heartfelt gratitude to our clients for the trust they have been placing in us. Since 2006, over 60 Companies including Government, NGO and international companies have been our clients. We have proven our expertise and experience in Web related topics. We believe that the length of our service agreements are proof of the positive effect of our activities on our clients' business. Website design /redesign and development, Web Application Development, Mobile Application Development, E-commerce solution, Web Consultancy, Software Development, Search Engine Optimization, Domain Name Registration, Web Hosting, Networking, Email marketing, On line Marketing, Brochure design, Graphics design, Logo design, Multimedia Presentation and IT Enables services.

**Out Sourcing Web Development**

**Kernel BD Corporation** based in Bangladesh provides professional web site designing and development services to corporate, business and professional organizations, accomplish various complex projects from brochure sites to composite

multi-functional portals. **Kernel BD Corporation** deliver services at optimal cost to clients from all over the world. Make site a powerful business tool. **Kernel BD Corporation** develop systems for complex business logic dealing - large transactions, payment processing, shopping cart, security systems.

### Why hiring Remote Employees from Kernel BD Corporation?

- No Infrastructure cost: You don't have to bear any infrastructure cost / setup / Internet charges etc for getting the fully dedicated developer/designer/programmer for your project.
- No Tax: Sounds nice? You don't have to pay any additional taxes subject to an employee in whatever country you operate in. All such charges are borne by us and are inclusive in the above rates.
- No Overhead charges: Usually overhead cost amounts to about 50% of the salary of an employee. You don't have to bear any such costs.
- No Extra Benefits: You don't need to pay any other extra benefits (such as medical insurance, 401K, housing, transportation allowance etc) to your remote employee. We take care of these matters for you and it's all inclusive!
- Quality Work & Communication: With your remote employees you can get quality work & communication and also maintain a diversified working body for you or your organization. All employees available for this program are holding a minimum of Bachelor Degree in Computer Science and a 4 years minimum work experience. Each of them has to undergo spoken English test before they are allowed to participate in the program. So, Quality is never compromised!
- Around the clock Service: We usually maintain the working hours locally from 10:00 AM to 6:00 PM (GMT+06:00 hrs). This translates to 12:00 AM to 08:00 AM EST. Some organizations in North America enjoys this arrangement as this gives a boost to their working hours and they maintain a synchronization with onsite employees at regular hours. Besides that, **Kernel BD Corporation** also offers another time frame which is in line with usual working hours in North America. From 09:00 AM to 05:00 PM EST. However, a \$3 per hour surcharge will be applied for the employees. We also maintain working hours to accommodate our clients from Australia, New Zealand and Far East countries. Please contact at [info@kernelbd.com](mailto:info@kernelbd.com) for a customized quote.
- One stop solution service: **Kernel BD Corporation** also provides hosting, maintenance and support service to its clients. With such programs, we keep business relation with our clients for long term even after project deployment. We have many happy clients who are enjoying our support services and renewing the agreement every year!
- Increased Profits: Need to say more? Let's look at an example:

### How it helps you - A Simple Math

How much do you pay to a designer / programmer right now?

Around \$4000 to \$8000 approximately! We will leave the other benefits and overhead charges (which is also a cost to you) just for the simplification of the math.

For example: You want to hire a PHP programmer for 60,000 USD per year. That is \$5000 per month.

Now, you hire a Remote Senior PHP Programmer from us for \$1600 only.

Your saving = \$5000 - \$1600 = \$3400 per month

Needless to say, we haven't discussed the overhead and other benefit costs that are around \$2000-\$2500 per month for an employee with salary of \$5000. That is also another side of the coin you make savings from.

**Company Profile/ Services**

**Kernel BD Corporation**

### Website Design and Development

We develop and integrate a wide range of customized business solutions for our clients worldwide. We now have

outstanding experience in custom database related application development, online server-client applications along with a number of custom software components and web-project programming. We love to play with "Open-Source" web applications such as Wordpress, Joomla, Majento, Zencart, OSCommerce, Opencart and more. We can turn your website to your shop, sales and marketing tool, virtual POS and your identity. Our custom web applications are PCI compliant.

You will get the followings in our services:

1. Your web site will increase your sales, reduce your costs!
2. Web Pages cost less than other marketing media, but reach millions.
3. Your website will increase your company image
4. Web site will work for you 24 / 7.
5. Your potential customers can reach you easily.
6. Web site provides better customer relations and much, much more!

**Kernel BD Corporation** invites you to view our website design examples and to contact any of our website clients for reference.

### **Web Site Design & Development**

- |                              |                          |
|------------------------------|--------------------------|
| 1. Easy to Use               | 2. Easy to Navigate      |
| 3. E-commerce Ready          | 4. Professional web Site |
| 5. Custom website with flash | 6. Multimedia web Site   |

### **E-Commerce Web Site Design**

Our custom E-commerce website design solutions will enable you to run an E-commerce website on the Internet in a user friendly manner. Our affordable solutions will enable you to get your E-commerce web site up and running with the minimum amount of fuss, enabling your business to start selling on line immediately.

E-commerce web site design services ranging from the simplest to the most complex is our primary strength.

**Kernel BD Corporation** is a provider of comprehensive E-commerce web site design solutions to clients throughout United Kingdom, Italy, Sweden, Ireland, Australia and the United States. Incorporating E-commerce functionality into web site design is no longer prohibitively expensive or complex thanks to our unique modular based web site building methodology.

**Kernel BD Corporation** create E-commerce enabled web site design solutions that grow as your business needs grow! Why pay for something today that you may or may not need tomorrow? Our web site design solutions are completely transportable, so it doesn't matter if you are based in United Kingdom, Italy, Sweden, Ireland, Australia, the United States, or anywhere else in the world!

There are 20 different E-commerce web site design modules that you can pick and choose for your web site. This means you get a customized E-commerce web site that is tailored to your objectives and budget.

You will get the followings:

- |  |  |
|--|--|
| 1. Very Affordable Comprehensive Shopping Cart | 2. Free Software Upgrades                              |
| 3. Unlimited Products,                         | 4. Categories Store Manager Can Update Products Easily |
| 5. Upload Product Pictures Easily              | 6. Customize Tax & Shipping Costs                      |
| 7. Sales Reports                               | 7. Order Tracking                                      |
| 8. Bulk Mailing                                | 8. Easily Integrates with Your Current Web Site        |
| 9. Volume Discount, Gift Certificate Options   | 10. Affiliate and Password Protected Supplier Pages .  |

## Web Hosting

**Kernel BD Corporation** Solutions provides tailored web design and hosting packages for small to medium businesses wanting a web site that produces results for them without creating unnecessary day to day work.

Our hosting servers are housed in one of the Internet's largest facilities, The Planet, located in Dallas, Texas. The Planet has been in operation since 1994 and profitable since 2002. The Planet has provided a world of Internet and hosting services and solutions for small businesses and multinational corporations alike. No quality Web site hosting company will ever tell you that they have 100% "up time". However, great domain hosting means **Kernel BD Corporation** assure you of 99% "up time". **Kernel BD Corporation** have technical support for our servers 24 hours a day 365 days a year. Your business or personal Web site is being cared for to assure your business is available on the Internet to every country around the world. In addition to this high quality Web site hosting you also receive fast, reliable electronic mail (E-mail) accounts that can be accessed from any computer in the world. Our mail program filters the Spam to which you are so used with other hosting companies or services. Our mail program allows you to set additional filters to block specific E-mail addresses, always allow specific E-mail addresses, create forwarding filters, send automatic replies when a person sends you an E-mail message and many other features for which you would have added fees from other companies.

**Kernel BD Corporation** offers all of this high quality Web site hosting technology to you and your business for one low monthly fee. Use this link to Web site hosting fees and compare our rates. **Kernel BD Corporation** believe you will be impressed with our rates and wish to transfer your domain to our servers today.

You can depend on feature packed hosting packages and a powerful, secure server to keep your websites up and running. You can order with confidence - **Kernel BD Corporation** will always take good care of you!

## Logo Design & Redesign

1. 4-5 Logo Mock-ups
2. Applying State of the Art concepts.
3. Delivery of your logo on CD in several formats
4. Unlimited revisions until you are happy.
5. Unique Design from human intellectuality.

### Company Profile/ Services

### Kernel BD Corporation

## Offshore Website Development

At our offshore website development center, we develop web sites for Small to Medium sized Enterprise (SME) section. We welcome you to outsource your website development services to us to Bangladesh for the following reasons:

- Enjoy quality design.
- You can pay less and get more work done.
- Right technology and right solutions.
- Dedicated team with no communication hassles.
- Due to the current economy many companies have looked into outsourcing their software development and web site design works to an offshore provider. What they have found is that the market is crowded and finding the right and affordable outsourcing provider a complex decision. Economic situation in our country allow us to provide high-quality web site design and development services at a very affordable price level. Our web site design and development rates are 30%-60% lower than United Kingdom or Unites States companies.
- We specialize in the outsourcing of business processes that create value for our clients. Utilizing differences in the time zones across the globe, we have developed an effective project management methodology that enables them to run their business processes round the clock. We help our clients optimize business processes enhancing agility and flexibility of their operations at substantially lower cost structures.

- While Traditional outsourcing concentrates on non-core tasks being shipped out, **Kernel BD Corporation** outsourced web & software development is targeted at the core tasks, the more critical part of your organization. Traditional offshore development is promoted on the premise of price wars alone, while **Kernel BD Corporation**. offshore development is built on the idea of having a skilled knowledge force at a remote location with suitable original costs.
- The key to successful offshore outsourcing for your project lies in the selection of an experienced & technically qualified offshore web development service provider. **Kernel BD Corporation** is a flexible organization and has policies, which are to the highest degree customer-centric. An Offshore development partner must satisfy a number of critical technology, management and business criteria. **Kernel BD Corporation** has all the essential ingredients of a successful software out-sourcing partner.

#### Company Profile/ Services

Kernel BD Corporation

#### Domain Name Registration Service

Your domain name registration will be completed instantly, and will show-up in a WHOIS search within 24 hours. Account Manager program gives you instant access to your domain registration information, and easy maintenance of all your domain names.

With our Transfer utility you can renew the registration of domain names at our rates by transferring them from other registrars to us. All you pay is \$9.85 for one-year renewal. Don't wait till the expiration date. Transfer will add one year to the existing expiration date, no matter how early you transfer it.

#### Company Profile/ Services

Kernel BD Corporation

#### Remote Employee Program

**Kernel BD Corporation** has introduced its Remote Employee Program in January 2006 and has enjoyed tremendous response and success in various contract projects.

With our Remote Employee Program, you as a company / individual can hire a dedicated designer / programmer who can work for you on full time (40 hours = 8 hours a day & 5 days a week) or part time (20 hours per week).

Our Selection process ensures that every candidate we select for our office is capable enough to handle the job which he is allocated from the client side.

#### Company Profile/ Services

Kernel BD Corporation

#### Web Consultancy

We provide a comprehensive web consultancy service either as part of a web build project or separately. **Kernel BD Corporation's** aim is to understand the needs of our clients and to work with them to develop an appropriate web strategy. **Kernel BD Corporation** pride ourselves on developing strong partnerships with the organizations with which we work. Over the years **Kernel BD Corporation** have developed an internal skill set and level of expertise that enables our clients to get the best of what the web can offer them. **Kernel BD Corporation** have extensive experience of working with organizations in which there are multiple stakeholder groups, drawing together a unified vision. Our experience has given us a "wide horizon" approach, helping us to identify potential issues during the planning stage so as to avoid over run, complications and added expenditure. **Kernel BD Corporation** have an in-depth understanding of all sides of the project life-cycle and understand how to avoid the major pitfalls and problems.

If you feel like it is time to update your existing website and are unsure of which direction to take? We can review your existing website, your website strategy and work with you to establish goals and objectives, potential deliverables and focus on providing added value and securing a return on investment.

#### **A successful web strategy should comprise the following aspects**

- Evaluation of the current position
- An assessment of core business aims
- Creation of a vision for the new web strategy
- The setting of goals and objectives
- Defining deliverables and measurements of success
- Outlining likely impacts on other aspects of the organization(s)
- Outlining a development path and timetable of immediate and future works

#### **We can provide**

- Strategic Consultancy
- Project Management
- Idea formation
- Site Audit
- Web Strategy Input
- Web Traffic Analysis
- Technology analysis

**Company Profile/ Services**

**Kernel BD Corporation**

#### **Software Development**

**Kernel BD Corporation** has developed huge customized applications, web applications, desktop applications. **Kernel BD Corporation** has worked with Latest and New technology. We have developed huge customized applications for clients and these applications are running successfully.

#### **We Can Provide**

- Pharmaceutical Solution
- Digital Manual
- House Management System
- Stock and Inventory Management System Software
- School Management System Software
- Society Saving System Software
- Content Management System
- Attendance and Payroll Software System
- Office Management System
- Security Management System

## Company Profile/ Services Kernel BD Corporation

### Classified Data Service

**Kernel BD Corporation** provide customized information as per as your requested order. As example, if you need 100 of garments buyer from US, then send us a request, we will send you fully customized 100 buyers list. Or you need any kind of on-line survey, then just call us. We will do it for you.

**Kernel BD Corporation** have 5130 garments buyer's complete contact address worldwide. More than 20,000 email addresses in several countries, several company (like Website development company, real estate company, Construction Firm, Interior Firm, Fashion House, Furniture House, University, NGOs, Students, tour operators, travel agencies, tour guides, Co-operative Society etc.).

## Company Profile Kernel BD Corporation

Kernel BD Corporation's Key Clients & Volume of Work (last 1 year)

| Company Name                    | Web Address   | Contact Information          |
|---------------------------------|---|------------------------------|
| Tatamax Telecom SRL (Ltd)       | <a href="http://tatamax.com">http://tatamax.com</a>                   | mizan@tatamax.com            |
| Noral Enterprises               | <a href="http://noralenterprises.com">http://noralenterprises.com</a> | noral@amerigreenbag.com      |
| Rational Move Management System | <a href="http://rationalmove.ae">http://rationalmove.ae</a>           | amin@delta.ly                |
| Freerate Update LLC             | <a href="http://freerateupdate.com">http://freerateupdate.com</a>     | e.ferrara@freerateupdate.com |
| Datasoft Systems Limited        | <a href="http://datasoft-bd.com">http://datasoft-bd.com</a>           | hasanshahid@datasoft-bd.com  |
| Livestock Research Institute    | <a href="http://lri.gov.bd">http://lri.gov.bd</a>                     | director@lri.gov.bd          |
| Civil Initiatives Libya         | <a href="http://cil.org.ly">http://cil.org.ly</a>                     | amin@webgate.ly              |
| Ontime Travels                  | <a href="http://ontimetravel.co.uk">http://ontimetravel.co.uk</a>     | sajid@ontimetravel.co.uk     |
| My Food Orders                  | <a href="http://myfoodorders.com">http://myfoodorders.com</a>         | akmal7@msn.com               |
| AE Fashion Ltd                  | <a href="http://aefashionlimited.com">http://aefashionlimited.com</a> | siraj@aefashionltd.com       |



|   |   |  |
|---|---|--|
| It Village Bangladesh                           | <a href="http://itvillagebd.com">http://itvillagebd.com</a>   | <a href="mailto:info@itvillagebd.com">info@itvillagebd.com</a>                                     |
| Webgate Libya                                   | <a href="http://webgate.ly">http://webgate.ly</a>   | <a href="mailto:amin@webgate.ly">amin@webgate.ly</a>   |
| Bangladesh Student Unity, UK                    | <a href="http://bdstudentunity.com">http://bdstudentunity.com</a>                                   | <a href="mailto:info@bdstudentunity.com">info@bdstudentunity.com</a>                               |
| Haque Steel Group                               | <a href="http://hsg.com.bd">http://hsg.com.bd</a>   | <a href="mailto:mhaque@haquesteelgroup.com">mhaque@haquesteelgroup.com</a>                         |
| Ahmed Immigration Service                       | <a href="http://ahmedimmigration.com.au">http://ahmedimmigration.com.au</a>                         | <a href="mailto:info@ahmedimmigration.com.au">info@ahmedimmigration.com.au</a>                     |
| AmeriGreen Bag                                  | <a href="http://amerigreenbag.com">http://amerigreenbag.com</a>                                     | <a href="mailto:manager@amerigreenbag.com">manager@amerigreenbag.com</a>                           |
| Noral WholeSale                                 | <a href="http://noralwholesale.com">http://noralwholesale.com</a>                                   | <a href="mailto:noral@amerigreenbag.com">noral@amerigreenbag.com</a>                               |
| MK Dial a Curry                                 | <a href="http://mkdialacurry.co.uk">http://mkdialacurry.co.uk</a>                                   | <a href="mailto:info@mkdialacurry.co.uk">info@mkdialacurry.co.uk</a>                               |
| Sunats Bletchley                                | <a href="http://sunatsbletchley.co.uk">http://sunatsbletchley.co.uk</a>                             | <a href="mailto:info@sunatsbletchley.co.uk">info@sunatsbletchley.co.uk</a>                         |
| Voujon Restaurant                               | <a href="http://voujon.co.uk">http://voujon.co.uk</a>   | <a href="mailto:info@voujon.co.uk">info@voujon.co.uk</a>   |
| Ganges Lounge                                   | <a href="http://gangeslounge.co.uk">http://gangeslounge.co.uk</a>                                   | <a href="mailto:info@gangeslounge.co.uk">info@gangeslounge.co.uk</a>                               |
| Misterchef mk                                   | <a href="http://misterchef-mk.co.uk">http://misterchef-mk.co.uk</a>                                 | <a href="mailto:info@misterchef-mk.co.uk">info@misterchef-mk.co.uk</a>                             |
| Eastern Spice mk                                | <a href="http://eastern-spicemk.co.uk">http://eastern-spicemk.co.uk</a>                             | <a href="mailto:info@eastern-spicemk.co.uk">info@eastern-spicemk.co.uk</a>                         |
| Biodegradable Symbol                            | <a href="http://bio-symbol.com">http://bio-symbol.com</a>   | <a href="mailto:info@bio-symbol.com">info@bio-symbol.com</a>                                       |
| Emem Systems Ltd.                               | <a href="http://ememsystems.net">http://ememsystems.net</a>   | <a href="mailto:info@ememsystems.net">info@ememsystems.net</a>                                     |
| Alwasat Media Group                             | <a href="http://alwasat.ly">http://alwasat.ly</a>   | <a href="mailto:amin@alwasat.ly">amin@alwasat.ly</a>   |
| Right Flight 4 u                                | <a href="http://rightflight4u.com">http://rightflight4u.com</a>                                     | <a href="mailto:sajid@rightflight4u.com">sajid@rightflight4u.com</a>                               |
| Knit Collection BD                              | <a href="http://knit-collection.com">http://knit-collection.com</a>                                 | <a href="mailto:ripon@knit-collection.com">ripon@knit-collection.com</a>                           |
| Probal Marine Services                          | <a href="http://probalmarine.com">http://probalmarine.com</a>                                       | <a href="mailto:mail@probalmarine.com">mail@probalmarine.com</a>                                   |
| Marcus & Millichap                              | <a href="http://bestorlandocommercialrealestate.com">http://bestorlandocommercialrealestate.com</a> | <a href="mailto:Christopher.Travis@marcusmillichap.com">Christopher.Travis@marcusmillichap.com</a> |
| Proyash   | <a href="http://proyash.edu.bd">http://proyash.edu.bd</a>   | <a href="mailto:info@proyash.edu.bd">info@proyash.edu.bd</a>                                       |
| International Cultural Voice of California, USA | <a href="http://icvc.org">http://icvc.org</a>   | <a href="mailto:info@icvc.org">info@icvc.org</a>   |
| Nation Wide Coach Hire                          | <a href="http://nationwidecoachhire.com">http://nationwidecoachhire.com</a>                         | <a href="mailto:mukhtar388@yahoo.com">mukhtar388@yahoo.com</a>                                     |
| Robin Enterprise Inc                            | <a href="http://robinenterpriseinc.com">http://robinenterpriseinc.com</a>                           | <a href="mailto:info@robinenterpriseinc.com">info@robinenterpriseinc.com</a>                       |
| Websphere                                       | <a href="http://websphere.ae">http://websphere.ae</a>   | <a href="mailto:amin@delta.ly">amin@delta.ly</a>   |
| Tri Eco BD                                      | <a href="http://triecobd.com">http://triecobd.com</a>   | <a href="mailto:info@triecobd.com">info@triecobd.com</a>   |
| Al Rafeek Tour & Travel                         | <a href="http://alrafeek.ly">http://alrafeek.ly</a>   | <a href="mailto:info@alrafeek.ly">info@alrafeek.ly</a>   |
| Cinnabon Libya                                  | <a href="http://cinnabon.ly">http://cinnabon.ly</a>   | <a href="mailto:info@cinnabon.ly">info@cinnabon.ly</a>   |

We work with the utmost care and dedication. We have a expertise team who deals with the project very professionally. At an estimated time, our team workers tried to finish their project perfectly.

#### Company Profile

Kernel BD Corporation

Organization Setup of Only the part of Professional Expertise available:

Chief Technology Officer

Project Manager

System Analyst

Senior Programmer

Programmer

Junior Programmer

Sr. Graphic Designer

Graphic Designer

Jr. Graphic Designer

#### Company Profile

Kernel BD Corporation

#### Financial Standing:

Average Website Development Fee : 25,500.00 to 1,10,000.00 BDT

Average Web Application Development Fee : 3,00,000.00 to 8,50,000.00 BDT

Kernel BD Corporation is an Assesses firm of Taxes circle-160, Taxes Zone-08, Dhaka, financially solvent according to National Board of Revenue.

Jamuna Bank Limited, Pragati Sharani Branch, Dhaka, Bangladesh. Bank account # 00670210005074.

#### Company Profile

Kernel BD Corporation

#### 24/7 Stand by:

#### Emergency contact information:

24/7 Call Support: +880.1971.KERNEL (537635)

24/7 Ticket Support: support.kernelbd.com

#### Contact Information:

Kernel BD Corporation

Ka-77, Hakim Mansion, Kuril Pragati Sharani

Badda, Dhaka-1229

Phone No.- (+880)2-8418213

Skype: kernelbd

E-mail: info@kernelbd.com

Web: <http://www.kernelbd.com>