



Vroom Services Limited

Mission

We strive for assuring the best quality vehicle maintenance services through conveniently located service partners, guaranteeing reliability and timely delivery at affordable price.

Vision

To be the most recognized, trusted and respected brand in the vehicle service industry of Bangladesh.

About Us:

VROOM Services Limited has been incorporated in June 2017 with a view to provide you absolute vehicle care solution. We have an organized network of quality car service-centers all over Dhaka city. We are also providing top-notch service for domestic repairs by emphasizing on timely response, service quality and cost.

In this platform, customer can easily select the nearest service-center by using our Mobile APP. There is also a VROOM 24/7 hour call center service which will help you get Service-Centers' list with details of services being offered including home service, roadside assistance etc. VROOM treats all its clients fairly, equally and respectfully. Emergency situations like If your car is run-down in the middle of the road, our service team will rush there with professional mechanics to provide the necessary emergency support as needed.

Servicing your car has been a nightmare! How would you get your car to the mechanics, how would you know you can trust them, will they do a good job, will they use genuine parts?

Through our reliable service-centers, we make sure that your car is serviced hassle-free and pain-free. Our mechanics and technicians have a wealth of experience of the industry. We treat all clients fairly, equally and with due respect. We give your car a complete check over at each service, ensuring that preventable problems don't occur. It's important for our customers to feel confident that their technicians won't take advantage of their lack of knowledge about cars and our engineers will always explain the repair details thoroughly and in understandable terms.

We are here to mitigate the frustration that exists among car owners through an organized network of quality motor service centers across the city in the first phase and country in the long run. WE WILL DIRECT THE CUSTOMER TO THE RIGHT WORKSHOP FOR THE RIGHT SERVICE!

VROOM ensures Service Standard, Reliability and Accountability.


MANAGING DIRECTOR
VROOM SERVICES LTD.

Business Partners:



EBL: Any registered Vroom member can get a lifetime free Diners Club International Credit card from our partner Eastern Bank Ltd (banking conditions applied). Using the Vroom DCI credit card, one can pay the bills at the partner service centers and also can avail 0% EMI facility of EBL known as ZIP. Moreover, base card holder holding Vroom DCI co-brand credit card can issue free (up to 2) supplementary cards for their drivers, known as Fuel Card – the drivers can pay their gas and fuel station bills through this card. This Fuel Card takes away your day-to-day worries of misappropriation of your cash.

Vroom Membership card and Vroom-Diners Club Credit card are different. If you have a membership card, you can only then avail a co-branded credit card. Each year vroom membership renewal fees to be paid or else availed credit card will be charged annual fees or vice versa.

SHWAPNO: Our membership card is available at all the outlets of Shwapno. As the largest retail chain in the country, Shwapno touches the lives of over 35,000 households each day. With 600,000 registered customers, Shwapno has a large footprint across the country. Anyone can easily buy our membership card through the outlets of Shwapno.

RAHIMAFROOZ: Rahimafrooz is one of the most trusted and leading brand in our country. Tying with Rahimafrooz outlets will ensure genuine products (tires, batteries, lubricants etc). Our members can get best vehicle care service through service centers of Rahimafrooz.

GREEN DELTA INSURANCE: Green Delta Insurance Company Limited (GDI) is one of the leading private non-life insurance companies in Bangladesh with 39 branches. Our members can get hassle free car insurance facility online/our APP. Our membership card is also available in all the branches of GDI.

KIKSHA: Kiksha.com is an online lifestyle shopping place which makes your life easier. Our member can easily buy any car accessories from Kiksha. Kiksha is an e-commerce venture from one of the country's leading brand Ananta Group. It brings the most amazing products at the best value – delivered right at your door.

ROBI: Security of vehicle is a serious concern of the car owners. To ensure security and proper monitoring of your vehicle movement, Vroom got engaged with ROBI for their very effective Vehicle Tracking System (VTS). Robi Axiata Limited is the second largest mobile network operator in Bangladesh. Using the SIM based GPRS technology, this information is seamlessly broadcasted to your personal computer or mobile screens. The vehicle can then be tracked through the Robi Tracker Web Portal, Mobile App or SMS.



MANAGING DIRECTOR
VROOM SERVICES LTD

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Management Profile:



CHAIRMAN

Mohammad Ziaul Islam Chowdhury

MBA from Institute of Business Administration, Dhaka University

Mohammad Ziaul Islam Chowdhury is an Honors graduate from Department of Economics, University of Dhaka. He then completed his MBA from Institute of Business Administration (IBA), under the same University in 1990. Since 1991 he has worked in various fields of Development Economics, Finance, Shipping & Logistics, Pharmaceuticals and Textile & Clothing sectors.

Mr. Chowdhury has been instrumental in handling the IPO of Square Pharmaceuticals Ltd. by attending Road Shows in Honk Kong and Singapore with Multinational Fund Managers and subsequently in developing & diversifying the textile businesses of one of the largest conglomerates in the country, SQUARE. He also successfully managed businesses of reputed and highly regarded group of companies of the country, such as, Square, SQ and Knit Asia. In all these companies he looked after the Textile & Clothing businesses and had effectively worked in the position of Chief Operating Officer, General Manager, Director, Deputy Managing Director, and Managing Director.

He has vast experience in Planning, Procurement, Negotiation, HR Management and Business Operations. He has participated in many training programs, seminars, symposium etc. in home and abroad. Presently Mr. Chowdhury is involved in consulting and trading business.

Mr. Chowdhury is widely traveled for official as well as personal purposes in countries including USA, UK, Germany, The Netherlands, Italy, France, Spain, Luxemburg, Belgium, Australia, Japan, Hong Kong, China, Singapore, India, Pakistan, Sri-Lanka, Thailand, Malaysia, UAE& KSA.



MANAGING DIRECTOR
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MANAGING DIRECTOR

Syed Ahsan Habib

B.Sc. Engg in Electrical & Electronics Engineering from BUET

Syed Ahsan Habib has 30 years of experience in managing people and projects, primarily in the ICT industry, of which he was with the World Bank for 14 years (1988-2001). Mr. Habib championed the implementation of SAP in eight World Bank Country Offices in South Asia while working as their South Asia Regional IT Manager based in Washington DC.

After leaving the Bank, between 2002 and 2009, Mr. Habib made commendable success in managing several non-IT multi-national organizations in the textile sector under SQ Group where he was instrumental in implementing a number of state-of-the-art projects from planning stage to commercial operation.

In 2010, he came back to IT and played a vital role in implementing Machine Readable Passport & Visa in Bangladesh as a Senior Consultant of IRIS JV. Since 2011, as a shareholding director of dataedge limited, Mr. Habib made significant contribution in turning the company into a leading System Integrator in the ICT sector of Bangladesh. In parallel, as the Executive Chairman of iPeople Limited, Mr. Habib has made a difference in setting up service standards in the public sector while managing the data-entry workforce across the country for both the MRP Project and NID Project of Bangladesh.

In 2014, as a diversification, Mr. Habib co-established Foodedge Limited with the brand "Bread & Beyond" which already turned out as one of the leading bakery in town winning The Daily Star Consumers' Choice Award in 2015 and 2016 as the Best Baker.

Mr. Habib is also the Managing Director of Euro Kitchens Limited, a 360 degree solution provider for modern day kitchens.

EXECUTIVE DIRECTOR

Belal Hossan, Bangladeshi

Belal Hossan has 20 years of experience in automobile industry. In the early days of his career, Belal worked as a Service Engineer for Nippon Cars & Service Centre, NAVANA (TOYOTA), RANGS Motors (MITSUBISHI) and Pacific Motors (NISSAN).

From 2006 till now he has been working as a Director (Technical) and partner at Motor Diagnosis & Treatment Ltd. He is also working as the Executive Director at Vroom Services Limited.

Belal participated in many professional training programs at AOTS Japan, AMT Japan, and EMT Delhi.



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