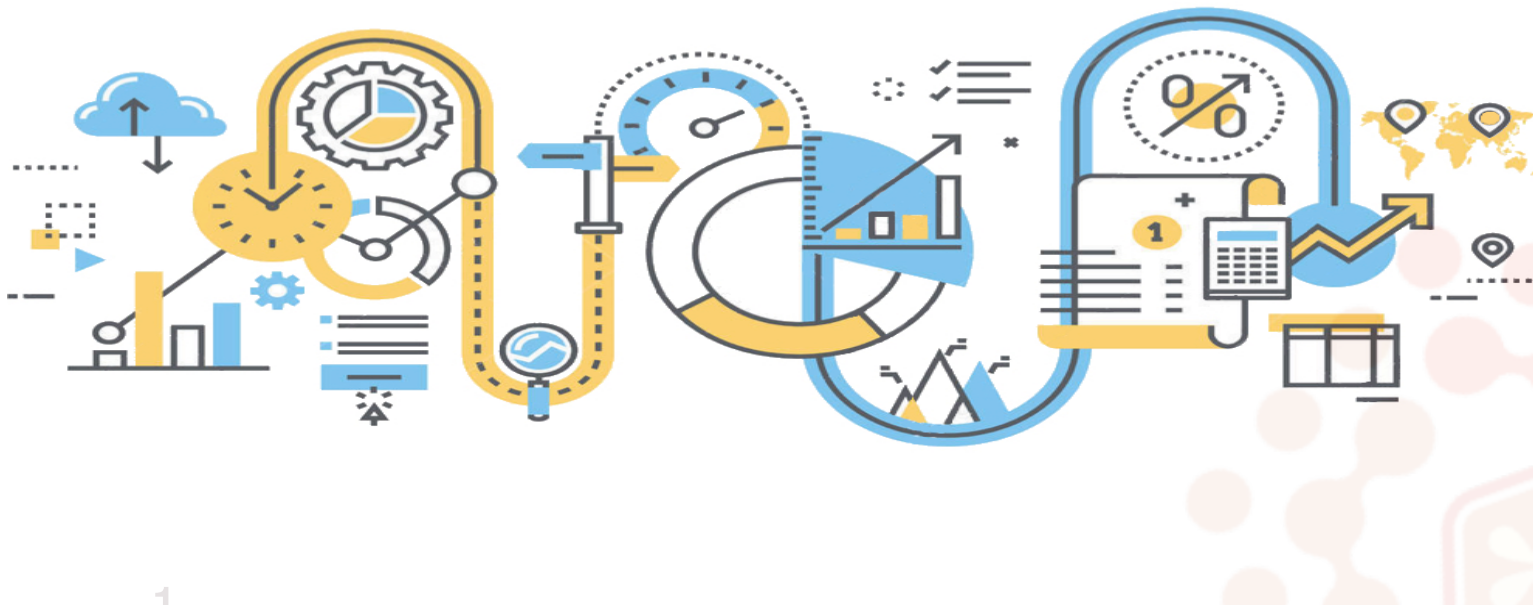




# Clementine Data

## COMPANY PROFILE

January 21, 2018



## ABOUT CLEMENTINE DATA

Clementine Data is a data solutions company that partners with businesses to help solve business problems, enabling in better, smarter and faster decisions. Our goal is to provide the right solutions for your company - whether it be analyzing data, creating dashboards or helping with back office operations for your organization.

At our heart, we specialize in three areas: 1) Data Analytics 2) Image Analytics 3) Business Process Outsourcing

Clementine Data is headquartered in Dhaka. Our clients are global in nature and are able to cater to international businesses.

Business application of our services include;

- **Strategy:** We provide data based insights along with data visualization services. This will enable you to understand your business KPIs better and help you drive sound business strategy.
- **Marketing:** Our services can help you with marketing activity tracking including ROI calculations, market share performance and competitive benchmarking across various industries. We also help identify white space and growth opportunities for your brands.
- **Retail Advantage:** We have helped our retail clients understand their retail environment and identify key outages in their environment in real-time. We are one of the few companies worldwide to analyze and code thousands of images through our proprietary solutions and convert them to meaningful information for your business.
- **Operations:** We have a fully functional back-office operations and support team, that can provide great value for any support function in your company including accounting, bookkeeping, data entry, audit, transcription, presentation etc. We strive to be a low-cost and high-quality service provider.



## WHY CHOOSE CLEMENTINE DATA

- **Data Analytics Expertise:** We have extensive experience in handling survey data, customer data and big data. We are also able to provide custom charting, PowerPoint help, basic modelling, ROI calculations and benchmarking.
- **Image Analytics Expertise:** We are globally a pioneer in Image Analytics and are able to analyze thousands of pictures in rapid speed.
- **Business Process Outsourcing:** Our offices are able to support 24-hours business process outsourcing support for your company like Data Entry, Transcription etc.
- **Value:** We strive to provide the best value across the consulting industry in South Asia and are always working to improve our value equation for our clients.
- **Trusted Partner:** Our client base includes Fortune 500 companies who work very closely with us.
- **Technology Advantage:** We use the leading-edge technology in every project to ensure our clients get the best solution
- **External Partnership:** We have extensive partnership and joint venture relationships with industry experts, research companies, crowdsourcing application providers which enables us to tap into the best sources of knowledge and capability.

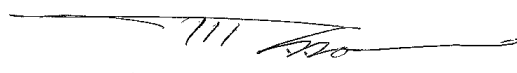


## MESSAGE FROM MANAGING DIRECTOR

I started my career in Consulting, and worked across several industries. Over time I realized there was a large opportunity in South Asia to establish a Data Consulting company that would have clients business needs at it center. Specifically, Bangladesh is now one of the fastest growing technology hotbeds in the world – with high quality yet low cost work force. This motivated me to start Clementine Data and enable international clients to benefit from value equation.

Since inception our singular goal for Clementine Data has been to drive value for our clients. We do this by providing our clients with the best in class data and image analytics solution to enable your company to uncover insights quickly and efficiently. We like to do the heavy lifting for you so you can focus on driving business action.

We hope to work with you in the near future.



Mahmud Issa, Managing Director



## OUR TEAM

### **Kashfia Mahmud – General Manager**

As the General Manager, Kashfia is involved in all aspects of operations, marketing and business development of Clementine globally. Kashfia studied and worked in finance specifically, after completing her Masters of Finance from Schulich School of Business at York University, she worked in Finance roles in Toronto and New York for over 4 years. She also freelanced and partnered with a consulting company to create an intuitive analytics dashboard.

For the past year, Kashfia has been setting up our New York office and now have moved to Bangladesh to help run the Bangladesh office of Clementine.

### **Fazle Rabby – Senior Data Analyst**

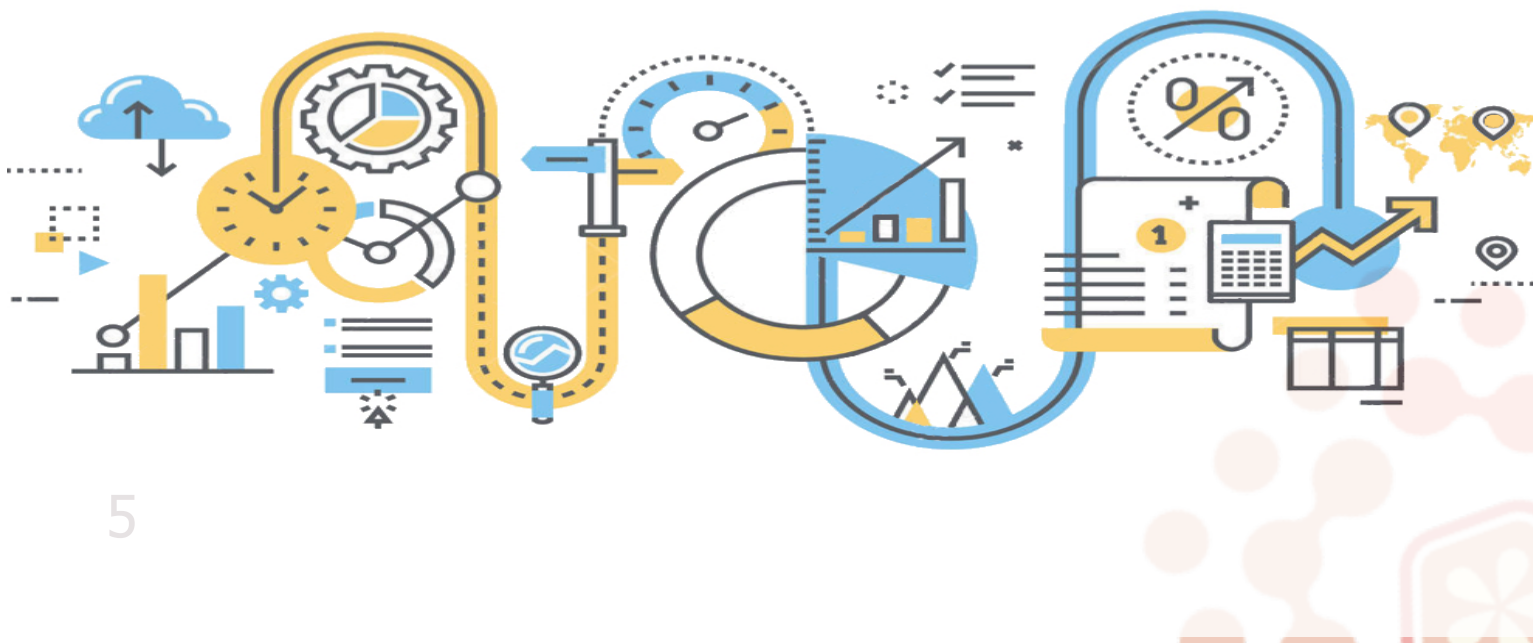
Fazle is passionate in big data and statistics. He recently joined the Clementine Team as a Senior Data Analyst. His previous experience includes provide SEO based solution and working in Social Media Advertising.

Fazle also has programming language experience that he wants to use to provide data analytics solution to our clients. Also, Fazle is a sports junkie and an avid follower of cricket and European football.

### **Injamul Islam– Senior Programming Analyst**

Injamul joined Clementine from Grameen Phone, where he was working in the Regional Operations Group. His experiences include developing Employee Management System for his group, along with providing support for various enterprise application.

Injamul is a hard-core programmer, experienced in mobile and desktop apps, along with broad experience in most programming languages. He is passionate about big data and statistics. Beside work, Injamul likes to travel and also tries to stay up to date with latest AI trends.



## CONTACT US

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