

Company Profile of BDECOM IT LTD.



Registered Office: 11/B Shatabdi Center, 292 Inner Circular Road,
Motijheel, Dhaka-1000. Bangladesh.

Corporate Office: 46 Karwan Bazar, Level-6, Dhaka, Bangladesh.

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1. EXECUTIVE SUMMARY

BDECO IT Ltd is commonly known as BDECOM. The Company is playing a pioneer role in ICT sector in Bangladesh from its inception. Our core business concentration is in the areas such as IT consultancy, IT Education/Training and IT enabled services.

BDECOM team comprising of talented programmers, designers, and business specialists, is working keenly to create a dynamic platform for our clients to provide them high quality solutions. We are working passionately to overcome the upcoming global challenges with a determination to add positive boost to country's GDP.

Working with us, you would join a roster of clients and partners that includes leaders within several key industries, including telecommunications, logistics, insurance, software development, hospitality, financial services, and healthcare. All are benefiting from our lifecycle IT solutions, delivered through processes. These include development, migration, testing, support, and maintenance; as well as superior IT staff augmentation services.

2. AN OVERVIEW

BDECOM is a prominent company in Bangladesh that provides Consultancy, total IT Solution and IT enabled Services. BDECOM has been established in 2011 at Dhaka, Bangladesh. It is registered with Registrar, Joint Stock Companies (RJSC) as a Private Limited Company. BDECOM offers ICT products, as well as ICT services in areas such as Business Application Development, IT Education/Training and System Integration and Maintenance.

We are specialized in both web-based and mobile applications & solutions for all sort of government, national and multinational organizations. We have developed our capacity to support our clients in outsourcing of ICT needs. BDECOM is going to spread its wings to Europe, Australia & North American Countries with its software & ICT solutions. BDECOM is working with three different areas of Information Technology such as IT Consultancy, Application Development and IT enabled services.

Besides these, we also provide IT education/training for professionals of several private and public organizations. BDECOM believes that in order to have a sustainable development in

the IT industry as well as in the economy of Bangladesh and simultaneously to cope with the ever changing demands for IT products and services of our international clients, we need to keep continuous focus on these areas.

We are committed to provide client oriented high quality solutions that enable our clients to meet their business goals and challenges through effective use of IT solutions. BDECOM acquires best Bangladeshi programmers and engineers to design and deliver sophisticated web as well as mobile based solutions. We are committed to maintain quality & customer satisfaction along with continuous satisfactory customer support. The driving philosophy of our team is to offer high quality solution and excellent after sales support, so as to provide a level of customer satisfaction that results in a long lasting business partnership.

Our main focus is on the projects of government sector, NGOs, pharmaceuticals, Multinational Companies, Banks and financial institutions as well as Outsourcing for our international clients.

Our goal is to create a center of excellence by recruiting the best effective talents available, providing advanced training and adopting cutting edge technology. We have a unique approach towards continuous training and development of our human resources to adapt to the market demands, both for the national and international arenas.

The company has successfully delivered large & complex one stop solutions for the Government and autonomous bodies of the Government, large corporate organizations and multi-national companies.

3. COMPANY AT A GLANCE

Name of the Company	:	BDECOM IT LTD.
Legal Entity	:	Private Limited Company
Date of Establishment	:	July 13, 2011
Nature of Business	:	IT Consultancy, IT Enabled Services, Software Development.
Registered Office	:	11/B Shatabdi Center, 292 Inner Circular Road, Motijheel, Dhaka-1000, Bangladesh.
Corporate Office	:	46 Karwan Bazar, Level-5, Dhaka, Bangladesh.
Chairman	:	Manna Sultana
Managing Director	:	Dr. M K Alam
Director (Technical)	:	Engr. Md. Shariful Islam
Banker	:	Eastern Bank Ltd., Motijheel Branch, Dhaka
Financial Strength	:	Audit Report (July 2015)
Authorized Capital	:	01 (One) Core
Current Asset	:	More than 1 (One) Core
Current Liabilities	:	Almost 09 (Nine) Lac
Net Profit After Tax	:	More than 10 (Ten) Lac
Accumulative Profit Transferred to Balance Sheet	:	More than Thirty Lac

4. MANAGEMENT

	<p>Manna Sultana Chairman</p> <p>Ms. Manna Sultana has completed her Honors and Masters in Public Administration in 1994 and 1995 respectively from University of Chittagong.</p> <p>She is the founder Director of OCAB SOCIETY, Director-Capisoft Communication Ltd., CEO- AFRIDA TRADERS.</p>
	<p>Dr. M K Alam Managing Director</p> <p>Dr. M K Alam has completed his PhD in E-Governance from Newport University CED, Latvia. Before that he has completed his Honors and Masters in Public Administration from Chittagong University in 1994 and 1995 respectively.</p> <p>He has started his professional career in 1997 and worked in different renowned company in Bangladesh as CEO, Managing Director and Adviser. He also worked as the consultant at Bangladesh Government and Donner funded Project.</p>
	<p>Engr. Md. Shariful Islam Director- Technical</p> <p>Engr. Md. Shariful Islam has completed his B.Sc. in Computer Science and Engineering from University of Khulna, Khulna, Bangladesh in 1999.</p> <p>Before his joining in BDECOM as Director- Technical he has served in different Software Company in different responsible position. These are-</p> <p>July, 2008 – July 2011, Chief Technical Officer, Code Finix, Dhaka. July, 2007 – June, 2008, Technical Project Manager, Vision IT Limited, Dhaka. April, 2007 – June, 2007, Technical Project Manager Bording Vista Limited, Dhaka. August, 2006 – March, 2007, Manager, .Net Projects, TechnoVista Limited, Dhaka. January, 2006 – July, 2006, Software Architect, Grameen CyberNet Limited, Dhaka. July, 2003 – December, 2005, Senior Software Engineer, Software Engineer, TechnoVista Limited, Dhaka. September, 2001 – June, 2003, System Analyst, Web Developer, Trading-Ideas.Com, Dhaka. January, 2000 – August, 2001, Programmer, Developers' Computer System Limited, Dhaka</p>

5. OUR VISION

- ☒ To play a pioneer role in providing ICT solutions with excellence.
- ☒ Always committed to be innovative and maintain quality in order to meet the needs of our clients.
- ☒ To be caring and trustworthy for our stake holders, like our clients, employees and society in general.

6. OUR MISSION

- ☒ To provide International standard services using best talents from home and abroad.
- ☒ To provide peerless services regarding IT solutions as per our customers' desires.
- ☒ We are committed to develop high-end technology solutions with constant innovation, continuous improvement and value added services.
- ☒ To develop and deliver value system to the customers with quality and reasonable cost with a focus on rapid progress.

7. OUR VALUES

- ☒ Honor
- ☒ Customer Orientation/Satisfaction
- ☒ Takes Ownership
- ☒ Discipline
- ☒ Excellence
- ☒ Enjoy the Journey

8. OUR CORPORATE PHILOSOPHY

BDECOM is a company that strives to stay one step ahead: of business trends, market conditions, and competition. Staying one step ahead is good for our clients, our consultants, and our community. We look forward to what that brings in the months and years to come, and we hope you'll be a part of it.

9. CORE COMPETENCIES

- ☒ Quick understanding and documenting business requirements in a way that facilitates solution design.

- ☒ Choosing tools that solve today's problems and anticipate tomorrow's need.
- ☒ Appropriate development processes with continual improvements.
- ☒ Managing large, low cost, off-side and on-shore developments & implementations.

10. LOGISTIC FACILITIES

Office Space	:	1200 square feet
Number of Rooms	:	6 rooms with 02 large open space
Director's Room	:	03
Refreshment Room	:	01
Open System for the officials	:	Yes
Internet Connection	:	Fiber Optic Broadband, Wi-Fi, GSM Modem
No of Server	:	02
Number of Network PC	:	01
Laptop Computers	:	15
Number of Printers	:	03
Type of Printers	:	Ledger, Inkjet
Number of Scanners	:	02
Type of Scanner	:	Flat Bed USB
Multimedia Projector	:	02
Power Backup	:	Generator, IPS, UPS/User
Fire Safety	:	Yes

11. WORK PLACE ENVIRONMENT

As a responsible company, BDECOM provides employees a work environment high above the law-required level. BDECOM installed and has updated lighting, ventilation and ergonomics of its plants using latest technologies like bus bar for electrical fitting, overhead mirror reflectors for lamps, forced duct ventilation and so on.

The goal is to exceed requirements of local legislation and reach the global standards, and thereby support clients' images and sourcing principles. We have arranged smoke & fire detectors, and consciously designed working lay-outs to ensure a safe workplace for workers. We kept sufficient number of toilets and maintain hygienic environment for our employees.

Besides being safe, BDECOM workplace offers a congenial & supporting environment for all: managerial staffs and workers work in mutual cooperation and respect.

BDECOM consciously puts effort to empower woman not only by just recruiting more women in workforce, rather by undertaking some assertive programs to train & promote women in the higher levels.

12. TRACK RECORDS

- ☑ We have successfully delivered more than 12 web based and mobile apps project for Government, Semi Government, Local as well as Multi National Companies.
- ☑ We already have delivered 08 releases on time, across platforms, technologies and engagement models.
- ☑ We are continuing our maintenance support satisfactorily including multiple renewal by several client.

13. AREAS OF EXPERTISE

01.	B2B and B2C Web and Mobile Applications
02.	ERP solutions for medium and Large scale Industries
03.	Human Resource Management System
04.	CRM / Sales and Distribution System
05.	PDA based systems
06.	Mobile based systems
07.	Electronic Fund Transfer System
08.	Dynamic Report Designer
09.	Financial Accounting Package
10.	Branch Banking Solutions
11.	Inventory Control System
12.	Process Automation System
13.	Production Control System
14.	MIS of various types
15.	Decision Support Systems
16.	Banking Core Systems.
17.	Android Application.
18.	Mobile Application.

19.	Network Troubleshooting.
20.	Call Center.
21.	Web Application.
22.	Website Development.
22.	Graphics Designing.
23.	Data Entry + Data Processing.
24.	Search Engine Optimization.
25.	Software Maintenance.

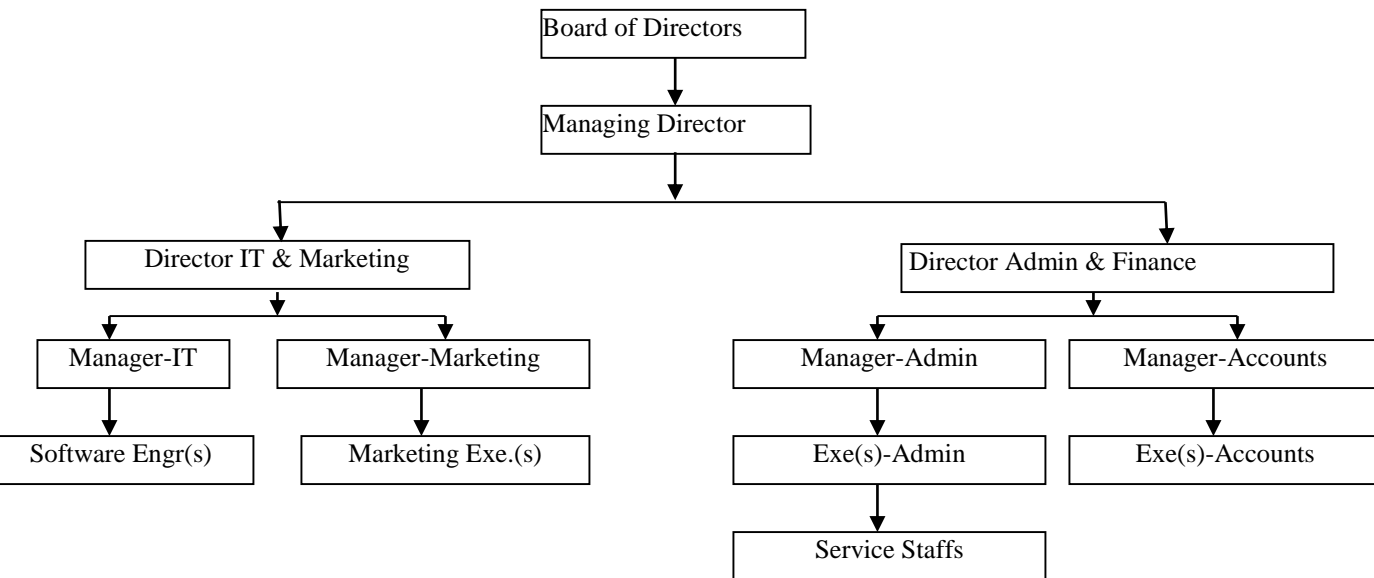
14. OUR TECHNOLOGY EXPERTISE

The talented Development Personnel of BDECOM are continuously working to develop new software and to upgrade existing software. All software development, including web applications, is expected to follow the steps of the following Process Matrix:

Technology Platforms	LAMP (Linux, Apache, MySQL, PHP) Microsoft Win32, Microsoft .NET J2EE, J2ME, J2SE XML, XSL
Development Tools	Eclipse , Microsoft Visual Studio .NET, Zend IDE
Testing Tools	nUnit, JUnit, TestNG
Logging Framework	log4j, log4net
Development Framework	CakePHP, CodeIgniter, .Net Framework
Database Portability Framework	Hibernate
Graphic Tools	Macromedia Director, Adobe Flash, Adobe Dreamweaver, Adobe Photoshop, Adobe Acrobat, Adobe Illustrator
Project Management Tools	Microsoft Project, Microsoft Visio, Microsoft Visual Studio Team System (VSTS), Microsoft Excel
Source Control & Versioning	SVN
Programming Languages	PHP , C++, C#, VB.Net, JAVA, WPF
Web Server	Apache, IIS
Database System	MySQL, Oracle, MS Sql Server
UI Development	PHP , ASP.NET, XAML, JavaScript, JQuery, XML/XSL

System Design	UML, DFD, ERD
Focused Development Area	<ul style="list-style-type: none"> ☐ Web based application ☐ Management Information System ☐ Dynamic Web service ☐ Mobile application ☐ Rich client ☐ NLP & Artificial Intelligence
Focused Sector	Government Sector, Banking & financial sector Pharmaceuticals, FMCG, RMG sector Educational Institutes

15. Organogram



16. HUMAN RESOURCES

BDECOM has skilled, devoted and self-motivated workforce including Designers, programmers and engineers to design and deliver sophisticated software solutions. The expertise of BDECOM is described in the following skill matrix set.

Management Personnel

SL	Position	Name	Experience
1	Chairman	Manna Sultana	15 Years
2	Managing Director	Dr. M K Alam	20 Years
3	Executive (HR & Admin)	Mirza Sadi Abir	6 Years
4	Accountant	H M Sharfuddin Bhuiyan	6 Years
5	Marketing Executive	Ripon Kumar Das	7 Years
6	Marketing Executive	Md. Abdul Hamid	15 Years

Technical Personnel

SL	Position	Name	Experience
1	Director- Technical	Engr. Md. Shariful Islam	16 Years
2	Chief Technical Officer	Engr.Mamun Sirajul Majid	12 Years
3	Sr. System Analysts	Engr. Nurul Hoque	8 Years
4	Database Specialist	Engr. Syed Ali Javed	13 Years
5	Wed Designers	A S M Shalehin	6 Years
6	Sr. Developer	Md. Anwar Hossain	5 Years
7	Developer	Debashish Mondal	4 Years
8	Developer	Md. Mahmudul Hasan	4 Years
9	Developer	Md. Nazmul Hasan	4 Years

17. OUR SERVICES

BDECOM provides the following services to the clients:

- 📄 *Web based Application Development*
- 📄 *Mobile Apps Development*
- 📄 *Business Process Remodeling*
- 📄 *IT Consultancy*
- 📄 *System Integration & Data Migration*
- 📄 *Ubiquitous Communication*
- 📄 *IT Consultancy*
- 📄 *Data Entry Services*
- 📄 *Data Analysis & Business Intelligence*
- 📄 *IT Strategy & Architecture*
- 📄 *Maintenance & Technical Support Services*

18. OUR PRODUCTS

BDECOM has great expertise and strong record in developing software solutions based on both client-server and internet platforms. The core areas of focus of the company are document management, content management and knowledge management. The company's primary product offers rich functionality spanning these areas.

1. **e-Microcredit:** Microcredit/microloans/microfinance is a much known issue in Bangladesh and abroad. It is a Bangladeshi concept designed for the development of poor, landless, backward mass. Due to lack of proper education and training, peoples involved in this sector, usually face a lot of problem in management, accounting, reporting and so on. To mitigate this sort of problems and to ensure a dynamic, sound and tactful management by using technology, BITL has developed software in the name of **CS-Microcredit**
2. **e-HRM:** Human resource management (HRM) is the strategic and coherent approach to the management of an organization. People, working individually and collectively contribute to the achievement of the objectives of the business are the most valued assets of the organization. For managing the human resources in any organization, **BDECOM** has developed software in the name of **e-HRM**. It's a complete and efficient component for ensuring inefficient management, avoiding business failure in any organization.
3. **e-Payroll:** CS-Payroll management is the part of CS-HRM. It is an integrated attendance system where employee can scan their bar-coded identity card for their daily attendance, movement and departure. It is easy to operate and also easy to manage payroll accountability.
4. **e-POS/PoS/ECR:** Point of sale (**POS**) or Point of service (**PoS**) is comprehensive software where Electronic Cash Register (**ECR**) is the part of POS, use in a retail shop, a checkout counter in a shop, or the location where a transaction occurs. POS used in supermarkets, restaurants, hotels and stadiums as well as almost any type of retail establishment. **e-POS** is complete software that can run any size shop like dispensary, grocery shop, big super shop and any kind of outlet where transaction occurs. It specially functions where small and lots of item presents and human resources face a lot of difficulties to manage, i.e., dispensary, departmental/cosmetics/fancy shops, restaurants etc. It is extremely matured and user-friendly where even non-educated users can handle it efficiently.

19. OUR CLIENTS

- 📄 BIRDEM Hospital.
- 📄 Bangladesh Army.
- 📄 Bangladesh Somobay Odidoctor.
- 📄 Capital Management MCS Ltd.
- 📄 LankaBangla Finance Limited.
- 📄 Meghna Group of Companies.
- 📄 Motijheel Ideal School & College.