

## ***Background***

At present Information Technology (IT) is a subject of common interest in Bangladesh. There are many software firms, call centers, BPO service providers, thousands of formal and informal IT training centres and numerous computer shops. The Government has declared digitalization the most emphasized sector of Bangladesh. Tremendous activities are going on in every sector including e-commerce, e-governance, computer networking, Internet, web applications, multimedia product development, education etc.

Young generation in Bangladesh is very enthusiastic about this development and main source of fuel for the uprising. There are numerous computer clubs, programming contests, web design contests, IT related seminars and discussions in many cities of the country. Most importantly hundreds of entrepreneurs are entering into this business every year. Beside this the consumer mentality is also shaping up with the recent uprising in E-commerce activities in Bangladesh. There are E-commerce related seminars and symposiums in the country almost every day and all the major training centres are offering courses on E-commerce. Government is now formulating laws for e-commerce to enhance the business rapidly and smoothly.

The scenario opens up opportunity for Reza and Reza Solutions (RnR) to evolve with the aim to contribute for the socio-economic development of Bangladesh by offering Software development, BPO services and field activation services. RnR's flexible infrastructure and attitude provides greater choice and control in quickly meeting cost-effective, high-performance business requirements. The company is determined to ensure quality to present and deliver the best products, solutions and services at the best value for money to remain as the prime choice business houses.

## ***Company Information***

In the year 2016, three highly energetic and experienced professionals formed Reza and Reza Solutions addressed in Dhaka, Bangladesh. RnR has been established to carry on IT enabled services for local and public organizations. RnR's amazing services add values in the form of superior technological edge to the businesses to maintain and achieve service excellence.

At RnR, we've always believed that when you have the power to do more, your business goes places. We give your business a taste of amazing, automate processes, collaborate

and expand. Regardless big business set-up or a small business with big dreams, RnR is helps everyone with same passion and integrity. Our plans are tailor-made to suit our clients needs and time-bound to ensure proper handling of market scenario. We ensure support for both internal processes and external relationships with customers, suppliers and more. As technology issues such as compatibility, connectivity and security increasingly become more complex and resource-intensive, finding a IT service partner to develop, implement and manage solutions simply makes good business sense.

As a IT partner for corporates with business needs RnR devises solutions to meet today's demands and tomorrow's possibilities. We support to develop highly sensitive applications, industrial data entry, document processing, field activities required by today's businesses with exceptional affordable price, performance and service levels.

### **Our Vision**

To be the most preferred partner for IT enabled services and field activations for the business houses with futuristic solutions and services ensuring best value for time and money. We live to assist our clients to get the maximum benefit from IT services.

### **Mission**

Please our respected clients by devising the best possible solution to ensure easiness in operation and comfort with cost effectiveness.

### **Values**

At RnR we live by preset values to achieve best work environment encouraging cultural and gender diversity. Our main values that we live by are as follows –

#### Learn from the environment

Every day we learn from our clients and environment to continuously upgrade our knowledge and understanding to ensure we are aligned with the changing environment.

#### Commitment comes first

We live by our words. We follow SMART approach to make any commitment so that we do not fail our valued clients.

✍ Accountability is mine

At RnR everybody is empowered within their own sphere regardless their position. This allows us to have the perfect smallest piece of task that are bind together to have the optimum product or service.

✍ Play as a family

People who work at RnR are just colleagues to each other, they are family. Some earns, some manages and some of course innovates.

✍ Passion for work

We are all passionate about our work. We love it and improvise all the time.

✍ Integrity: We do the right thing

We conduct our business in accordance with the highest standards of professional behavior and ethics. We are transparent, honest and ethical in all our interactions with employees, clients, consumers and the vendors.

✍ Respect for all

We treat others as we expect to be treated from them. We embrace each individual's unique talents and honor diverse life and work styles. We operate in a spirit of cooperation and value human dignity.

✍ Continuous improvement

We measure, monitor, analyze and improve productivity, processes, tasks and ourselves to satisfy clients and stakeholders. We work with enthusiasm and intellect, and are driven to surpass what has already been achieved. We are not afraid to stand alone, especially when it is the right thing to do.

### ***How May we help you today***

As our customers' trusted business ally, RnR provides the best solutions for businesses to maximize return on their investments. Our deep and diversified industry knowledge enables us to provide customers with innovative ideas that help them improve their businesses. We deliver on our commitments, so that our clients can build strong relationships with their stakeholders, achieve optimum growth and win in the market.

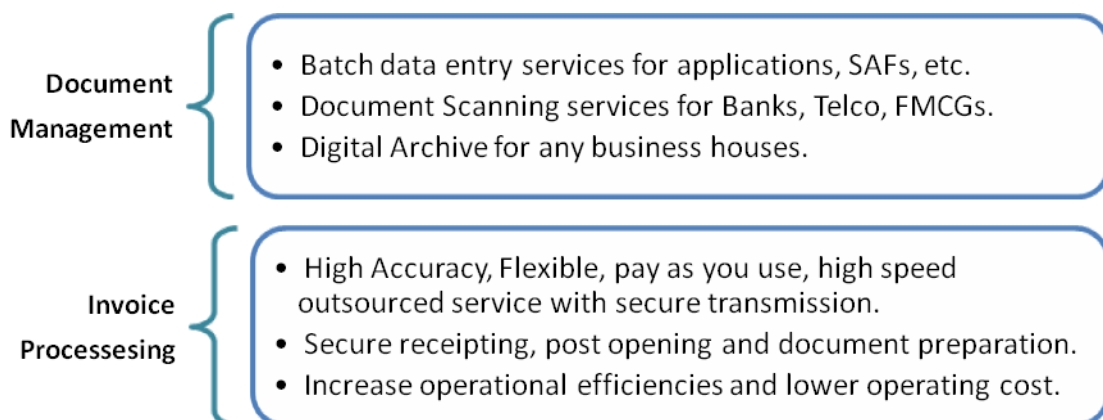
### ***Software Development***

We are the artists AKA software engineers that you require for crafting the system to manage your data. We provide complete software development services like requirements analysis, application design, development, testing and deployment. Same as the artists, some of our ready software may suite you well or we'll develop as per your need.



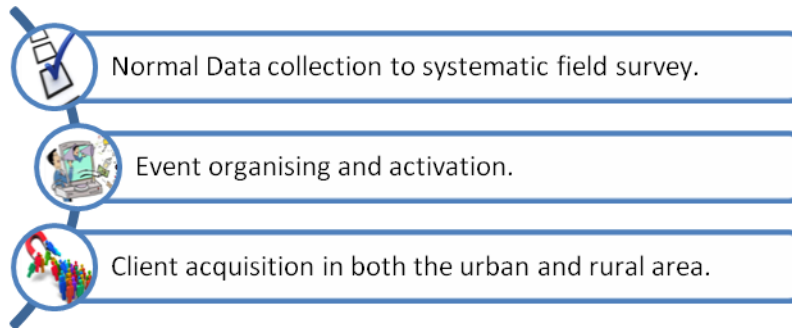
***BPO Services***

We serve non-primary business activities and functions payroll, human resources (HR), accounting and data management.

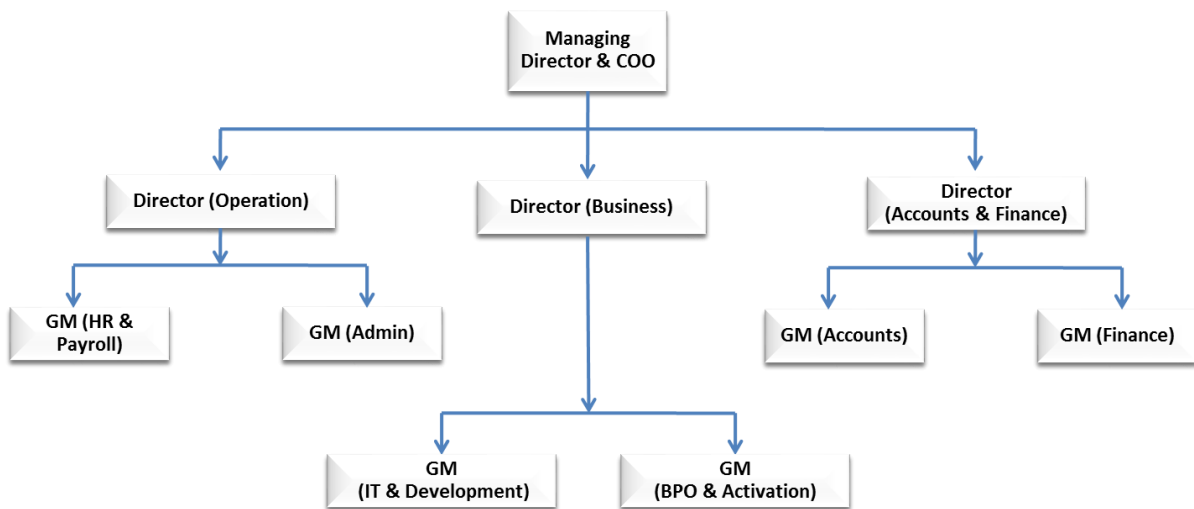


***Field Activation***

The whole Bangladesh is covered with filed activation team. Our main strength in organizing event and activation is owing it completely. We treat the task as ours keeping it in the mind that it will pave the way for future endeavors.



### Company Organogram



## ***Bank Information***

### ***Registered Name and Address***

Reza and Reza Solutions  
Rupayan Shelford (10 th Floor),  
Flat# H/10, Level-11, 23/06,  
Bir Uttam ANM Nuruzzaman Road, S  
hyamoli, Dhaka.  
Contact No.: 029143838,  
01914811118,  
01919700650,  
01712023660  
Email: [info@rezanreza.com](mailto:info@rezanreza.com)  
Website: [www.rezanreza.com](http://www.rezanreza.com)

### ***Legal Information:***

Trade License no.:  
*Licensing Authority:*  
Tax Identity no.:  
VAT Registration no: