

Company Profile

**LEADS Training & Consulting  
Ltd.**



**LEADS Training & Consulting Ltd.**

Rupayan Trade Center, 16th Floor  
114, Kazi Nazrul Islam Avenue  
Bangla Motors, Dhaka-1000  
Bangladesh

Phone : +88 02 55138731  
Mobile : 01844 051 991  
E-mail : info\_training@leads-bd.com  
Web : www.leads.com.bd

**LEADS**  
Delivers Excellence  
ISO 9001:2008 Certified

## About Us

**LEADS Training & Consulting Ltd.** is an ISO 9001:2008 certified Training, Consulting, and Managed Service provider. We are a subsidiary company owned by LEADS Corporation Ltd, a very well-known market leader in Banking, IT, and other solutions. LEADS Training & Consulting Ltd. combines the best of technologies, processes, strategies, and our extensive industry experience to enable our clients to succeed. We design, implement, and support end-to-end solutions and services. Our goal is to improve performance, maximize business investments, and, ultimately, create a competitive business advantage for our customers. Our ability to integrate services into a flexible, total single-point-of-contact (SPOC) solution is the key element of our success.

**LEADS Training & Consulting Ltd.** established in 1996 with a vision to providing Training, Consulting and Managed Service to both government and non-government organizations. It initiated its service with experienced internal and external IT and Management professionals and trainers focusing on enhancing the skills of professionals and increasing the capability of organizations.

**LEADS Training & Consulting Ltd.** service methodology is structured to manage the time, cost and quality, thus enhancing the success and increase client's satisfaction is our targeted goal.

## Vision

To be a model of excellence as a service provider that our Shareholders, Customers, Suppliers, Associates and Society would love to be associated with

## Mission

To understand our customer's business & technology issues and to deliver measurable tangible results through our experience in and commitment to a varied range of platforms and products, and with dedication to stay current with reliable & proven technologies, to maximize the value of our services to our customers and to develop a competent and highly motivated workforce

## Our Services:

### Training:

We offer different types of training and capacity building programs that our valued clients (both corporate and individual) ask for, providing them with state-of-the-art training facilities at our premises or at client's premises, and maximum possible flexibility in meeting individual unique training needs of each and every person. We also ensure that the most suitable trainer with impressive profile is chosen for each course. **LEADS Training & Consulting Ltd.** is here to provide you a better training service through our below mentioned subject matter experts:

Application Training	Technical Training	Professional Training
Microsoft Word	CISCO	PMP, CISA, ITIL
Microsoft Excel	Internet of Things	Web Design Professional
Microsoft PowerPoint	SQL Server 2012	Web Development
Microsoft Access	Games Animation	Digital Marketing
Microsoft Outlook	ASP.Net, Java, Soft, Testing	HR, KPI, Fraud & Forgery
Microsoft Visio	Adobe Photoshop, Illustrator	VAT & TAX, LC
Microsoft InfoPath	Oracle	Leadership & Sales
Microsoft Office 365	Android, iOS Apps Dev	Supply Chain Mgt.
	Ethical Hacking	

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### Consulting:

Over 120 Software engineer / consultants form the backbone of the LEADS mission: many come from the best institutions and universities in Bangladesh. At LEADS Training & Consulting Ltd., technology specialists and business management experts share expertise to gain a thorough insight into the client's business, and look for innovative ways to apply technology for lasting solutions.

The current trend is that information technology transforms itself very frequently. So to take the right decision to choose the right technology and to keep up with the trend, there are a few critical factors to consider like technology selection, resources for operation, operational training, and financial investment required, etc. Now, transactions of information are an imperative function to reach the objectives & the goal of an organization. Technology impacts an organization's process in a very effective and efficient way. Frequent and faster information flow within the departments of an organization needs a highly reliable ICT infrastructure.

### Managed Service:

LEADS Training & Consulting Ltd.'s Business Managed Services are intended to solve the needs of day-to-day management responsibilities as a strategic method for improving operations and cutting expenses. Whenever a business might lack the knowledge related to processes or the resources to monitor and control full process range, or even when the business strategically decided to outsource any activities. This can include outsourcing HR-activities, Production Support and lifecycle build/maintenance activities etc.

### Our working partners

	<p>Training Education Management, LLC USA</p>
	<p>BASIS Institute of Technology &amp; Management Bangladesh</p>
	<p>The KPI Institute Australia</p>
	<p>SOCO Sales Training Singapore</p>

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Our Clients			
 bangalink BANGLADESH TELECOM	 Koodra Bank Ltd. Simple Math™	 IDLC Finance Limited financing happiness	 Starcom MediaVest GROUP
 BBS CABLES® More than safety	 Energypac®	 LEADS delivers excellence	 LeadSoft
 1010 1010 স্বাস্থ্য রক্ষা করে দিন	 International Labour Organization	 স্বাস্থ্য সেবা বিভাগ স্বাস্থ্য	 UN DP
 GREEN DELTA INSURANCE marches with time	 BEXIMCO PHARMA বিসিপি	 LankaBangla® SECURITIES	 REVE Systems
 SAMSUNG	 DataSoft® We Make Your Computer Work Right	 grameenphone	 Dohatec CA Certifying Authority
 SQUARE INFORMATIX Limited	 DIVINE IT LIMITED Dhaka Center: 100kg	 Opsonin Pharma ফার্মাসিউটিক্যালস লিমিটেড	 SQUARE ফার্মাসিউটিক্যালস
 BRAC BANK www.brac.com	 Prime Bank Limited a bank with a difference	 Trust Bank A bank for financial inclusion	 Standard Bank Limited www.standardbank.com.bd

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**Contact Information**

Address : Rupayon Trade Center (16<sup>th</sup> Floor), 114 Kazi Nazrul Islam Avenue, Bangla Motors, Dhaka 1000, Bangladesh

Telephone : +880 2 9551714  
 Fax : +880-2-956-5586  
 E-mail : info\_training@leads-bd.com  
 URL : www.leads.com.bd  
 Facebook : https://www.facebook.com/leadstrainingandconsulting



**Contact Person:**

**Abu Syeed**  
 In-charge, Operations  
 Cell: 01811-486 489  
 Land: +880 2 9551714

Email: abu.syeed@leads-bd.com

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## Our Methodology for the Completion of Service

### *Training/Learning Methodology:*

LEADS Training & Consulting Limited design the training with a set of systematic processes to meet learning objectives related to trainees' current and future learning needs. Training delivery methods consist of the techniques and materials used by trainers through structured learning experiences.

For executing the above training, meeting objectives and ensuring training effectiveness LEADS Training & Consulting Limited will exercise various training delivery methods which can be divided into the following methods/approaches:

1. **Cognitive Methods**
2. **Behavioral Approaches**

**Cognitive Methods** provide information orally or in written form, demonstrate relationships among concepts, or provide the rules for how to apply knowledge. Participants stimulate learning through their impact on cognitive processes and are associated most closely with changes in knowledge and attitudes. The lecture, discussion are cognitive methods. These types of methods can influence skill development.

To ensure the above learning experiences LEADS Training & Consulting Limited will use the following training/learning methodology:

- Interactive Lecture and Excellence Presentation of Learning Log
- Discussion method for two-way communication between the facilitator and the trainees to increase learning opportunities
- Questioning (by trainees or the trainer) for recall and enhance learning

Conversely, **Behavioral Methods** allow the trainee to practice behavior in a real or simulated fashion. Project participants stimulate learning through experience and are best at skill development and attitude change including the following:

- Practice Simulation
- Behavior Modeling
- Trainee's evaluation (Pre-assessment, session evaluation during the training and post training learning evaluation).

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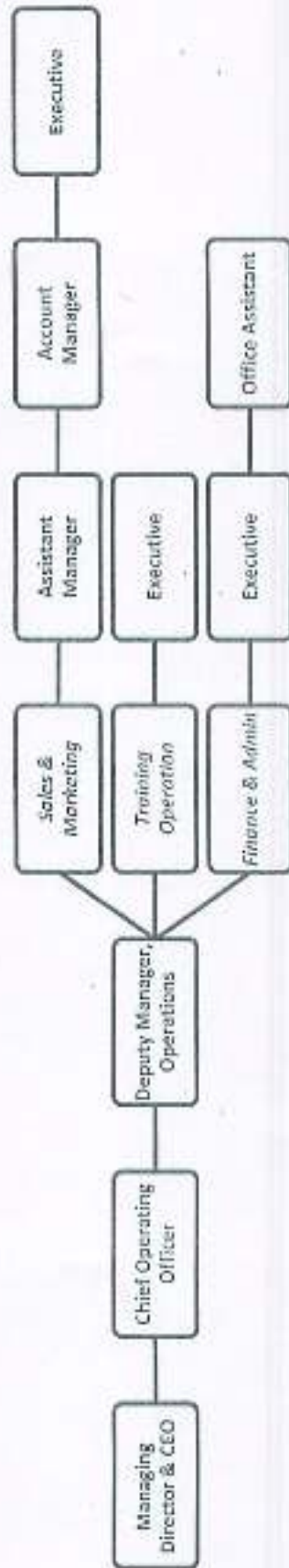
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