




unifon

Agenda

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- Updated mobile subscriber in Bangladesh
- About us
- Why unifon
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- Our Partner
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Executive summary

- ❑ The Telecom sector in Bangladesh has seen growth in mobile penetration that has exceeded all expectations with 121 million over subscribers as of January 2015 versus 60 million in 2010. We believe it is achievable to cover 150 million soon.
- ❑ Greater internet penetration is of particular relevance to Bangladesh given the priority given to 'Digital Bangladesh' by the Government. This initiative offer a number of potential revenue for telcos and the telco related service provider.
- ❑ Bangladesh is an Ideal place for telco and related business like data, VAS etc.

About Bangladesh

- The population of **Bangladesh** is estimated at **158,512,57**.
- Bangladesh's population is equivalent to **2.19%** of the [total world population](#).
- Bangladesh ranks number **8** in the list of [countries by population](#).
- The population density in Bangladesh is **1,101 people per Km²**.
- **30%** of the population is urban (47,334,620 people in 2014).
- The median age in Bangladesh is **25.4 years**.



Updated mobile subscriber in Bangladesh

Sl	Mobile Operator	Subscriber in Millions
1	Grameen Phone Ltd (GP)	51.549
2	Banglalink digital communication Ltd	31.145
3	Robi Axiata Ltd (Robi)	26.283
4	Airtel Bangladesh Ltd (Airtel)	7.716
5	Pasific Bangladesh Telecom Ltd (Citycel)	1.276
6	Talitalk Bangladesh Ltd (Tele Talk)	3.89
	Total	121.86



About Us

Unifon Limited provides Voice and data based Value Added Services to mobile operators, The Company commenced its operations in the year 2013 and in a short span of time, Unifon has emerged as a proven company in the field of Voice and data Based Value Added Services, Interactive Communication solutions to Mobile Operators.

Unifon support 24X7 by a well trained team of technical support staff. Unifon provides high end carrier grade products and solutions to telecom operators with state of the art technology.

Unifon envisions be globally recognizing and respecting as high end & quality mobile technology products and solutions provider.

Our purpose is to provide unique and best value added services to telecom industry and telecom product solutions to enterprise.

Why Unifon

- ❑ Highly experienced Management Team and technical team to introduce upcoming technologies.
- ❑ Good working environment with up to date set up and logistic support.
- ❑ The ability to customize every service.
- ❑ Prompt and efficient customer care.
- ❑ Intense market analysis capability by honoring competitors' service
- ❑ One stop service for customers and operators



We are connected and short code

❑ Our short code

16384

❑ We are connected with

- Grameen Phone
- Robi Axiata (BD) Limited (on Process)
- Banglalink
- Airtel Bangladesh (on process)



Our Partner

International Partner

- Easy mobile –India
- Happy tube-UK
- Grand Technologies-Yemen
- Covotel-Jordan
- Telemune-India.
- Hungama- India
- Inlogic – Slovensko
- Hexolabs- India
- Nazara- India



Local partner

- Daily Shokaler khobor
- Splash
- Anupom Recording Media
- Sadik Multimedia



Our Services

- SMS Service
- Wap Service
- IVR Service
- Software Development
- IT consultancy

