

**COMPANY PROFILE**  
**of**  
**i-soft Communication Ltd.**

## **About I-SOFT COMMUNICATION LTD.**

I-Soft Communication Ltd. is a leading technology services company delivering Information Technology solutions. **I-SOFT COMMUNICATION LTD.** delivers a broad portfolio of IT services and solutions to clients in the banking, insurance, financial services, production, distribution industries and to government and non-government organizations. Our portfolio is built around original offerings in custom application software development services, network infrastructure building services and hardware product delivery services. **I-SOFT** provides cost-competitive services and solutions to maximize return on IT investments. Our domain knowledge, industry experience and IT project implementation capacity and capability enable us to address our clients' requirements exclusive. **I-SOFT COMMUNICATION LTD.** represents Data Card Group for Plastic Card Personalization system; Dell Inc. for Server, Storage, Desktop Computer, Notebook and Networking Devices.

Since 2007, **I-Soft Communication Ltd.** has been supporting clients nationwide in managing the evolving role of information technology in business. As a strategic business partner, we provide diversified IT solutions and services that support attainment of our clients' business objectives. Our services and solutions include custom application software development, network infrastructure building, plastic card personalization, and delivery and installation of PCs, Servers, POS, and ATMs. We combine the best of technologies, processes, strategies, and our extensive industry experience to enable our clients to succeed. **I-SOFT** designs, implements, and supports end-to-end IT solutions and services. Our goal is to improve performance, maximize IT investments, and, ultimately, create a competitive business advantage for our customers. Our ability to integrate Information Technology services into a flexible, total single-point-of-contact (SPOC) solution is the key element of our success. Partnerships with some of the world's "best-in-class" corporations provide **I-SOFT COMMUNICATION LTD.** with unique expertise and experience in providing diversified Information Technology solutions, including Information Technology consulting and systems integration. **I-SOFT** represents DataCard Group, Dell Inc., NCR Corporation, TCS Bancs, Tera data and VeriFone Holdings, Inc.

Comment on the management and financial capabilities and track record:

### **Management:**

The proposed project is being promoted as a private limited company by a group of 4 persons. They have already formed a private limited company registered with the Registrar of joint stock companies. The sponsors are educated and experienced and from their educational background it is expected that they will be able to implement and operate the project satisfactorily.

### **Financial capabilities and track record:**

Profitability potential of the project has been estimated for five years of operation to assess the financial viability of the project. The financial projections include estimation of sales, operating cost, administrative and selling expenses and financial overheads.

Names of Directors who will be responsible for supervising the administrative and technical aspects both at the implementation and Solutions stages: **Zakia Alam** (Chairman), **Didarul Islam** (Managing Director), **Md. Akter Hossain** (Director) and **Saleha Akter** (Director) of the company.

### **Our Mission**

We aim to help our clients save their valuable time by providing them with an application that is very simple to apply. We guarantee a fast turnaround time, at an affordable price and with desired result. Customer satisfaction is our number 1 priority. Any problems, complaints or comments are welcome. Broadly speaking, our mission is:

- Successful Customers
- Innovative Solutions
- Happy Employees
- Creating Employees for inside and outside of the country

### **Departments of company:**

The company has the following department for its operation.

- 1) Human Resource Department and Administration
- 2) Training & Development
- 3) Communication
- 4) Monitoring
- 5) Finance & Accounts
- 6) Software
- 7) Marketing
- 8) Public Relations

### **Other Concerns:**

- 1) Training Institute
- 2) Outsourcing Cell

**Human Resources Information:**

**Total staff: 12 persons**

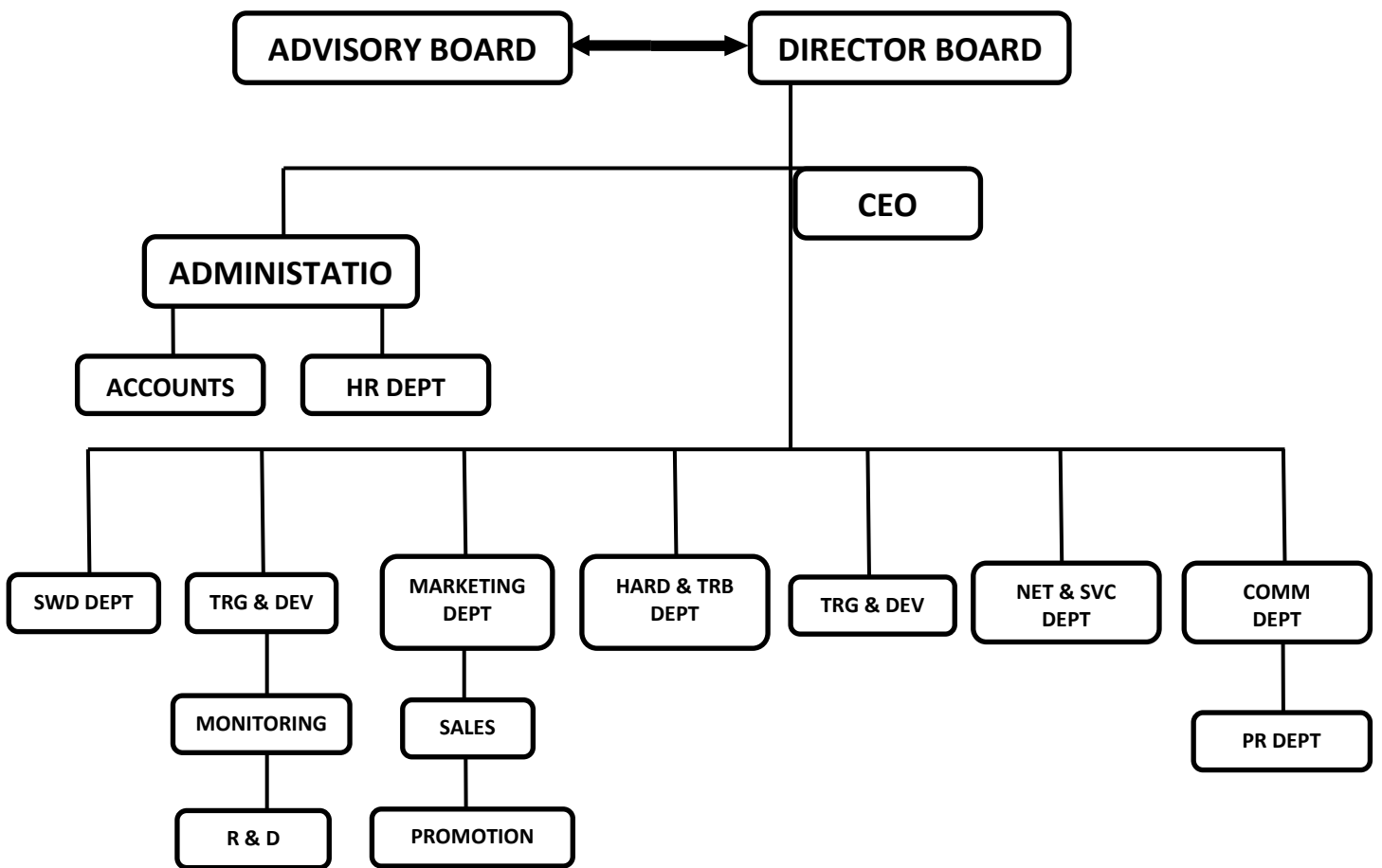
**Full Time:**

Total IT Staff: 10

Total ITES: 04

Others: 04

**ORGANOGRAM**



**NOTE**

CEO = CHIEF EXECUTIVE OFFICER.  
HR = HUMAN RESOURCE.  
SWD = SOFTWARE DEVELOPMENT.  
TRG & DEV = TRAINING AND DEVELOPMENT.  
R&D = RESSARCH AND DEVELOPMENT.  
NET & SVC= NETWORK AND SERVICES.  
COMM = COMMUNATION.  
PR = PUBLIC RELATION.  
HARD & DEV = HARDWARE AND TROUBLE SHOOTING

## **Marketing & Sales:**

### **Marketing Activates:**

- 1) Physical representatives
- 2) Use of Poster, Banner, Leaflets, etc.
- 3) Campaign, Workshop, Local Dish Cable Network

### **Online Marketing Material:**

- 1) Website
- 2) Social Media Marketing (SMM)

### **Information About Manpower ....**

- All of our programmers are CSC/CSE graduate or at least bachelor from a related discipline.
- The CEO has around 4+ years work experience in the IT industry.
- You can expect around 5 fluent English speaking manpower who will be communicating with you continuously.

## **Infrastructure facilities & Equipment:**

Land, including training and office building Hostel accommodation building.	Office building: Shah Ali Tower 4th Floor, 33 Kawran Bazar, Dhaka-1215 (2000 sft). Accommodation for Staff & Trainers (2 units): Rented
Computers/Laptop	Laptop: 15, Desktop: 04
Internet Connectivity	04 MBPS
Overhead projector	2
Television, DVD& Blue-Ray Disk Player and stand	Television: 1, DVD & Blue-Ray Disk Player: 02, stand: 4
Tape recorder and microphone system	Tape recorder:3, Microphone: 5
Multimedia projector	2
Easel boards/blackboard/whiteboards etc	2
Spotlight	3
Office Furniture (table & chair sets)	Chair: 30, Table: 15
Printers	2
Scanner	2
Fax/phone	2
Photocopier	1

Video camera	2
Digital Camera	4
AC	3
Telephone Set	2

**Description of Product/ Service:**

Real Estate Solution Software
Accounting & Inventory Management Software
News paper Management portal
Patient Management (for Hospital)
School Management System
Online Dish Management System
Web Development

**Furniture & Fixture:**

Sl. No.	Item	Quantity
1	Executive Table	10
2	Computer Table	12
3	Revolving Chair	20
4	Conference Table	2
5	Executive chair	12
6	Sofa Set	4
7	File Cabinet	4

**Transportation in details:**

SL	Item	Quantity
1	Micro Bus	01

OFFICE SPACE

2000 sft

### **WHERE TO FIND US**

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