



**Standard  
Technologies  
Limited**

## Company Profile

## **Introduction :**

Standard Technologies Limited is a premier IT Education , International Testing, Software house, Dhaka, Bangladesh, which more than 16 years of experience in IT field of Bangladesh.

Just 16 years ago, Standard Technologies Limited started journey by introducing its services: IT training, Software development and Total IT solution. Since then , Standard Technologies Limited has experienced extraordinary growth; Fifteen per cent annual enrolment increase.

A highly skilled management team and well-qualification Board of Directors manage the affairs of the company. All the projects in turnkey basis are managed and control by a strong project management team comprising of a project Director, Technical Director, Project manager and Co-ordinates. In addition to the members of the Board, the management is being supported by a combination of well groomed and skilled IT, administration, finance, research and marketing staff members.

## **Background :**

Standard Technologies Limited is a premier IT education, Software solution house and total IT solution, Dhaka, Bangladesh. It is established in the year 2000. From that time , it provides quality services in the field of IT. STL started journey back in 2000 with the version of creating a proper IT work force in order to sustain its future activities in IT industry in Bangladesh. STL has successfully trained and developed 2,000 of skilled IT professional who are currently engaged in the ICT industry in Bangladesh.

## **Contract Address:**

Standard Technologies Limited  
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**Mission:**

The mission of Standard Technologies Limited is to provide high quality of training on different courses to build the career of anyone in IT field make well design software and high quality networking and hardware trouble shooting solution.

**Aims :**

Our goal is to develop successful, long -term , customers where our service integrate with specific technical need. As a result, Standard Technologies Limited reputation grows upon the foundation we help construct for you. To achieve our goal, the organization will maintain a marketing assurance of growing together with our clients.

Create a process to facilitate repaid response to new or changing training priorities within any fiscal year. Identify the requirements, which cannot be met due to resource limitations or additions to training properties, and raise them to senior management.

Establish an effective evaluation process to ensure trainees is reaping the intended benefits of training. Involve locale supervisors in assessing the impact of training on job performance and providing feedback to the team.

  
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**Business Focus:**

Standard Technologies Limited is working under three different but integrated areas of Information Technologies:

- ICT Education and Training
- Software Development
- Web Design and Development, Graphics Design, Full Branding Soution.

IT Education is directly linked to our business areas of Software Development and ICT services. In addition to preparing IT expert with the vendor certificate training, STL is engaged in developing IT work force to match the demand of today's requirement. On the other hand our ICT services help our clients to implement the application products developed by STL and give them post implementation service to ensure reliable and smooth operation their businesses.

**ICT Education and Training:**

Standard Technologies Limited started journey back in 2,000 with the vision or creating a proper IT work force in order to sustain its future activities in IT industry In Bangladesh. STL has successfully trained and developed more than 1200s of skilled IT professionals who are currently engaged in the ICT industry in home and abroad.

As one of the major player in the IT Education services in the country, STL has the unique advantage of organizing a large pool of trained and experienced IT professionals, for a given project.

**Microsoft Certification :**

**Microsoft Office Specialist Certification**

- Microsoft Office Word 2010/2013
- Microsoft Office Excel 2010/2013
- Microsoft Office PowerPoint 2010/2013
- Microsoft Office Access 2010/2013
- Microsoft Certified Solution Associate (MCSA)- Server 2012
- Installation and Configuring Windows server 2012
- Administering Windows Server 2012

  
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**Networking with Windows and Linux:**

By this course, anyone can build upon their foundation knowledge of networking to configure and troubleshooting networking in Windows and Linux. In addition, you learn public to private network switching and remote Desktop. It is intended for IT professionals who must implement or support Windows or Linux. Now a day networking is a very important and demandable section in the whole world. If anyone is good in this section then she or he can get a job very easily. For this course, it does not require higher education, but just need only fundamental knowledge on Computer.

**Corporate Short Course:**

The Corporate short course is designed to assist people at work, Home or in study, establish a recognized standard for everyone who uses a computer in a professional or personal capacity. Individuals can choose how they wish to study for the tests- through TAFE, private run course of self-study. This course is design the fundamental knowledge that is minimum recommended to adjust with a computerized system. To develop our system we start this corporate course.

**Corporate Training Example :**

Standard Technologies limited provide trainings to good number of countries reputed organization. Some of this is given bellow.

**UCBL Training**

UCBL bank is providing ICT training for their 500 staff. STL has selected for providing the training and assessment. Last year STL had competed the assessment for 500 stuff of UCBL at 7 District in Bangladesh. Now we are providing training Dhaka and Rajshahi of UCBL staff and next two years will continuing the training at 7 District of Bangladesh.

**Experience of Rural Training (Sirajganj Project):**

STL had provided Basic ICT training for 300 (tree hundred) school teacher of Sirajganj Sadar upazila. The project coordinator and organizer was "Dr. Habibe Millat Munna and Upaliza parishod, Sirajganj sadar , Sirajganj" The project implemented by Standard Technologies Limited.

STL had established 16 (Sixteen) computer lab with 9 (nine) computer of each lab in 17 (seventeen) union parishod bhaban. We had prepared customized book for the project. the project duration was 8 months. We have successfully completed the training.

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**Basic and Advance for ICT training for family Planning:**

STL has provided basic and advance ICT training for Family Planning, Ministry of Health. after win the tender STL has provided the training for 79 officers and staff of family planning and STL is successfully completed the training.

**Prime Bank Limited:**

STL has a contract for providing basic and advance ICT training of Prime Bank Limited. from 2012 the training has been continuing one by one. We have completed the training of all branch manager of Prime Bank. The officers and staff level training is continuing.

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**Software Development:**

One of major focus areas for STL is software development service for medium to large enterprises as their IT outsourcing partner. STL focuses on overseas market. In order to cater to the international market STL has prepared a state of the art facility with dedicated high-speed data communications, large development centre and qualified IT professionals.

STL maintains a staff of highly qualified developers capable of executing a wide range of software development projects using any popular development technology. We are capable to completing projects in any stage of progress. We know how to apply state-of-the-art software practices to produce high quality and cost effective software. All delivered software is fully documented by providing specification; design and test plan documents as deliverables.

Position of Technical Personnel	Number of Technical Personnel
Full Time Programmer	8
Database Designer	6
Software Engineer	4
Program Designer	3
Part Time programmer	5
Senior Analysis & Project Manager	3

**Software Services:**

For last 8 years, Standard Technologies Limited has developed a number of well-accepted software for various companies. Some of them are given below.

**Personnel Management Systems:**

Employees all the records like joining, promotion, discharge, increment; leave can be tracked using this personal management. Payroll system is included in this module. Using this payroll monthly salary, Eid bonus, provident fund, salary advance, house rent and other allowances of Universal Food Ltd are managed.

**Inventory Management Systems:**

Universal Food Ltd imports different materials. This inventory system is used to maintain stock of raw material, allocation, and issue for production. In a word the total raw material is managed by this inventory system.

  
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**Order Processing:**

Customers give order at Dhaka office; many of the orders come from foreign buyers through fax. They insert these orders in central database. New orders are sent to factory twice a day automatically using a dial up connection.

**Accounts:**

This accounts software is capable to maintain accounts department of any type of organization form small to large. Features are payments, receipts, petty cash, and journal entry, bank reconciliation. Expenses and earns are recorded in this software. RLC operation is also recorded here from beginning to end.

**Project Duration: 1/2 years (6 Months)**

Development Tools: Back End: SQL Server, Front End: Visual Basic, ASP.

**Dhaka Warehouse Ltd, Dhaka:**

Dhaka Warehouse is a bonded warehouse where buyers having diplomatic status can shop. We developed the total office automation of Dhaka Warehouse. It includes Order Processing, Sales System, Accounts and Online Order Entry. Barcode Reader facility is included in this system. MS SQL Server 7.0, Visual Basic 6.0, ASP 2.0 are using in the Windows NT 4.0 platform.

**Order Processing:**

Dhaka Warehouse imports duty free product to sale. They have different suppliers in different countries. This module manage suppliers list, list of ordered item, list of received item, shipment of ordered item and integrate it with sales system.

**Sales System:**

Dhaka Warehouse is a bonded warehouse. Only those who have the Diplomatic status can shop here. All customers' information is recorded here. Customer can buy up to their allocation fixed up by foreign ministry. To make sales system smooth, we have used barcode reader. Users can generate customized report and add that report to sales system.

**Accounts:**

This accounts software is capable to maintain accounts department of any type of organization form small to large. Features are payments, receipts, petty cash, journal entry, bank reconciliation. Expenses and earns are recorded in this software. RLC operation is also recorded here from beginning to end.

**Online Order Entry:**

Customers can place their order to Dhaka Warehouse online. Customers login to Dhaka Warehouse Intranet through dial up connection. They can search for products, view list of products and can submit their order up to their allocation. We have established an intranet to support this facility.

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**Barcode Reader:**

When ordered items come from suppliers, Item codes are inserted using barcode reader. At sales counter barcode reader is used to speed up the sales.

**Project Duration: 6 Months**

Development Tools: Back End: SQL Server, Front End: Visual Basic.

**Infrastructure and facility :**

Standard Technologies has world class infrastructure for supporting all of its activities. The infrastructure provides great infrastructure and facility.

**Computer Lab :**

STL has 2 (two ) world standard class permanent computer lab in Dhaka city and 2 temporary computer lab outside Dhaka city. We also have a mobile lab facility by laptop for conducting training any place in Bangladesh.

**Number of Facilities (lab) in Bangladesh :**

STL has 2 (two ) world standard class permanent computer lab in Dhaka city and 1(one) temporary computer lab in Sirajganj. We also have a mobile lab facility (by laptop) for conducting training any place in Bangladesh.

**Fully Equipped Computer Lab(permanent):**

STL has 2 fully equipped Computer labs in Dhaka city. The computer lab established since 2000 and the lab has setup flowing world standard. The work station of each lab is 25(twenty five ), 24(twenty four) work station for trainee and one work station for trainer.

Location:	The location of STL computer lab is 43/2(4 <sup>th</sup> floor), Ring Road, Shyamoli, Mohammadpur, Dhaka-1207.
Number of Workstation in each lab	STL has setup the lab with flowing world standard. Each lab has 25 work stations. 24 work station for trainee and one work station for trainer. The world standard research result; in case of ICT professional training more than 24 student trainer can't concentrate at a glance and trainer can't each topic and trainers physical help.
Space of Computer lab :	STL is maintained standard space for each computer lab. Each lab has 300 sqft.
AC and	AC: Each lab has enough AC facilities.

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other facilities:	<p>Projector: Each lab has individual Multimedia Projector.</p> <p>CC Camera: The full office of STL has under cc camera monitoring. The management team can see any activities in class room and office places.</p> <p><b>Local Network:</b></p> <p>All Computer lab of STL under the local network with high capacity gig port switch.</p> <p><b>Internet Connectivity:</b></p> <p>All computer lab of STL has high speed internet connectivity. The total bandwidth is full duplex 4 Mbps dedicated connection by fiber optic connection.</p> <p><b>Wireless Access print:</b> Full office of STL has under wireless access point. Total number of wireless access point is five.</p> <p><b>Electricity power backup generator:</b> STL has automatic electricity power backup generator. The absent of public electricity the backup generator has active within few seconds beside this every PC has individual UPS backup system.</p>
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**Fully Equipped computer Lab (Temporary):**

STL has One fully equipped computer lab (temporary) in Sirajganj. In this computer lab we are using for youth development computer training.

Location	Simanto Bazar, Kazipur, Sirajganj.
Number in work station in each lab	There are 16 work stations. 15 work station for trainee and one work station for trainer.
Space of Computer Lab	The space of the Computer lab is 500 sqft.
AC and other facilities:	<p>AC: Each lab has enough AC facilities.</p> <p>Projector: Each lab has individual Multimedia Projector.</p> <p>CC Camera: The full office of STL has under cc camera monitoring. The management team can see any activities in class room and office places.</p>

  
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**Mobile lab Facilities:**

STL has mobile facility for providing computer training, taking, assessment, etc. The mobile team can move anywhere in Bangladesh for taking assign operation. The team has been successfully completing every works till today with maintain high quality.

**Lab Configuration:**

The computer Configuration of STL details bellow :

**Computer lab #1**

SL#	Particulars	Qty	Configuration
1	PC	21	Core i3 with 4GB RAM
2	Monitor	21	LCD 18.5 Inch
3	Projector	1	High Configure
4	AC	2	Total 4 ton
5	UPS	21	6.5 VA(online)



Fig: Computer Lab#1 (Layout)

**Computer lab #2**

SL#	Particulars	Qty	Configuration
1	PC	16	Core i3 with 4GB RAM
2	Monitor	16	LCD 18.5 Inch
3	Projector	1	High Configure
4	AC	2	Total 4 ton
5	UPS	16	6.5 VA(online)

  
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Fig: Computer Lab #2

**Networking System of Lab:** The labs are equipped with Intel & Sun Sparc System. Each PC is connected to the server PC, which is in Each lab by a switch. The server PC of each lab is connected to a main server PC.

**Topology:** The topology of STL's Networking system is STAR topology.

**Central Control System:** The whole networking system is controlled centrally. This machine is highly configured by HP. This system is running on Linux platform/windows 2008 server. One person is engaged for monitoring the central control system.

**Administration:** Lab Administrators are available during the day to help the students to get along with their practical session. Their also administrating the whole server system.

**Internet Facilities:**

All computer lab of STL has high speed internet connectivity. The total bandwidth is full duplex Mbps dedicated connection by fiber optic connection.

**Wireless Access print:**

Full office of STL has under wireless access point. Total number of wireless access point is five.

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**Human Resource**

A highly skilled management team and well-qualified Board of Directors manage the affairs of the company. All projects in turnkey basis are managed and controlled by a strong project management team comprising of a Project Director, Technical Director, Project Manager and Co-coordinator. In addition to the members of the Board, the management is being supported by a combination of well groomed and skilled IT, administration, finance research and marketing staff members.

**Management Team:**

A highly skilled management team and well-qualified Board of Directors manage the affairs of the company. All projects in turnkey basis are managed and controlled by a strong project management team comprising of a Project Director, Technical Director, Project Manager and Co-coordinator. Each member of the Management Team of STL averages 15 years of IT experience.

**Summary of Human Resource (HR):**

Name of Position	Number of Personnel
Centre Head	01
Department Head	05
Academic Staffs	15
Technical person	24
Sales Officer	15
Administrative Officer	02
HR Officer	02
Technical Support	04
Part time	Sufficient
Project staff	Sufficient (Depend on project size)



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**Future Goals:**

- For the brilliant future , the company has considerably focused on following excellent plans.
- Services continue to remove barriers to learning, but competitive pressures require Careful stewardship of growth, programs and technology.
- “Standard technologies Limited” has a lot to offer to develop software. We expect our programmer will finish developing this project within two years.
- Within two years STL centre make a well development company where every sector will fulfill by their human recourse and enough facilities to work.
- Service increasing to more than Tk. 20 million by the two years.
- Bring gross margin back up to above 25% and maintain that level.
- Sell Tk.17 million of service, support, and training by 2017.
- 25% increase in Customized software revenue in next 1 year.
- 25% increase in Support revenue in next 1 year.
- Reduction in the percentage of time delay in project delivery by a minimum 25% per annum.
- To introduce structured document management into the organization to be able to centrally store, manage and give secured access to corporate data, configuration management tools.
- To insure STL introduces a comprehensive technical and self management training program to all exiting/new employees entering the company.
- To reduce employee degradation/leaving to <15% per year for junior positions, 10% mid level position and 5% other .
- Practice to familiar to insure software quality to aid in estimation, testing project management, monitoring and control.
- To become a number on IT company in Bangladesh.
- Standard Technologies Limited already teaks challenges throughout the term of this business plan to face a number of financial and technology hurdles.

**Conclusion:**

STL specializes in providing IT solutions, offshore software development services. multi-media, data processing and IT Education (both low end and high end). It incorporates cutting edge technologies and a sound methodology to deliver innovative IT solutions that fit the needs of its domestic and international customers in a wide variety of businesses.

STL offers the opportunity to teach technology and business skills required for 21st century careers. We design our offerings so that they are relevant, accessible and as easy as possible for mid level student to implement. All allows delivering quality technology courses making a difference in the futures of students and jobholders around the world.

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