

# Company Profile of Jibondhara Limited

House no-44, Suit no- 5<sup>th</sup> floor(east),  
Block-B, Niketon, Gulshan-2, Dhaka-1212.

# About Jibondhara Limited

**Jibondhara Ltd.** is a mobile Value Added Services (VAS) delivering different types of offerings on various platforms that enable communication among service providers to create and deliver smarter and valuable services to end user.

We believe the new user of today is more aware of the options as unfolded by both the technology and changing business scenarios hence is looking for simpler choices to connect, share and transact.

In this internet based era, we have more focused on WAP (Wireless Application Protocol) based service to entertain them through mobile operators.

We would like to present ourselves as “we are still growing!”

# Product & Service Portfolio:

## Text Based Services:

⦿ A huge number of text base VAS are available including Daily News, Breaking News, Cricket Live Update, Cricket Alert, Sports Update, Quiz, Weather Update, Tips, Quotes, Recipe, Namaz Timing, Hadith, Ayat, Voting, Survey, Jokes etc and Bangla Content services.

# Product & Service Portfolio:

## Text Based Services:

### ○ Cricket Update:

To get the updated news of the ongoing game, type cric and send to \*\*\*\*\* number. The Reply SMS will contain the desired information of the cricket news.

### ○ News Update:

To know the current situation around the world, type news and send it to \*\*\*\* number, then received the latest news update,

### ○ Jokes Update:

To get top hilarious Jokes, type jokes and send to \*\*\*\* number, then he will received the extremely funny contains in the reply SMS.

# Product & Service Portfolio:

## WAP Contents:

- Through GPRS and EDGE technology we will also provide WAP contents like Image, Animated Image, Ring Tones, SMS Tones, Color Logo, Theme, J2ME Games & Application, Video Clips, etc.
- We are deploying out these contents in Telco-branded WAP portals in Bangladesh. We will also deliver the WAP contents through our own WAP portals [mastiwapbd.com](http://mastiwapbd.com) which will be most attractive and popular off-deck WAP portals in the country.

# Product & Service Portfolio:

## IVR Contents:

- Jibondhara will provide interactive Voice Response (IVR) services through its short code (16.....) in Bangladesh.

### Some of the IVR services will:

- News updates,
- Cricket Live Score,
- Television News,
- Recipes etc.

Welcome to Jibondhara  
IVR Service.  
To hear breaking  
News press 1,  
sports news press  
2, recipe press 3 ....



# Product & Service Portfolio:

## Corporate SMS Services:

- Jibondhara will provide **SMS broadcast service** to various corporate houses, Government Organizations, Educational institutions, business & Social communities etc. which is capitalized for:
  - Promotions of products & services
  - General SMS Notice Board for specified group
  - Meeting invitation
  - Greetings on specific event and program
  - Emergency information to target audience.
  - And so on.....

# Product & Service Portfolio:

## MastiAPPs:

- Jibondhara create & design owns a **mastiApps** portal, where thousands of applications are available for download.
- Features:
  - Supports all the major Operating System (OS).
  - Latest, useful, accurate & relevant applications that'll add value to customer lifestyle.
  - Both Free & paid applications are available .
  - Covers all the major devices/handsets in the country
  - Unique applications in the Store.
  - Customized look & feel as per carrier's requirement.
  - Highly professional CMS & MIS GUI is available for smooth delivery of any customer query and product performance analysis.
  - 24x7 technical & customer support.

<i>Application Categories</i>		
Entertainment	Business	Lifestyle
Health	e-Books	Security
Dictionaries	Utilities	Travel
Productivity	Synchronization	Localization

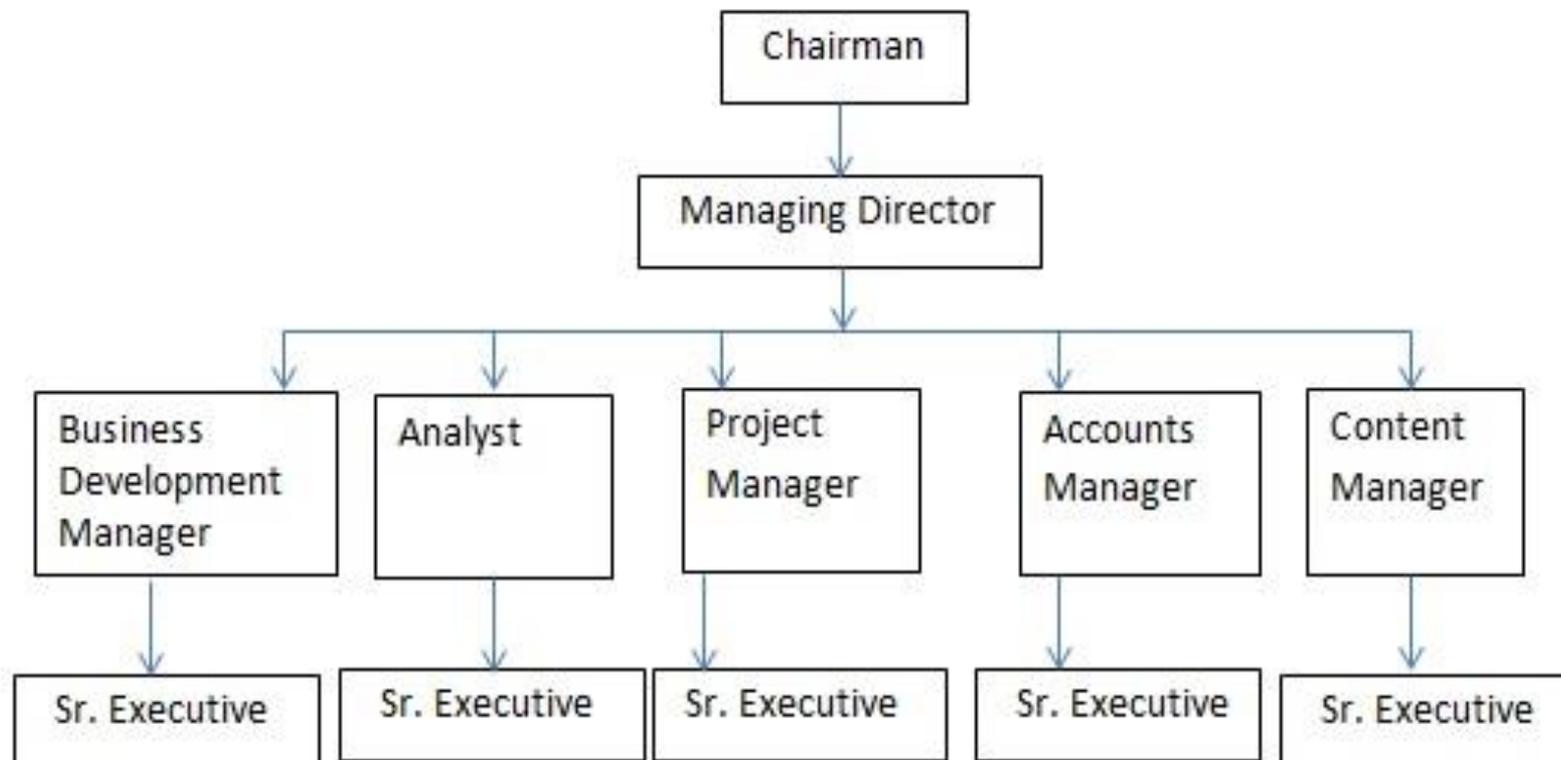
# At a GLANCE:

- Company Name : Jibondhara Limited
- Sister Concerns : HUSSK Corporation
- Chairman : Helal Khan, [helalkhanusa@gmail.com](mailto:helalkhanusa@gmail.com),  
+88 01713 452703
- Managing Director : Helal Khan, [helalkhanusa@gmail.com](mailto:helalkhanusa@gmail.com),  
+88 017 13 452703
- Location : House no 44, Block- B,  
Suite no-5<sup>th</sup> floor east,  
Niketon Gulshan-1, Dhaka-1212
- Contact Numbers : +88 02 9859533,
- E-mail : [helalkhanusa@gmail.com](mailto:helalkhanusa@gmail.com)
- Service Hour : 24 X 7 X 365
- Communication connectivity : Fiber Optics and VPN redundant
- Human resources : Total number of employees are 20

# Company Organogram

## Company Management Profile:

### Organogram



# Thank You

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