



RONGGINN LIMITED

PROFILE OF RONGGINN LIMITED

1. Name of the Company: **RONGGINN LTD.**
2. Date of Incorporation: 17th Day of August 2015
3. Trade License Issue Date: 29/11/2015
4. TIN Number: 373369933708
5. Legal Status: Private Limited Company
6. Registered Address:
234, New Elephant Road (3rd Floor)
Katabon Circle, Dhaka-1205.
Phone : 88 02 9665749, 01753745595
Email: rongginn@rongginn.com
Web: www.rongginn.com

7. Sponsors/Shareholders:

SL .	Name of Sponsors/ Shareholders	Designation	Educational Qualification	Nationality	Percentage/Ratio of Share Holding	Years of Experience in IT Business	Taking part in Management (Y/N)	Signature
1	S M Saad Bin Kamal	Managing Director	B Sc	Bangladesh	50%	8 Years	Y	
2	S M Fahad Bin Kamal	Chairman	Master of Development Studies	Bangladesh	50%	4 Years	Y	

8. Product Type: **ITES & E-commerce**

8.1. Brief description of current business operation if any: (Within Maximum 100 words in each section)

RONGGINN LTD. is focused in Web Design, Development, E-Commerce, Graphic Design and Logo design by out sourcing. We have a highly capable team of web consultants, creative designers, content writers, programmers and web marketing professionals who know how to deliver results. We offer affordable low cost web design with our web design services for all personal web sites and business web sites. Our professionals believe that the key factor for the success of any ongoing project is to build a spotless communication bond with our client.

Our team members are not just IT professionals but have decent communication skills with people, which effort in cycle with your needs and requirements. Our company takes care of



RONGGINN LIMITED

every minute with details for what our client communicate during the process of developing the project. As a web development firm our request for you to look at the information technology sector in Bangladesh in recent days. This industry has been improved very rapidly with available highly skilled IT professionals and update communication technologies. As you know because of a developing country and currency advantage, it's a crystal-clear cost advantage for you to outsource your web development work to us.

8.2. Existing Product/Service:

RONGGINN LTD. provides following Information Technology Services:

Product Name	Number of Expert	Development Time	Client Name
E-Commerce Service	6	18 Month	More than 1000 users in Bangladesh
Web Site Design by Outsourcing	4	N.A (Continuous Process)	Wiliam Design, Australia
Total	10		

8.3. Future Plan:

RONGGINN LTD. will be providing following Information Technology Services:

Product Name	Require Expert	Development Time	Client Name
Website design by outsourcing	6	N.A (Continuous Process)	Lot of client in USA, UK and Australia
E-Commerce Service & Solution	6	N.A (Continuous Process)	Proposed 50,000 users in Bangladesh
Clipping Path & Masking Service	6	N.A (Continuous Process)	Lot of client in USA, UK, Canada and Australia
Software Develop	6	N.A (Continuous Process)	Professional Civil Engineer
Total	24		

8.4. Operation Brief

RONGGINN LTD. gathers a group of elite's professionals with their rich and valuable experience. They have established their proficiency in the countless successful teamwork with our associates.

RONGGINN LTD. provides a particular service that you can hire our dedicated offshore developers who work only for you every day, the way of payment is can be on monthly basis or on hourly basis or on project-to-project basis. We are willing to assist you with your long-term business tactics.

You can hire our developers to carry out the following key development:

- PHP
- HTML
- ASP.NET
- JAVA
- C#
- Word press
- Photoshop & Illustrator



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Our procedure

According to your demand, we will provide profile of our professionals who have the expertise of relevant information technologies and skill-sets you require, as you can communicate with them to take an interview. We will provide a trial development work which may be a part of your massive project to help you decide whether you are going on for a long term relationship with us or not. We will provide pricing on a monthly or hourly or project rate for engineers according to the technical level, programming expertise required, and the project scope.

At the commencement of new strategic partnerships, when the service begins, we can communicate directly by email, instant messenger, or telephone, so that the offshore team members can respond promptly working in conjunction with your team. You can control the progress of the offshore team by web-based project management tools. We can submit daily or weekly progress reports tailored to customer needs.

8.5. Competitors:

We have some competitors in the local and international market but our product and service is so much demandable in the national & international market, that the competition can not make any effect in the Market.

8.6. Customer Value Proposition:

We have been concentrating on developing awareness among the companies who were still not well informed of the immense potentials of ICT as a whole, and we are committed to deliver quality products as bare minimum cost to ensure rapid growth of such companies and other end-users. To help our clients to be able to cope with the market demand, we have been developing and implementing customized software, web pages, graphics and animation.

So far we have achieved a potential market by:

- Providing prompt and cost-effective ICT solution
- Designing hosting and maintaining number of website which could fulfill the needs and demand of the customers
- Developing customized POS programs for superstores
- Designing , effecting and administering local area network (LAN)
- Implementing search engine optimization for local website
- 24x7 business throughout the globe
- Greater customer satisfaction and feedback systems
- Help explore new markets in different regions

Our technical solutions are flexible enough to accommodate changes when required to suit the appropriate needs of the clientele and are customizable according to customers needs. But furthermore, the prospective customers will accept our product and services because.

8.7. Business Partners:

RONGGINN LTD. has already been an established and well known company in the market for the past 2 (two) years. Thus, all its existing clients would automatically add to our newly formed company. Further, the international exposure of RONGGINN in terms of connection with the foreign educational institutions would help us become known to them as well providing ground for attracting foreign customer seeking ICT services at the ever competitive price in the world.



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8.8. Intellectual Property:

Copyright: We have applied for copy write of our websites under the copywriter act. in Bangladesh. Remaining products are planned to get copyright.

License Agreements: All our services are being used under end-user license agreement signed between us and the clients.

9. Financials:

9.1 (a) Sales for the last 2 years (Should be broken down by Software Service, Hardware and ITES as applicable):

Description	2013	2014
E-Commerce Solution & Web Design by Out Sourcing	30,44,890	45,88,910
Total	30,44,890	45,88,910

9.2 (b) Profit for the last 2 years:

Description	2013	2014
E-Commerce Solution & Web Design by Out Sourcing	5,52,300	9,62,350

9.3 (c) Receivables Position for the last 2 years:

Description	2013	2014
E-Commerce Solution & Web Design by Out Sourcing	1,11,500	2,20,250

9.4 (d) Total borrowing (Banks/Financial Institutions/Personal) position for the last 2 years (Please mention name of Banks/Financial Institutions): **N/A**

9.5 (e) Capital Position for the last 2 years

Particulars	2013	2014
Paid up Capital	10,00,000	10,00,000
Retain Earnings	5,52,300	15,14,650
Total	15,52,300	25,14,650

10. Income

	Amount	(%)
→ Cash	_____	_____
→ Local Income:		00%
→ Banking Channel	_____	_____
→ Without Banking Channel (%)	_____	_____
Remittance		
100%		
(Foreign Income) Banking Channel (%)	_____	_____
Total:		100(%)



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11. Salary

Cash (%) → _____

50%

Banking Channel (%) → _____

50%

Total:

100(%)

12. Market Strategy: (Please tick out appropriate box)

12.1. Current: **Local Market** **Export Market** **Both**

12.2. Proposed: **Local Market** **Export Market** **Both**

13. Current Resource Team:

SL	Name	Age	Designation	Academic Background	Year of service	Experience in related field
01	S M Saad Bin Kamal	31	Managing Director	B Sc	2 Years	8 Years
02	S M Fahad Bin Kamal	28	Chairman	Master of Development Studies	2 Years	4 Years
03	Abu Wadud	35	Project Manager	Diploma in Graphic Design	2 Years	5 Years
04	Md. Syful Islam	30	Website Designer	Diploma in Graphic Design	2 Years	2 Years
05	Md. Feroz Ahmed	28	Clipping Path Expert	Diploma in Graphic Design	2 Years	2 Years
06	Md. Hasibul Islam	28	Image Masking Expert	Diploma in Graphic Design	2 Years	2 Years
07	Md. Kabir Ahmed	27	Website Designer	Diploma in Graphic Design	2 Years	2 Years
08	Md. Kamal Hossen	27	Image Masking Expert	Diploma in Graphic Design	2 Years	2 Years
09	Md. Rafiqul Islam	29	Logo Designer	Diploma in Graphic Design	2 Years	2 Years
10	Md. Sirajul Islam	30	Marketing Manger	Diploma in Graphic Design	2 Years	2 Years



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I do hereby declare that all information provided herein is true and correct to the best of my knowledge.

Signature:

Name: S M Saad Bin Kamal
Designation: Managing Director
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