

SurveyMaster



A PDA based survey software for fast-easy-error free data collection

Mobile Surveyor is a PDA-based survey data collection system. It can handle different types of questions and answers displayed both in English and Bangla in the PDA. Data collector can easily collect survey data with touch-screen facility and can navigate through different questions easily. The system has strong data back-up scheme which ensures total protection of data captured in the field.

Feature of the product

- Questionnaire Management
- Answer Validation Management
- Survey Data Collection (PDA-based)
- Survey Data Management
- Survey Data export to SPSS

Benefits of the product

- Capturing survey data directly from field in electronic form
- Better quality of survey data by applying answer logic/skip logic
- quick implementation of modified/redesigned/new set of questionnaire without stationery and time
- Survey data converted to readily usable by SPSS

Highlights

- Reduces the stationary cost
- Increases efficiency in survey data collection
- Reduces error in answer choosing
- Reduces data collection time by 1/3 in comparison to manual process

Representative clients

Helen Keller International

Number of Installation/ Clients: 1

Target Industry: NGOs, Statistical Bureau



HKI in Bangladesh contracted CEL to design a customized PDA-based survey software. The system has the facility to handle different types of questions in both Bangla and English through PDA interface. HKI is using the survey software and has successfully implemented in multiple survey programs to collect data directly from field. We have found CEL highly professional and technically sound software development organization".

Fakhrul Alam Chowdhury, System Administrator
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