

Access | analyze | decide

eMediaDesk is an impressive array of news clippings, information and customizable analysis on many business and media topics. More than 100 dailies, weeklies and periodicals, 20 TV Channels, Radios and other news resources make eMediaDesk the ideal tool for news research. The most complete archive available for each publication is included.

Feature of the product

- Secured web portal
- Used advanced reporting features
- Customizable

Benefits of the product

- News research made easy
- Automated analysis for faster decision
- Dynamic tools for analysis
- User friendly and customizable

Representative clients

Standard Chartered Bank, Honkong and Shanghai Banking Corporation, BRAC, JATRI, ActionAid, British American Tobacco Bangladesh, Prothom Alo, The Daily Star, Jai Jai Din, Kaler Kantha, Bank Asia, Unilever, MRDI

Target Industry: Government bodies, Local organizations, Multinationals, Research Organizations, NGOs, Media Organizations, Researches, Teachers, Students, Individuals

“eMediaDesk is a powerful channel for news analysis and market research that eases my decision making process”

Md. Ruhul Motin, FAVP & Head of Public Relations, Bank Asia Limited

Advanced Software Development



Advanced Software Development is a complete solution provider of software development, computer networking and end-to-end communication services, IT consultancy, outsourcing, data entry, processing and analysis. It provides customer solutions ranging from equipment analysis to system design and implementation backed by technical expertise. A group of highly experienced IT professional analyzes the user needs and designs a cost-effective system for any individual organization. ASD has begun its operation with a vision to provide on-time, on-budget solutions to meet customer needs. Our advanced technology platform solutions unlock the potential of our customers' databases and help create better customer interaction, improved workflow and management and ultimately better products and more revenue.

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